

Council Updates

Upcoming Closures

All offices and shops will be closed on October 29-30 for a staff retreat.

Visit our new Girl Scout DreamLab in Albany, the first in the nation located inside a Walmart!

We are thrilled to announce the grand opening of the newest Girl Scout DreamLab, located inside the Walmart Supercenter at 2825 Ledo Road in Albany. This marks the first time a Girl Scout DreamLab has been integrated within a retail environment, bringing the Girl Scout experience to a new, centralized location that is open and welcoming to all.



The state-of-the-art Girl Scout DreamLab creates visible, innovative spaces to inspire girls and help them make their dreams a reality. The DreamLab offers a hands-on STEM center, podcast booth, Girl Scout boutique, and meeting spaces for troops and groups. It also doubles as workspace for Girl Scouts of Historic Georgia staff who provide support for Girl Scouts, families, and volunteers.

Join us for the grand opening celebration in Albany on October 3 at 4:30 p.m., or stop in after the grand opening to check out the space! Remember that your troop can reserve DreamLab spaces for meetings and activities. You can also visit our other DreamLab at Dot's Little House in Columbus (1807 17th St. Columbus, GA).

For more information about the Girl Scout DreamLab in Albany, visit the [newsroom](#) on our website to [read our press release](#).



Don't forget to follow us on social media so you can see pictures and videos from the grand opening of the Albany DreamLab!



[Facebook](#)



[Instagram](#)



[LinkedIn](#)



[YouTube](#)

Marketing & Communications Updates

Happy birthday, Juliette!

This month we're celebrating the birthday of our beloved founder, Juliette "Daisy" Gordon Low, who was born on October 31, 1860. We would love to see what you and your troop are doing to commemorate the occasion. Share your pictures and stories with our media team at media@gshg.org, and they may be shared on social media, in 5 on Friday, or in other council marketing materials.

Brand Tip: Using Photography

When using photography to promote the Girl Scout brand (in flyers, on social media, etc.), the photos you select should capture real girls in the authentic moments and places they experience as Girl Scouts and as girls. Here's a few tips for selecting the right photographs.

Photography Dos:

- Capture the authentic emotional range of girls and their expressions (determination, pride, joy, bliss, thoughtfulness, etc.)
- Show real girls, not images of who they think they should be.
- Capture girls in the places where they are doing things: in the classroom, outside, camping, running, advocating, etc.
- When girls are in action, capture candid moments instead of staging photographs.

Photography Don'ts:

- Don't use duotones.
- Don't overlay gradients on photos.
- Don't add filters to photos.
- Don't add vignettes to photos.
- Don't rotate photos unnaturally.
- Don't use low-resolution images.



For more information about our brand or to access ready-to-use Canva templates, visit the [Brand Center](#) on our website.

Membership Updates

New Membership Year

October 1 is the start of our new Girl Scout year, and we are excited about all of the fun and adventure that this year will bring. If you have girls, volunteers, and caregivers who did not renew prior to the new year starting, please encourage them to renew now. We don't want anyone to miss out on all the fun!

Meeting Locations in Your Community

Do you know of any places in your local community that would be a great spot to host a troop meeting? If so, please contact your membership manager and let them know all the details.

Troop Monthly Reports

We look forward to hearing about all the wonderful things your troop is doing! Please fill out this form by the 30th of each month.



Make New Friends Patch

Girl Scouts love to make new friends! To celebrate, Girl Scouts of Historic Georgia offers a Make New Friends patch! Any registered Girl Scout who recruits a non-Girl Scout friend to register will receive the treasure chest patch. For each girl recruited after receiving the treasure chest patch, girls will receive a +1 diamond patch.



Fill out the form and send it to your membership manager to receive your patch!

Volunteer Development Updates

Outdoor Training Opportunities

Basic Outdoor Skills Training gives leaders the skills needed to take Girl Scouts on a beginning outdoor overnight experience. We'll cover the eight basic outdoor skills, using campfires to do basic outdoor cooking, foil meals, one-pot meals, propane stoves, pocket knives, knot tying.

- October 25-26: Basic Outdoor Skills - Athens - Region 1; register by October 14
- November 9-10: Basic Outdoor Skills - Augusta - Region 2; register by October 28



Don't forget to bookmark our calendar at www.gshg.org/events to look for more adult training opportunities!

Product Program Updates



Fall Product Program

The Fall Product Program is in full swing! There is still time to participate – check out the Fall Product Program Volunteer Manual to get started.





Coloring Contest

This year's coloring contest winner will receive a larger-than-life elephant plush and the honor of naming our mascot. Visit our website for your downloadable copy. Your coloring page submissions must be turned in to your council office by October 15 at 5:00 p.m.

New Resource on Website

We've recently added new resources to our website: Fall Product Program 101 for caregivers and troops. These step-by-step guides help you navigate the program from setting up your site at the beginning of the program to printing out reward tickets at the end. Use these guides to help you close out your program at the end of October.



For
Caregivers



For Troops

Fall Product Rally Recap

We had "tons" of fun at the Fall Product rallies! Our girls worked as a team to create their own store fronts and practiced selling their own products to customers. Thank you to everyone who participated!

Program Updates

Every Woman's Marathon Wellness Pep Rally

November 15-16, \$10 per person (includes both days; membership NOT required)

Join the Girl Scout Pep Squad for a weekend of fun, friendship, and unforgettable memories while showing your Girl Scout spirit and supporting the incredible runners in the sold-out Every Women's Marathon!



Kick off the fun November 15 with a high-energy rally at the Girl Experience Center in Savannah (535 E. Liberty St.), complete with special guests, vendors, exclusive swag, and more. Then on November 16, cheer on 7,000 marathon runners, including Girl Scouts of the USA national CEO Bonnie Barczykowski. Our goal is to have a mile-long Girl Scout green cheer squad!

Your \$10 per person admission includes: Wellness Pep Rally admission on Nov. 15 (4:30-8:00 p.m.), overnight accommodations at Camp Low for registered Girl Scout members (if specified), a swag bag with a special t-shirt, snacks, and a self-guided tour of the First Headquarters Museum on Nov. 16. You don't want to miss this amazing opportunity!

Check out these other upcoming events!

Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in. [Visit our website to register](#) for any upcoming event!



Region 1	Region 2	Region 3
Nov. 9: <u>Natural Food and Beauty with Arrows Farm</u> - Clarksville	Nov. 9-10: <u>Basic Outdoor Skills</u> - Augusta	Nov. 2: <u>Terrorizing Tallow</u> - Savannah
Nov. 16: <u>Robotics: Girl Scout Style!</u> - Athens	Nov. 9: <u>Exploring Art in Nature</u> - Martinez	Nov. 13: <u>It's Electrifying!</u> - Savannah
Nov. 21: <u>Design Divas</u> - Athens	Virtual Nov. 23: <u>Adulting 101: Financial Life</u>	Nov. 15-16: <u>Every Woman's Marathon Pep Rally</u> - Savannah
Region 4	Region 5	Region 6
Nov. 2: <u>Take Control of Your Financial Future!</u> - Albany	Nov. 13: <u>Honoring Our Veterans</u> - Columbus	Nov. 1-3: <u>Weekend in Wonderland</u> - Lizella
Nov. 9: <u>Give a Robot Mouse a Cookie</u> - Cordell	Nov. 13: <u>Introduction to Robotics</u> - Columbus	Nov. 2: <u>Middle Georgia Honor Flight</u> - Macon
Nov. 9: <u>Money Matters: A Fun and Financial Adventure</u> - Albany	Nov. 16: <u>Nature Investigators</u> - Fortson	Nov. 23: <u>STEM and Skate</u> - Gray
		Nov. 29: <u>It's Your Camp, Love It!</u> - Lizella

Retail Updates

FHQ Fun Pack Bundle

This month, take advantage of our Girl Scout First Headquarters "Where it All Began" Fun Pack, which is available for \$20.00 for GSHG members and \$25.00 non-GSHG members.

The fun pack includes:

- Lollipop Tie-Dye T-shirt (Sizes: youth medium & large, adult small – 3X)
- Official Girl Scout First Headquarters Pin
- 30-45 min self-guided tour (after school and early evening times available upon request)



Contact Nasheemah Kennedy at 912-988-8662 or nkennedy@gshg.org to place your order and make reservations.





NEW Adult Apparel

Your troop has their uniform, so now it's your turn. Start with the NEW official adult vest, then add the ruby pink polo, and a stylish beret or baseball cap.

Looking for something for when the weather turns colder? Contact your local shop to pre-order a varsity jacket. They sell-out quickly, so place an order today!

Fall Fun Patches

Fall has arrived, and we have fun patches for all your activities! Investiture, rededication, apple picking, trunk or treats, and, of course, Juliette Gordon Low birthday patches are all in stock!



Come visit us at one of our council shops!

- First Headquarters Museum & Shop is open 10:00 a.m.-4:00 p.m. on Monday through Saturday. Closed Sundays and Wednesdays.
- Athens, Macon, and Savannah (Liberty Street) shops are open Monday - Thursday from 9:00 a.m.-5:00 p.m., and Friday from 9:00 a.m.-12:00 p.m.
- Visit our shops on the first Saturday of every month from 10:00 a.m.-1:00 p.m. in Macon and 10:00 a.m.-4:00 p.m. in Athens and Savannah.
- The mobile shop will be at Dot's Little House in Columbus on the third Tuesday of every month from 10:00 a.m.-3:00 p.m.



Shop Girl Scouts of Historic Georgia 24/7 online

We're Hiring!

Working for Girl Scouts of Historic Georgia is about much more than a job. It's about passion and commitment to help girls – all girls – grow into the best version of themselves. It's about delivering leadership programs for girls, working side-by-side with volunteers to bring the Girl Scout mission to life and forming lasting partnerships in the community.

If you are ready to embark on a challenging, yet rewarding career, apply to any open position listed on our website!



Meet the Girl Scouts of Historic Georgia Staff

Questions about your area? Reach out to our staff, or call Customer Care at 888-689-1912 today!

Athens & Gainesville

Cheryl Legette,
Chief Operating Officer

LaDon Shaw,
Chief Advancement Officer

Jaci Bridges,
Regional Director of Membership
and Volunteer Support

Kate Childers,
Membership Manager

Melissa Clink,
Membership Manager

Sarah Jones,
Membership Manager

Ellie Riddell,
Membership Manager

Ivy Westbrook,
Membership Onboarding Manager

Lori Cobb,
Customer Care Specialist

Alicia Palmer,
Customer Care Reservation
Specialist

Christina Smashey-Smith,
Program Manager

Breanna Jackson,
Program Administrative Assistant

Addie Kelly,
Product Program Manager

Brandy Tatum,
Marketing & Social Media
Specialist

Sidney Popish,
Shop Associate

Lindsay McCuen,
Community Engagement Manager

Rick Lemyre,
Grants Administrator

Stefanie Murray,
Accounting Manager

Betsy Connell,
Special Projects

Augusta

Gloria Jones,
Membership Manager

Danielle Blake,
Youth Coordinator

Mona Cox,
Youth Coordinator

Jennifer Ellis,
Membership Onboarding Manager

Juliette Williams,
Data Administrator

Harley Flores,
Program Manager

Quianna Wizzart,
Product Program Manager

Brianna Jarvis,
Marketing & Social Media
Specialist

Shawn Risher,
Community Engagement Manager

Janelle VanReenen,
Director of Accounting

Monica Jones,
Grants Administrator

Carl Gibbs,
Property Manager

Wesley Barney,
Assistant Property Manager

Savannah

Sue Else,
Chief Executive Officer

Amy Varboncoeur,
Executive Assistant to the CEO

Tammy Williams,
Regional Director of Membership
and Volunteer Support

Sally McCoy,
Membership Manager

Jennifer Rounds,
Membership Manager

Gabrielle Sovocool,
Membership Manager

Carmen Exum,
Youth Coordinator

Lorena Kirschner,
Director of Program

Jami Brantley,
Assistant Director of Program and
Partnerships

Stacy Radecki,
Program Manager

Lori Warnock,
Product Program Manager

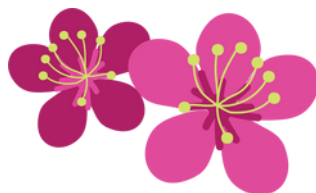
Dawn Cusack,
Retail Sales Manager

Nasheemah Kennedy,
Shop Associate (FHQ)

Chelsea Simpson,
Community Engagement Manager

Timothy Cirincioni,
Property Manager

Denis Robertson,
Assistant Property Manager



Albany

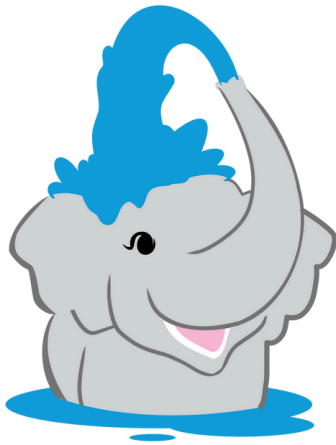
Cullena Mays,
Girl Scout DreamLab Manager

Cynthia Gaines,
Membership Manager

Michele Edwards,
Assistant Director of Program

Miranda Mathis,
Program Manager

Shanika Price,
Product Program Manager



Columbus

Dee Dee Rivers,
Senior Director of Membership
and Volunteer Support

Anne Martin,
Regional Director of Membership
and Volunteer Support

Melissa Burkett,
Membership Manager

Raneisha Hudson,
Youth Coordinator

Wanda Jenkins-Davis,
Youth Coordinator

Eltalena Freeman,
Membership Onboarding Manager

Jackie Ramsey,
Director of Customer Care

Ellie Smith,
Program Manager

Susan Freeman,
Director of Product Program

Sophie Jones,
Community Engagement Manager

Macon

Deborah Dees,
Executive Assistant to the COO &
CAO

Jade Hill,
Regional Director of Membership
and Volunteer Support

Pristiny Brown,
Membership Manager

Kiaira Jackson,
Membership Manager

Ashlynn Kilcrease,
Membership Manager

Jax Exum,
Youth Coordinator

Tiffany Connolly,
Director of Volunteer Development

Haley Hall,
Program Manager

Becki Sandifer,
Product Program Manager

Catherine Shinn,
Shop Associate,

Kimberly Novak,
Community Engagement Manager

Ronald "Doc" Holliday,
Director of Properties

Bobby Lumpkin,
Assistant Property Manager

*You can always access our full [staff directory online](#) or call Customer Care
and they will direct you to the right person!*



EMBRACE POSSIBILITY