

Service Unit Agenda

September 2025

Council Updates

Closures

All GSHG offices and shops will be closed on September 1st for Labor Day.







Make New Friends, Earn New Patches!

Recruitment season is all about growing our Girl Scout family—and what better way to celebrate than with the Make New Friends patch? Here's how it works: any registered Girl Scout who brings a non-Girl Scout friend to join will earn the treasure chest patch. Plus, for every additional friend recruited after that, she'll collect a sparkling +1 diamond patch.

To claim your patch, just complete <u>this form</u> and send it to your local council office. Let's see how many new friends we can welcome this season!

S'morevivor

Join us on September 13, 2025, at Camp Tanglewood for our annual S'morevivor Team Challenge! Teams of four will compete in outdoor skill stations like canoeing, archery, and ropes courses—all for a great cause. With divisions for corporate, community, and Girl Scout teams, it's a perfect team-building event for businesses, friends, families, and troops. Proceeds support Girl Scout programming across Georgia. Ready to take on the challenge?



Corks and Cookies



This is a fun-filled fall event taking place on September 19th! This 21+ event will feature wine-tasting, hors d'oeuvres, and raffle prizes. Additionally, everyone will have the opportunity to take home a fabulous bottle of wine by joining the cork wine pull raffle. Proceeds support the Albany Girl Scout DreamLab—a space where girls are encouraged to dream big, try new things, and lead with confidence.

Into The Woods Trail Run

Step into the wild and challenge yourself at Girl Scouts of Historic Georgia's annual Into The Woods Trail Run, an exciting outdoor, three mile race hosted at Camp Martha Johnston in Lizella, Georgia! Set against the backdrop of our beautiful camp property and winding trails, this event invites runners of all ages and abilities to connect with nature! Make sure to stick around afterwards for <u>CMJ's Centennial Celebration</u>!



Calling all Senior and Ambassador Camp Veterans!

If you've spent time at any of the 4 GSHG camps, we want YOU in our virtual focus group. This is your chance to spill the tea on:

- What you loved about camp
- What you think could make it even better for future campers

Your voice = the future of camp life for future Girl Scouts! We'll be sharing dates for the virtual meetings soon—stay tuned!



Membership Updates

It's that season again—On-Time Registration is officially open!

For girls, volunteers, and caregivers who missed Early Bird renewal, now's your chance to get it done. Remind families to renew by September 15 so their membership is active and ready to go before the new year kicks off on October 1.





It's Recruitment Time!

Recruitment is in full swing, and the energy is incredible! All across our communities, staff and volunteers are introducing families to the adventures of Girl Scouts and inviting them to be part of the fun. This year, our focus is Where We Grow—and it's the perfect reminder that growth happens when we welcome new girls and volunteers into our movement.

Want to lend a hand at local recruitment events or need ideas for building your troop? Reach out to your Membership Manager!

Spread the word!

For anyone curious about Girl Scouts, any event marked in **blue** on our calendar is a great chance to meet local Girl Scout staff, ask questions, and discover all the fun, learning, and leadership opportunities Girl Scouts offers.





Girl Scout Experience Boxes

It's easier than ever to lead the way with the Girl Scout Experience Box. As a Daisy or Brownie Girl Scout troop leader, you can receive complimentary meeting supplies delivered to your doorstep each month of the troop year!



Daisy Experience Box:

The Daisy Experience Box is available to new Daisy troops with at least 4 registered Daisy Girl Scouts.



Brownie Experience Box:

The Brownie Experience Box is available to new Brownie troops—including those brand new to Girl Scouts and those bridging to their first year of Brownies—with at least 4 registered Brownie Girl Scouts.

Troops receive a Welcome Box followed by up to 7 monthly boxes, depending on their start date. Shipments begin in August and each box ships for a limited time. The boxes include:

- · Ready-to-go supplies for the Daisy or Brownie Girl Scouts in your troop
- · Step-by-step instructions and thoughtful script suggestions
- · Reusable resources to build your troop supplies



Troop and Volunteer Opportunities Catalog 2025-2026

It's time to update your troop info for the Troop and Volunteer Opportunities Catalog! To help girls and adults register with your troop online, it must be listed in the catalog with any open girl spots and available volunteer roles. Please have one person from your troop complete the short questionnaire for the 2026 membership year.

*Please note that your exact meeting location WILL NOT be displayed in the Opportunities Catalogs. Meeting locations are listed as general areas, for example, "Troop meets in the Cataula area" or "Troop meets in the Midtown area".



Reminder:

For the membership year 2025-2026, which begins on October 1, girl membership is \$50, and adult membership is \$30.



Volunteer Development Updates

Level Up Your Leadership with Adult Training

Great volunteers never stop learning—and our upcoming adult training sessions are the perfect way to sharpen your skills, gain fresh ideas, and connect with fellow leaders. Whether you're looking to brush up on Girl Scout basics or explore outdoor skills, there's something for everyone.

Check out these upcoming training opportunities:



<u>Songs and S'mores Adult Training - Augusta - Region 2</u> September 19, 6:00-9:00 p.m. Please register by September 8.

Songs and S'mores gives participants the skills needed to safely build, tend and put out a campfire the Girl Scout way, how to make s'mores, and how to lead a campfire program with their Girl Scout troop or group. This training is required before building fires with Girl Scouts.

Basic Outdoor Skills - Augusta - Region 2

September 27, 8:00 a.m.-September 28, 12:00 p.m. Please register by September 15.

Basic Outdoor Skills Training gives leaders the skills needed to take Girl Scouts on a beginning outdoor overnight experience.





LEAP 2025: Into the Sea! - Savannah - Region 3

October 17, 6:30 p.m.-October 19, 11:30 a.m. Please register by October 3.

Come and join other adult Girl Scouts in an adults-only volunteer training event! This fun-filled weekend includes a variety of workshops designed to enhance the Girl Scout experience for your troop or just gain knowledge and skills for yourself.

Basic Backpacking - Lizella - Region 6

November 22, 9:00 a.m.-November 23, 12:00 p.m. Please register by November 13.

Basic Backpacking gives the skills needed to take Girl Scouts on a backpacking overnight trip. Course pre-requisite: tent camping experience.



New Leader Onboarding - gsLearn - online

Girl Scout troop leaders will learn the fundamentals needed to kick off this exciting volunteer journey with success! Sessions cover many topics that will help you prepare for your role as a troop leader, including the Girl Scout Leadership Experience, our program and events, troop basics and meeting planning, the importance of a girl-led program, the Volunteer Toolkit and much, much more! Completing this interactive, online session will help prepare you to lead and enjoy your first troop year with confidence! And, you'll walk away with some tips and tools to use along the way, too!



Product Program Updates

Start getting Product Program ready now!

- Be a registered Girl Scout volunteer, with approved background check, for the current Girl Scout Membership year. You must have the troop cookie program manager role assigned to you in myGS to have access to your troop eBudde dashboard.
- In order to be Product Program-ready, you must have two (non-related and background checked) volunteers assigned to the troop leadership role in myGS.
- For troops with fewer than 5 registered girls in grades K-5 and/or fewer than 3 registered girls in grades 6-12, you may participate in upcoming Product Programs IF you are open in the Troop Catalog. To verify, call Customer Care at 1-888-689-1912.





- The 2025 Fall Product Program will run from September 20 through November 2, 2025.
- All training and resources for Troop Fall Product Program Managers are available in gsLearn through MyGS. To gain access to their Troop Dashboard, Troop Fall Product Program Managers must complete both the Product Program Manager Agreement and the 2025 Fall Product Program Training in gsLearn no later than September 13, 2025.
- Parents and caregivers must also complete the Parent Permission Form in order for their Girl Scout to participate in this year's Fall Product Program.

Fall Rally Badge in a Bag:

This year GSHG is offering Service Units and volunteers Fall Rally Badge in a Bag to help Girl Scouts prepare for an exciting Fall Product season. Girl Scouts from Daisies to Ambassadors will set ambitious goals and track their successes using personalized Goal Charts and a fun grizzly bear Goal Tracker!

An example of some activities:

- Daisies will map their networks and learn online safety.
- Brownies will explore their community and understand sales laws.
- Juniors will craft goal-focused jingles and bracelets and create vision boards.
- Cadettes will create product infographics and explore multi-platform promotions.
- Seniors will identify clients online and offline.
- Ambassadors will brainstorm creative selling methods beyond online stores and avatars, list clients, and understand digital bias for ads.





New! Fall Product Program Service Unit Bonus:

Service units receive \$1.00 for every girl that sells at least one item during the Fall Product Program.

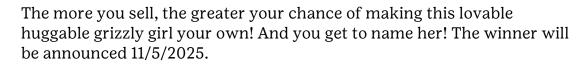
New! Troops will receive \$1.50 for each nuts and chocolates item sold and \$2.25 for each magazine and more item sold.

Magazine and more items include magazines, BarkBoxes, personalized stationary, and candles.

New! The 2025 Fall Product Program Great Grizzly Giveaway!

She's BRAVE! She's FIERCE! She's FUN! ... and she can be all yours! Follow these easy steps to take home your very own one-of-a kind grizzly bear:

- 1. Sell 25 items and you are automatically registered in the drawing.
- 2. Sell an additional 25 items and receive another entry in the drawing!







Cookie Program Credits!

New! \$15.00 of Cookie Program Credits can be applied towards your total \$50.00 GSHG membership cost. These credits cannot be applied towards an adult Girl Scout membership. Complete the Cookie Program Credit Request Form for processing.

New! Council Cookie Program Credits can be used towards all online shops, including GSUSA shop and GSHG shop. Shipping is an additional cost for which credits do not apply. Orders can be placed for local council shop pick-up for no additional fee.

Council Cookie Program Credits can also go towards:

- Council events
- Service Unit sponsored events
- GSHG resident, day, or travel camp
- Girl Scout Destinations
- Silver/Gold Award project expenses
- GSHG membership (up to \$15)
- GSUSA Lifetime Membership (for Ambassadors only)

Important!

All Summer Camp Vouchers and Starter Vest Kits will expire on September 15th, 2025. All Cookie Program Credits expire on December 15th, 2025.



Program Updates

Green Jackets Girl Scout Night

September 5th to 6th - Tickets must be purchased by September 5th
Join us for an unforgettable evening with the Augusta Green Jackets vs.
Kannapolis Cannon Ballers! Enjoy a parade of troops, a special Bluey appearance, on-field activities to earn badges and fun patches, a postgame movie on the videoboard, and a sleepover under the stars. Girl Scouts will also receive a commemorative patch, and a portion of each ticket supports GSHG. Don't miss this chance for fun, friendship, and memories that last a lifetime!





CMJ's 100th Celebration

September 27th, Register by September 22nd

Campfires, crafts, s'mores, songs, and sisterhood—Camp Martha Johnston has been the heart of Girl Scout adventures for 100 years. Now, it's time to celebrate! After the Into the Woods Trail Run on September 27, stick around for a magical afternoon at Camp Martha Johnston's Centennial Celebration.



<u>Girl Scouts Love State Parks Weekend</u> *September 13-14th*

Girl Scouts Love State Parks Weekend is BACK, and it's the perfect opportunity to get outside and explore the beauty of nature with your troop, family, and friends. From scenic hikes and hands-on activities to discovering wildlife and learning new outdoor skills, this weekend is all about celebrating the great outdoors.





Look for other upcoming events!

Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in. <u>Visit our website to register</u> for events!



Retail Updates

Shop Closures

Our shops will be closed on September 1st for Labor Day, and September 29th and 30th for inventory, but don't forget you can shop <u>Girl Scouts of Historic Georgia online</u> 24/7!





Reminder!

Don't forget—Cookie Uniform Vouchers expire Monday, September 15th! Be sure to use them before they're gone.



Adding new girls to your troop or have girls who recently bridged and need a new uniform?

GSUSA recently made a small price increase on uniform items, so we've updated our <u>order form!</u> Be sure to review the new form and share it with the parents and caregivers in your troop.

And don't forget—when you purchase a Uniform Starter Kit plus one additional uniform item, you'll receive a free drawstring bag!



As we head into Back to Troop Season, your GSHG Retail Team would love your feedback on our services. Help us enhance your shopping experience by taking a moment to complete the Retail Shop Survey and share your input on things like evening hours and more.





Interested in having a GSHG shop at your service unit event?

If your event will have 75 or more registered Girl Scouts in attendance, you may be eligible for a mobile shop! It's a fun and convenient way to bring uniforms, badges, and all your favorite Girl Scout gear straight to your gathering. Connect with your local shop associate to learn more and check availability—we'd love to be part of your event!

Region 1 and Region 2: Sidney Popish, spopish@gshg.org

Region 3: Dawn Cusack, dcusack@gshg.org

Region 4, Region 5, Region 6: Catherine Shinn, cshinn@gshg.org



Meet our Customer Care, Product Program, and Retail Teams!

Questions? Reach out to our staff, or call Customer Care at 888-689-1912 today!

Athens & Gainesville

Addie Kelly, Assistant Director of Product Program

Alicia Palmer, Reservation Specialist

Lori Cobb, Customer Care Specialist

Ivy Westbrook, Onboarding Manager

Sidney Popish, Shop Associate

Augusta

Carl Gibbs, Property Manager - Camp Tanglewood

Iteonna Bailey, Product Program Manager

Juliette Williams, Data Administrator

Wesley Barney, Assistant Property Manager - Camp Tanglewood

Savannah

Denis Robertson, Assistant Property Manager - Camp Low

Eddie Morrison, Property Manager - Camp Low

Dawn Cusack, Retail Sales Manager

Nasheemah Kennedy, Retail Sales Associate (FHQ)

Albany

Shanika Price, Product Program Manager

Columbus

Jackie Ramsey, Director of Customer Care

Eltalena Freeman, Onboarding Manager

Melisa Resto, Product Program Manager

Susan Freeman, Director of Product Program

Macon

Becki Sandifer, Product Program Manager

Bobby Lumpkin, Assistant Property Manager - Camp Martha Johnston

Catherine Shinn, Retail Sales Associate

Ronald "Doc" Holliday, Director of Properties - Camp Martha Johnston



You can always access our full <u>staff directory online</u> or call Customer Care at 888-689-1912, and they will direct you to the right person!

