

# Service Unit Agenda

September 2024

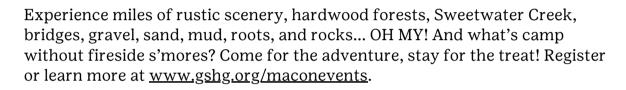
### **Council Updates**

### **Upcoming Closures**

All shops will be closed for inventory September 26-30.

#### Into the Woods

Run through the diverse woods of Camp Martha Johnston (CMJ) at the second annual Into the Woods Trail Run on September 14, 2024 at 8:00 a.m.!





### **Marketing & Communications Updates**



### Send us your troop photos!

Submit your troop photos to us at media@gshg.org, and you may see them featured on GSHG social media, in 5 on Friday, or in other council marketing materials!

### Help us update our email list!

If you are not receiving the Service Unit Agenda via email and would like to be added to the email list, please reach out to Brandy Tatum at btatum@gshg.org and let her know.

And remember, the Service Unit Agenda and all of our newsletters are available on our website. Quick links can be found on the "Forms and Documents" page of our website (the folder icon) under "Branding, Marketing, and Communications."

### Media Girl Applications are coming soon!

Media Girls are a team comprised of Girl Scout Juniors through Ambassadors that represent the council during media interviews and community events. They are often featured in marketing materials and on social media. These girls develop personal and social skills by participating in opportunities throughout the year and monthly virtual meetings.

If your Girl Scout is interested in becoming a Media Girl, applications will go live this month. Keep an eye out for the link in 5 on Friday!

#### Follow us on social media!

Stay connected with Girl Scouts of Historic Georgia by following us on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, and <u>YouTube</u>. Our social media channels are the perfect way to keep up with inspiring stories, upcoming events, and the incredible achievements of our girls and volunteers. Join our online community to see how Girl Scouting is making a difference in the lives of girls across Georgia. Don't miss out—follow us today!









Facebook

Instagram

LinkedIn

YouTube

### Membership Updates

#### Time to renew!

The Girl Scout membership year runs from October 1 until September 30. If anyone in your troop is planning to return but hasn't renewed, encourage them to register before October 1 so they don't miss out on any of the fun! Remember, you can't register for most events or participate in product programs without an active membership!

### Update your troop information!

It's that time of year again! With the new membership year approaching, it's time to update your troop information so that your Membership Onboarding Manager can update the Troop and Volunteers Opportunities Catalog. Please have one person from your troop complete this short questionnaire for the upcoming membership year.





#### It's Recruitment Time!

If you know of a girl who may be interested in joining, you can invite them to a local recruitment event. Check out the <u>events page</u> of our website for more information about upcoming recruitment events!

Want to help with recruitments or need assistance? Contact your Membership Recruitment Manager and join the recruitment team!

### **Troop Monthly Reports**

We look forward to hearing about all the wonderful things your troop is doing! Please <u>fill out this form</u> by the 30th of each month.





### Volunteer Development Updates



### **Outdoor Training Opportunities**

We have a few opportunities for training over the fall months.

- October 11-12: Basic Outdoor Skills Macon Region 6; register by October 2
- October 11-12: <u>Basic Outdoor Skills and Advanced Outdoor Cooking Fortson Region 5</u>; register by October 2
- October 25-26: <u>Basic Outdoor Skills Athens Region 1</u>; register by October 14
- November 9-10: <u>Basic Outdoor Skills Augusta Region 2</u>; register by October 28

Don't forget to bookmark our calendar at <a href="www.gshg.org/events">www.gshg.org/events</a> to look for more adult training opportunities!

#### Service Unit Team Rallies

Service Unit Team Rallies are happening this month! If you hold a Service Unit Team position or are thinking of joining the team and still want to attend, the registration is still open for the Macon Service Unit Team Rally until September 13, 2024.

### Rally Dates

- September 7, 2024 Athens, GA
- September 14, 2024 First Presbyterian of Pooler (Savannah area)
- September 28, 2024 Camp Martha Johnston/Lizella, GA

Please contact your Membership Support Manager for more information.

### **LEAP: Into the Stars**

Camp Low, October 18-20, 2024

This fun filled weekend includes a variety of workshops designed to enhance the Girl Scout experience for your troop or just gain knowledge and skills for yourself. Volunteers will have the opportunity to take several themed workshop sessions of their choosing over the course of this event and meet leaders and volunteers from across their region and the council. Stay the weekend for an added camping experience or just come out for a day! Come and join other adult Girl Scouts in an adult-only volunteer event!



### **New Leader Onboarding**

We are excited to announce that a needed update to New Leader training is coming soon to gsLearn and our in-person trainings. The new courses will be called New Leader Onboarding and will include courses from our council and GSUSA to help new volunteers tackle their first year on the Troop Leadership Team. Watch gsLearn for the courses coming very soon!



#### **Outdoor Skills Summit**

Save the date for our Outdoor Skills Summit, happening April 26-27, 2025! Join us for a weekend of hands-on learning and adventure, where you'll enhance your outdoor expertise and connect with fellow enthusiasts. Mark your calendars for this exciting opportunity to elevate your skills in the great outdoors! Be on the lookout for more information!



### 2024 Fall Product Program Troop Training

The Fall Product Program Troop Training is now live on gsLearn! To access this training, login to your gsLearn account, click "Content Library" and search for it! Need help logging it? Check out this <u>step-by-step guide</u> for logging in and finding courses on gsLearn!

### **Product Program Updates**

### **Fall Product Program**

The 2024 Fall Product Program officially starts on September 21! Check out our website for training, resources and details.



Is your troop interested in participating in the Fall Product Program? Check out the <u>Troop</u> and <u>Parent</u> checklists to get you and your Girl Scouts Product Program Ready! You can also download a digital copy of the <u>Fall Product Program Volunteer Manual</u> to be fully prepared come September 21.

Still have girls and parents that are undecided about participating? Share the "Why Participate" flyer about the benefits of participating in the Fall Product Program.

## NEW! <u>Fall Product Program Training YouTube</u> Playlist

All instructions for running a successful Fall Product Program for Girl Scouts, Troop Fall Product Program Managers, and Service Unit Product Program Managers can be found here.



Troop Checklist



Parent Checklist



Volunteer Manual



Why Participate?



Training Playlist



What's New with Fall Product 2024

A huge shoutout to members of the 2024 Product Program Planning Committee and Service Unit Product Program Managers that were able to attend the Service Unit Product Program Manager (SUPPM) Rally earlier this month! The Product Program Team enjoyed being able to communicate to volunteers the updates to both Fall Product Program and Cookie Program. Take a look at What's New with Fall Product 2024 for details.



### **Program Updates**



### **Multicultural Fun Patches**

Looking for a fun way to engage girls in learning about other cultures? Check out our exclusive multicultural fun patch! We have plenty of activities for girls to choose from to earn each segment of the fun patches. You can earn them anytime through out the year, but we recommend aligning the activities with cultural heritage months. Here's what's coming up this fall:

- September 15-October 15: Hispanic Heritage Month
- November: Native American Heritage Month

### **Program Guide Survey**

Our digital program and resource guide has been live since August 1, and we want to hear your feedback. Once you've checked out the program guide, fill out our <u>Program Guide survey</u> to let us know what you think.



If you haven't checked out the guide already, you can find a link to it on the homepage of our website, www.gshg.org.



#### **Girl Scouts Love State Parks**

It's time to lead the way at your favorite state parks and help create a better planet for all! How? By heading out to explore local state parks during this year's Girl Scouts Love State Parks Weekend! On September 14 and 15, Girl Scouts can participate in self-guided tours, family hikes, watersports, stargazing, and more. The <u>FREE passport activity sheet</u> will guide Girl Scouts toward adventure and help unlock a new patch!

### **Every Woman's Marathon Wellness Pep Rally**

Join the Girl Scout Pep Squad for an unforgettable experience at the sold-out Every Women's Marathon on November 16, featuring 7,000 runners, including Girl Scouts of the USA national CEO Bonnie Barczykowski!



We've put together a full weekend of fun, starting with a high-energy <u>Wellness Pep Rally</u> on November 15 at the Girl Experience Center in Savannah. Then on November 16, join us for the Girl Scout mile where we'll line up to cheer on all the marathon runners! Cheer on our #RunLikeaGirlScout team, enjoy exclusive swag, and get your unique Pep Squad t-shirt! Optional overnight stays at Camp Low and special events in Savannah, including a self-guided tour of the First Headquarters, add to the excitement - all for just \$10 per person! Join us for an inspiring, fun-filled weekend while showing your Girl Scout spirit and support for our incredible runners. Enjoy a weekend filled with fun, friendship, and unforgettable memories!



### Check out these upcoming events!

- September 28: Family Adventure Day 2024 Savannah Region 3
- September 29: CMJ Family Open House Lizella Region 6
- October 3: Pumpkin Spice and Everything Nice Warner Robins Region 6
- October 3: Cybersecurity 3 Virtual
- October 5: Animal Adventures at Oxbow Meadows Columbus Region 5
- October 5: Hometown Heroes Workshop Lizella Region 6
- October 5: Democracy in Action Martinez Region 2
- October 5: Middle Georgia Honor Flight Macon Region 6
- October 8: Bronze Award Training Virtual
- October 9: Completing the Circuit Columbus Region 5
- October 9: Silver Award Training Virtual
- October 10: Circuit Circus Bainbridge Region 4
- October 10: Cybersecurity 3 Virtual
- October 10: Gold Award Training Virtual
- October 12: Program Aide Training Lizella Region 6
- October 12: Adulting 101: Personal Life Martinez Region 2
- October 17: Design Divas Athens Region 1
- October 17: Cybersecurity 3 Virtual
- October 20: Girl Scout Day with the Atlanta Falcons Atlanta
- October 26: Monster Mash Martinez Region 2
- October 31: Birthday Bash Albany Region 4



### Register for an event with us today!

Visit our website to see all of the programs happening around the council! Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in!

### **Retail Updates**

### **FHQ Fun Pack Bundle**

This month, take advantage of our Girl Scout First Headquarters "Where it All Began" Fun Pack, which is available for \$20.00 for GSHG members and \$25.00 non-GSHG members.

### The fun pack includes:

- -Lollipop Tie-Dye T-shirt (Sizes: youth medium & large, adult small 3X)
- -Official Girl Scout First Headquarters Pin
- -30-45 min self-guided tour (after school and early evening times available upon request)



Contact Nasheemah Kennedy at 912-988-8662 or <a href="makereservations">nkennedy@gshg.org</a> to place your order and make reservations.





### New Daisy, Brownie, and Junior Apparel Collection

Start your new membership year with style with all new Daisy, Brownie, and Junior official apparel collections. Made with eco-conscious fabrics, these wardrobe-ready collections offer a range of fun yet functional styles you can dress up or keep casual.

Visit a shop near you or shop online to help your Girl Scout rock the latest Girl Scout styles!

### Pop Up Shops

The shops want to come to you. Is your Service Urea planning an event for 50-100 Girl Scouts? Contact your local to shop to see about having a pop-up shop at your event. Shop attendance is based on registration numbers, so don't wait till the last minute to sign up.

Tentatively we are scheduled to attend the following fall product rallies:

- September 7 Albany
- September 14 Athens, Augusta, & Columbus
- September 21 Savannah.

Need to place an order for badges or uniforms to be brought to a pop-up shop? Access the <u>shop</u> <u>pre-order forms</u> or email your local shop.

- Athens: athensshop@gshg.org
- First Headquarters: fhqshop@gshg.org
- Macon: lizellashop@gshg.org
- Savannah: savannahshop@gshg.org



### **Outdoor Patches**

Are you planning to participate in Girl Scouts Love State Parks? In addition to earning the Girl Scouts Love State Parks patch, you can also work on the Love the Outdoors patch and the Tree Promise patch. Learn more about how you can earn these patches today!

#### **Cookie Reward Uniform Voucher**

The deadline to use your cookie reward uniform voucher is quickly approaching! Make sure you contact a shop by 11:59 p.m. on Friday, September 20, to use your voucher!



Shop Girl Scouts of Historic Georgia 24/7 online



# Meet the Membership and Volunteer Development Teams!

Questions about your area? Reach out to our staff, or call Customer Care at 888-689-1912 today!

### Athens & Gainesville

### Jaci Bridges,

Regional Director of Membership & Volunteer Support

### Kate Childers,

Membership Support Manager

### •Melissa Clink,

Membership Support Manager

### ·Sarah Jones,

Membership Recruitment Manager

### Ivy Westbrook,

Membership Onboarding Manager

### Augusta

### Maria Ingegneri,

Regional Director of Membership & Volunteer Support

### Danielle Blake,

Youth Coordinator

#### •Mona Cox,

Youth Coordinator

### Tatyana Edwards,

Membership Recruitment Manager

#### •Jennifer Ellis,

Membership Onboarding Manager

#### •Gloria Jones,

Membership Support Manager

### Savannah

### Tammy Williams,

Regional Director of Membership & Volunteer Support

### •Carmen Exum,

Youth Coordinator

### Sally McCoy,

Membership Support Manager

#### Jennifer Rounds,

Membership Support Manager

### Gabrielle Sovocool,

Membership Recruitment Manager

### Albany

### ·Cullena Mays,

DreamLab Manager

#### Cynthia Gaines,

Membership Support Manager

### Columbus

### •Dee-Dee Rivers,

Senior Director of Membership & Volunteer Support

### •Anne Martin,

Regional Director of Membership & Volunteer Support

### •Melissa Burkett,

Membership Recruitment Manager

### •Eltalena Freeman.

Membership Onboarding Manager

#### •Wanda Jenkins-Davis.

Youth Coordinator

### Macon

### Tiffany Connolly,

Director of Volunteer Development

#### Jade Hill,

Regional Director of Membership & Volunteer Support

### Jax Exum,

Youth Coordinator

#### •Kiaira Jackson.

Membership Recruitment Manager

### Ashlynn Kilcrease,

Membership Recruitment Manager



Looking for someone else? You can access our staff directory online or call Customer Care and they will direct you to the right person!

