

# Service Unit Agenda

October 2025

## **Council Updates**

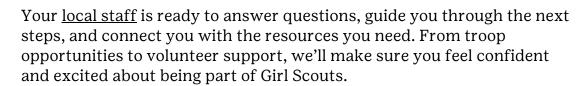


#### Message from CEO Krystal Crawford

Scan the QR code to hear a <u>special message</u> from Krystal Crawford, CEO of Girl Scouts of Historic Georgia, as she reflects on her first 100 days in the role. In this personal message, Krystal shares her experiences, key highlights, and insights from the start of her leadership journey, offering a glimpse into her vision for the organization and her commitment to inspiring and supporting girls across Georgia.

#### Do you have questions for council?

We're here to help! Our goal is to make your Girl Scout experience fun, meaningful, and easy to navigate. Whether you're a parent ready to get your girl started, a volunteer looking for support, or someone curious about joining, we're just a call or email away.





#### Not sure who to reach out to?

Simply call our Customer Care team at **888-689-1912**, and they'll point you in the right direction. You'll also find helpful resources below to get started!

#### **Website Navigation Guide**



### **Safety Activity Checkpoints**



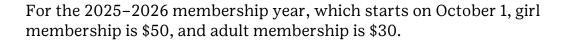
#### Forms and Documents



## **Membership Updates**

#### **New Membership Year**

October 1 marks the beginning of our <u>new Girl Scout year</u>, and we are thrilled for all the fun, learning, and adventures ahead. If you have girls, volunteers, or caregivers who haven't renewed yet, now is the perfect time to do so—don't let anyone miss out on all the exciting opportunities this year has to offer!

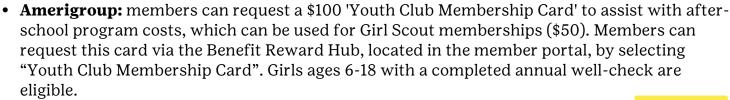




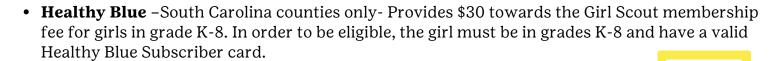
#### **Insurance Coverage for Membership Fees:**

- **CareSource:** provides free Girl Scout memberships (\$50) to Care Source Health Plan members in grade K-8 and adults. Girls will also receive a \$25.00 voucher to spend in the local Girl Scout shop for uniform components, handbooks, or badges. In order to be eligible, the girl must be in grades K-8 and have a valid Care Source Subscriber card.
- **Peach State** provides free Girl Scout memberships (\$50) to Peach State Health Plan members in grade K-12. Girls will also receive a \$15.00 voucher to spend in the local Girl Scout shop for uniform components, handbooks, or badges.

**For CareSource and Peach State-** The parent or legal guardian must complete this form: <a href="https://gshg.wufoo.com/forms/insurance-assistance-for-membership-fee/">https://gshg.wufoo.com/forms/insurance-assistance-for-membership-fee/</a> and provide all the requested information to receive these benefits.



**For Amerigroup**- The parent or legal guardian must request this card via the Amerigroup Benefit Rewards Hub, located in the member portal: <a href="https://member.amerigroup.com/public/login">https://member.amerigroup.com/public/login</a>.



**For Healthy Blue**- The parent or legal guardian must complete this form online: <a href="https://gshg.wufoo.com/forms/healthy-blue-blue-choice-healthplan-of-sc/">https://gshg.wufoo.com/forms/healthy-blue-blue-choice-healthplan-of-sc/</a>.





#### **Girl Scout Experience Boxes**

It's easier than ever to lead the way with the Girl Scout Experience Box. As a Daisy or Brownie Girl Scout troop leader, you can receive complimentary meeting supplies delivered to your doorstep each month of the troop year!

#### **Daisy Experience Box:**

The Daisy Experience Box is available to new Daisy troops with at least 4 registered Daisy Girl Scouts.



#### **Brownie Experience Box:**

The Brownie Experience Box is available to new Brownie troops—including those brand new to Girl Scouts and those bridging to their first year of Brownies—with at least 4 registered Brownie Girl Scouts.

#### **Operational Volunteer Policies**

Keep an eye out – some updates are coming to the Operational Volunteer Policies and Procedures! Once the updates are finalized, they'll be posted on the website and Membership Managers will be sending them straight to volunteers' inboxes—so everyone can stay in the loop.

## **Volunteer Development Updates**



#### LEAP 2025: Into the Sea! - Savannah - Region 3

October 17, 6:30 p.m.-October 19, 11:30 p.m. Please register by October 3.

Come and join other adult Girl Scouts in an adults-only volunteer training event! This fun-filled weekend includes a variety of workshops designed to enhance the Girl Scout experience for your troop or just gain knowledge and skills for yourself.

### <u>Basic Backpacking - Lizella - Region 6</u>

November 22, 9:00 a.m.-November 23, 12:00 p.m. Please register by November 13.

Basic Backpacking gives the skills needed to take Girl Scouts on a backpacking overnight trip. Course pre-requisite: tent camping experience.



### Ready, Set, Troop!

## 3<sup>rd</sup> Monday of each month at 6:30 p.m.

Are you a first-year Girl Scout troop leader? Starting this month, GSHG will hold monthly information sessions for our First-Year Girl Scout Troop Leadership Team volunteers. The monthly 1-hour sessions will be online with a theme each month. First-year Girl Scout troop leaders will get to learn about timely topics for leading a Girl Scout troop, ask questions and meet other new troop leaders.

Link to <u>register</u> for the October 20 Session:



October's theme will be Welcome to Girl Scouts! Topics include: Introductions, New Leader training Q&A, and How To Stay Connected!



## **Product Program Updates**

#### There is still time to participate in the 2025 Fall Product Program!

Visit our website under the Cookies+ section to access a full suite of <u>Fall Product</u> <u>resources</u> designed for parents and caregivers, including guides, tips, and important updates to help your Girl Scouts succeed. Troop Volunteer resources, including training materials and helpful tools, can be found on gsLearn to support volunteers in leading a smooth and successful Fall Product program. Be sure to check both locations to stay fully prepared and informed for the season!



## October 26<sup>th</sup> marks Close Out Week meaning you have 7 days to close out your Fall Product Program!

- October 6th Confirm your product pick-up with your Service Unit Product Program Manager
- October 24<sup>th</sup> Troops can begin entering paper order cards
- October 28<sup>th</sup> Deadline for troops to opt-out of rewards for additional proceeds (troop must be majority Cadette and up to qualify)
- October 29th Parent/Caregiver paper order entry deadline
- October 30<sup>th</sup> All deposits must be in your troop bank account
- **November 1**<sup>st</sup> Deadline for Troop Fall Product Program Manager to enter paper order cards
- November 5<sup>th</sup> Great Grizzly Giveaway Announcement

### Fall Rally Badge in a Bag:

This year GSHG is offering Service Units and volunteers Fall Rally Badge in a Bag to help Girl Scouts prepare for an exciting Fall Product season. Bags including necessary supplies can be purchased from your local Council Shop for \$6.00 + \$3.50 for the cost of the badge or downloaded for free from our website.

### An example of some activities:

- Daisies will map their networks and learn online safety.
- Brownies will explore their community and understand sales laws.
- Juniors will craft goal-focused jingles and bracelets and create vision boards.
- Cadettes will create product infographics and explore multi-platform promotions.
- Seniors will identify clients online and offline.
- Ambassadors will brainstorm creative selling methods beyond online stores and avatars, list clients, and understand digital bias for ads.



#### Fall Product Program Service Unit Bonus:

Service units receive \$1.00 for every girl that sells at least one item during the Fall Product Program. In order to qualify for the SU Bonus, your Service Unit must be a functioning Service Unit. This means at least one volunteer assigned to each of the following roles in myGS: Service Unit Manager, Service Unit Treasurer, and Service Unit Product Program Manager position by October 17th!

## Troops will receive \$1.50 for each nuts and chocolates item sold and \$2.25 for each magazine and more item sold.

Magazine and more items include magazines, BarkBoxes, personalized stationary, and candles.

#### The 2025 Fall Product Program Great Grizzly Giveaway!

She's BRAVE! She's FIERCE! She's FUN! ... and she can be all yours! Follow these easy steps to take home your very own one-of-a kind grizzly bear:

- 1. Sell 25 items and you are automatically registered in the drawing.
- 2. Sell an additional 25 items and receive another entry in the drawing!

The more you sell, the greater your chance of making this lovable huggable grizzly girl your own! And you get to name her! The winner will be announced 11/5/2025.





#### **Cookie Program Credits!**

New! \$15.00 of Cookie Program Credits can be applied towards your total \$50.00 GSHG membership cost. These credits cannot be applied towards an adult Girl Scout membership. Complete the <u>Cookie Program Credit Request Form</u> for processing.

Council Cookie Program Credits can be used towards all online shops, including GSUSA shop and GSHG shop. Shipping is an additional cost for which credits do not apply. Orders can be placed for local council shop pick-up for no additional fee.

Council Cookie Program Credits can also go towards:

- Council events
- Service Unit sponsored events
- GSHG resident, day, or travel camp
- Girl Scout Destinations
- Silver/Gold Award project expenses
- GSHG membership (up to \$15)
- GSUSA Lifetime Membership (for Ambassadors only)

#### **Important!**

All Summer Camp Vouchers and Starter Vest Kits expired on September 15<sup>th</sup>, 2025. All Cookie Program Credits will expire on December 15<sup>th</sup>, 2025.



#### Both the Troop Debt Procedure and Parent Debt Procedure have been moved to JotForm.

These forms can be found under the Forms & Documents sections from the homepage of our website or via the QR codes below.

#### **Troop Debt Procedure:**



#### **Parent Debt Procedure:**



## **Program Updates**



## Fall Break Mini Camp - Albany - Region 4 October 13<sup>th</sup> - 16<sup>th</sup>, 8:30 a.m. to 3:30 p.m.

Make the most of fall break with four days of fun, crafts, and adventure at Girl Scout Fall Break Mini-Camp! Running daily from 8:30 a.m.-3:30 p.m., girls will spend their break enjoying hands-on activities, creative projects, and time with new friends.

Don't miss this chance to fill fall break with laughter, learning, and lasting memories! *The cost is \$40 per Girl Scout.* 

### <u>Drive-in Campout - Fortson - Region 5</u> October 25<sup>th</sup> at 6:00 p.m. to October 26<sup>th</sup> at 5:50 p.m.

Open to Daisies, Brownies, Juniors, and volunteers, this weekend adventure includes camping under the stars, campfire s'mores, an outdoor movie, a scenic waterfall hike, crafts, and archery (for Brownies and Juniors). Choose from tents, semi-primitive sites, or hammocks, and bring your own camping gear and to-go dinner. A continental breakfast will kick off the morning before more outdoor fun and surprises.

Day-only options are available for those not spending the night. **Registration is \$45 per Girl Scout and \$25 per adult—please sign up by October 11**. Leaders/registered adults are required; this is not a drop-off event.





## Ghost Pirates Extravaganza with GSHG - Savannah - Region 3 October 25<sup>th</sup>, 7:00 p.m to 9:00 p.m.

Get ready for a spooktacular night on the ice! Join fellow Girl Scouts and their families as we cheer on the Ghost Pirates for an evening full of thrills, chills, and fantastic hockey action.

Tickets are \$28 each (fees not included) and include:

- A commemorative puck
- An exclusive event patch
- The chance to step onto the ice post-game for a photo



Wear your **brightest pink** as we unite for Breast Cancer Awareness Night, supporting a cause that matters while having a blast. It's an evening of fun, friendship, and fantastic hockey action you won't want to miss!

Ticket delivery: You will receive an email from noreply@fevo-enterprise.com with your receipt and instructions for accessing your tickets.



#### Look for other upcoming events!

Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in. <u>Visit our website to register</u> for events!

## **Retail Updates**

#### **Shop Closures**

Our shops will be closed on September 29<sup>th</sup> and 30<sup>th</sup> for inventory, but don't forget you can shop <u>Girl Scouts of Historic Georgia online</u> 24/7!



### Is your new vest looking a little empty? Do you love collecting all the fun patches?

Our shelves are overflowing with fun patches, and we're making room for shiny new designs. Starting October  $6^{th}$ , we will be reducing the price on over 200 fun patches to \$1.29 each (originally \$1.75 - \$1.50).

Not every patch can stay at every location, so we've put together a fun patch catalog. Just reach out to your local shop with the patches you're eyeing, and they'll let you know if they're in stock—or when they can bring them in from another shop.

Pro tip: Don't miss the back pages for clearance patches—your next favorite patch might be hiding there!

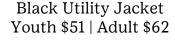


## The "Ber Months" are almost here, and we've got the perfect Girl Scout sweatshirts and jackets to keep you cozy all season long! Some of our staff favorites include:

Navy or Gray/Green Varsity Jackets Youth (Green/Gray only) \$41 | Adult \$52



Varsity Pullover Sweatshirt in Navy or Gray (adult sizes only)
Adult \$36





Reversible Trefoil Puffer Vest with Sherpa Lining Youth \$39 | Adult \$49





We still have a limited selection of our Teal GSHG More than Great Cookie Hoodies as well. Youth sizes are \$35 and adult sizes are \$38-\$42! Sizes and selection vary by shop. Please contact your local shop to place your order.



#### **Upcoming Mobile and Pop-Up Shops:**

Albany Girl Scout DreamLab 1st Anniversary Event: October 4th, 9 a.m. to 12 p.m.

Augusta: October 7th Gainesville: October 15th

LEAP - Camp Low: October 18th

Columbus: October 21st

## Our next Shop Saturday will be on October 4<sup>th</sup> from 10 a.m. to 1:00 p.m. Come visit us at one of our locations!

- Athens Shop: 185 Newton Bridge Road, Athens, GA 30601
- Macon Shop: 6869 Columbus Road, Lizella, GA 31052
- Savannah Shop: 535 E. Liberty Street, Savannah, GA 31401



## Meet our Program and Property Teams!

Questions? Reach out to our staff, or call Customer Care at 888-689-1912 today!

#### Athens & Gainesville

**Sarah Jones,** Program Manager

**Betsy Connell**, Project Specialist

#### Augusta

**Amani Cummings,** Program Manager

**Carl Gibbs,** Property Manager Camp Tanglewood

**Wesley Barney,** Assistant Property Manager - Camp Tanglewood

#### Savannah

**Anya Jackson,** Program and Museum Educator

**Jami Brantley,** Assistant Director of Program and Partnerships

**Lorena Kirschner,** Senior Director of Program

**Denis Robertson,** Assistant Property Manager - Camp Low

**Eddie Morrison,** Property Manager - Camp Low

#### **Albany**

**Kiwanis Booker,** Program Manager

**Michelle Edwards**, Assistant Director of Program

#### Columbus

Ellie Smith, Program Manager

#### Macon

Haley Hall, Program Manager

**Bobby Lumpkin,** Assistant Property Manager - Camp Martha Johnston

Ronald "Doc" Holliday, Director of Properties - Camp Martha Johnston



You can always access our full <u>staff directory online</u> or call Customer Care at 888-689-1912, and they will direct you to the right person!

