

# Service Unit Agenda

**August 2025** 

# **Council Updates**

#### Closures

All GSHG offices and shops will be closed on September 1st for Labor Day.



## **More Than Cookies: Summer Social**

Join us for our 4th annual fundraiser on August 7, 2025, at Fall Line Brewing Co. in Macon, GA. This fun, 21+ event features beer flights, heavy hors d'oeuvres, live music, and raffle prizes from local favorites—all benefiting Girl Scouts of Historic Georgia. Celebrate community and help local girls grow into strong, confident leaders. Cheers to making a difference!

#### S'morevivor

Join us on September 13, 2025, at Camp Tanglewood for our annual S'morevivor Team Challenge! Teams of four will compete in outdoor skill stations like canoeing, archery, and ropes courses—all for a great cause. With divisions for corporate, community, and Girl Scout teams, it's a perfect team-building event for businesses, friends, families, and troops. Proceeds support Girl Scout programming across Georgia. Ready to take on the challenge?





#### **Corks and Cookies**

This is a fun-filled fall event taking place on September 19th! This 21+ event will feature wine-tasting, hors d'oeuvres, and raffle prizes. Additionally, everyone will have the opportunity to take home a fabulous bottle of wine by joining the cork wine pull raffle. Proceeds support the Albany Girl Scout DreamLab—a space where girls are encouraged to dream big, try new things, and lead with confidence. Your support creates real opportunities for girls to turn their dreams into reality.

# **Membership Updates**

#### Welcome back to Girl Scouts!

It's that time of year again—On-Time Registration is here! If girls, volunteers, or caregivers didn't renew during Early Bird, now's the perfect time to do so. Encourage families to renew by September 15 to ensure they're active in the system before the new membership year begins on October 1.





#### It's Recruitment Time!

Recruitment season is off to an amazing start! Volunteers and staff are out in the community spreading the word about Girl Scouts and inviting families to join the fun. This year's theme is Where We Grow—and there's no better time to grow our Girl Scout family. If you're interested in helping with recruitments in your area or need support growing your troop, reach out to your Membership Manager. We'd love for you to be a part of our recruitment team!

## **Girl Scout Experience Boxes**

It's easier than ever to lead the way with the Girl Scout Experience Box. As a Daisy or Brownie Girl Scout troop leader, you can receive complimentary meeting supplies delivered to your doorstep each month of the troop year!



#### **Daisy Experience Box:**

The Daisy Experience Box is available to new Daisy troops with at least 4 registered Daisy Girl Scouts.





#### **Brownie Experience Box:**

The Brownie Experience Box is available to new Brownie troops—including those brand new to Girl Scouts and those bridging to their first year of Brownies—with at least 4 registered Brownie Girl Scouts.

Troops receive a Welcome Box followed by up to 7 monthly boxes, depending on their start date. Shipments begin in August and each box ships for a limited time. The boxes include:

- · Ready-to-go supplies for the Daisy or Brownie Girl Scouts in your troop
- · Step-by-step instructions and thoughtful script suggestions
- · Reusable resources to build your troop supplies



### **Troop and Volunteer Opportunities Catalog 2025-2026**

It's time to update your troop info for the Troop and Volunteer Opportunities Catalog! To help girls and adults register with your troop online, it must be listed in the catalog with any open girl spots and available volunteer roles. Please have one person from your troop complete the short questionnaire for the 2026 membership year.

\*Please note that your exact meeting location WILL NOT be displayed in the Opportunities Catalogs. Meeting locations are listed as general areas, for example, "Troop meets in the Cataula area" or "Troop meets in the Midtown area".



## If you have questions about this, please contact the following staff members:

Athens/Gainesville & Macon Regions: Ivy Westbrook - <a href="mailto:iwestbrook@gshg.org">iwestbrook@gshg.org</a>

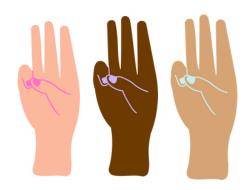


Augusta & Savannah Regions: Jennifer Ellis - <u>jellis@gshg.org</u>



Albany & Columbus Regions: Eltalena Freeman - <u>efreeman@gshg.org</u>





## **Troop Monthly Reports**

We look forward to hearing about all the wonderful things your troop is doing! Please <u>fill out this form</u> at the end of each month.



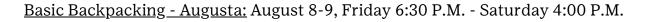


#### Reminder:

For the membership year 2025-2026, which begins on October 1, girl membership is \$50, and adult membership is \$30.

# Volunteer Development Updates

# **Outdoor Trainings Opportunities:**





Basic Outdoor Skills - Macon: August 29-30, Friday 4:00 P.M. - Saturday 5:00 P.M.



Songs and S'mores Training - Augusta: September 19, 6:00 P.M. - 9:00 P.M.



Basic Outdoor Skills - Augusta: September 27-28, Saturday 8:00 A.M. - Sunday 12:00 P.M.





## **Volunteer Training Events**

## LEAP: Into the Sea - Camp Low, October 17-19, 2025

Join us for a fun-filled, volunteer-led weekend including a variety of workshops! Volunteers will have the opportunity to take several themed workshop sessions of their choosing as well as meet volunteers from across their region and the council. Stay the weekend for an added camping experience or just come out for a day! Come and join other adult Girl Scouts in an adults-only volunteer training event! Registration will be live very soon.

# **Product Program**

#### Start getting Product Program ready now!

- Be a registered Girl Scout volunteer, with approved background check, for the current Girl Scout Membership year. You must have the troop cookie program manager role assigned to you in myGS to have access to your troop eBudde dashboard.
- In order to be Product Program-ready, you must have two (non-related and background checked) volunteers assigned to the troop leadership role in myGS.
- For troops with fewer than 5 registered girls in grades K-5 and/or fewer than 3 registered girls in grades 6-12, you may participate in upcoming Product Programs IF you are open in the Troop Catalog. To verify, call Customer Care at 1-888-689-1912.

Fall Product Program will begin on September  $20^{th}$  and run through November  $2^{nd}$ , 2025. Contact your troop leader for more information about participation in this year's program.

## Fall Rally Badge in a Bag:

This year GSHG is offering Service Units and volunteers Fall Rally Badge in a Bag to help Girl Scouts prepare for an exciting Fall Product season. Girl Scouts from Daisies to Ambassadors will set ambitious goals and track their successes using personalized Goal Charts and a fun grizzly bear Goal Tracker!

An example of some activities:

- Daisies will map their networks and learn online safety.
- Brownies will explore their community and understand sales laws.
- Juniors will craft goal-focused jingles and bracelets and create vision boards.
- Cadettes will create product infographics and explore multi-platform promotions.
- Seniors will identify clients online and offline.
- Ambassadors will brainstorm creative selling methods beyond online stores and avatars, list clients, and understand digital bias for ads.



#### **New! Fall Product Program Service Unit Bonus:**

Service units receive \$1.00 for every girl that sells at least one item during the Fall Product Program.



**NEW for the 2025 Fall Product Program: The Great Grizzly Giveaway!** She's BRAVE! She's FIERCE! She's FUN! ... and she can be all yours! Follow these easy steps to take home your very own one-of-a kind grizzly bear:

- 1. Sell 25 items and you are automatically registered in the drawing.
- 2. Sell an additional 25 items and receive another entry in the drawing!

The more you sell, the greater your chance of making this lovable huggable grizzly girl your own! And you get to name her! The winner will be announced 11/5/2025.

## **Cookie Program Credits!**

New! \$15.00 of Cookie Program Credits can be applied towards your total \$50.00 GSHG membership cost. These credits cannot be applied towards an adult Girl Scout membership. Complete the <a href="Cookie Program Credit Request Form">Cookie Program Credit Request Form</a> for processing.



**New!** Council Cookie Program Credits can be used towards all online shops, including GSUSA shop and GSHG shop. Shipping is an additional cost for which credits do not apply. Orders can be placed for local council shop pick-up for no additional fee.

Council Cookie Program Credits can also go towards:

- Council events
- Service Unit sponsored events
- GSHG resident, day, or travel camp
- Girl Scout Destinations
- Silver/Gold Award project expenses
- GSHG membership (up to \$15)
- GSUSA Lifetime Membership (for Ambassadors only)

#### **Important!**

All Cookie Program Credits expire on December 15<sup>th</sup>, 2025. All Summer Camp Vouchers and Starter Vest Kits will expire on September 15<sup>th</sup>, 2025.



# **Program Updates**

## **International S'mores Day!**

International S'mores Day is right around the corner, and Girl Scouts of Historic Georgia is celebrating in the sweetest way possible! We're hosting special s'mores-themed programs all across the council, where girls can discover s'mores twists, enjoy classic campfire fun, and make memories with friends old and new.

8/9 - S'mores Day S'morelebration - Athens - Region 1



8/9 - S'mores Around the World - Augusta - Region 2



<u>8/9 - International S'mores Day - Savannah - Region 3</u>



<u>8/9 - National S'mores Day - Albany - Region 4</u>





 $\underline{8/9}$  - S'more or Less: The Ultimate Celebration Open House - Columbus - Region 5



8/10 - S'mores Around the World - Lizella - Region 6



# CMJ's 100<sup>th</sup> Celebration!

Campfires, crafts, s'mores, songs, and sisterhood—Camp Martha Johnston has been the heart of Girl Scout adventures for 100 years. Now, it's time to celebrate! After the Into the Woods Trail Run on September 27, stick around for a magical afternoon at Camp Martha Johnston's Centennial Celebration.





## Look for other upcoming events!

Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in. <u>Visit our website to register</u> for events!



# **Retail Updates**





Back to Troop Season is here again and so is the Girl Scout Promise Challenge! Make a purchase at any of our shops, recite the Girl Scout Promise, and receive either a Girl Scout Promise Hand Pin or a Keep the Promise Patch.



Mobile shop customers can bring a video of their Girl Scout saying the promise to receive their pin or patch. Come spend your cookie points or uniform voucher on all the latest Girl Scout swag just in time for the new troop year!

\*The deadline to use cookie uniform vouchers is September 15th.

#### Interested in having a GSHG shop at your service unit event?

If your event will have 75 or more registered Girl Scouts in attendance, you may be eligible for a mobile shop! It's a fun and convenient way to bring uniforms, badges, and all your favorite Girl Scout gear straight to your gathering. Connect with your local shop associate to learn more and check availability—we'd love to be part of your event!

Region 1 and Region 2: Sidney Popish, spopish@gshg.org

Region 3: Dawn Cusack, dcusack@gshg.org

Region 4, Region 5, Region 6: Catherine Shinn, cshinn@gshg.org





## Retail Shop Survey

As we head into Back to Troop Season, your GSHG Retail Team would love your feedback on our services. Help us enhance your shopping experience by taking a moment to complete the Retail Shop Survey and share your input on things like evening hours and more.

Don't forget! You can shop Girl Scouts of Historic Georgia online 24/7!





# Meet our Membership Team!

Questions? Reach out to our staff, or call Customer Care at 888-689-1912 today!

#### Athens & Gainesville

**Jaci Bridges,** Regional Director of Membership and Volunteer Support

**Ansley Land,** Membership Manager

**Sara Kirk**, Membership Manager

**Melissa Clink,** Membership Manager

Catherine Gillespie, Membership Manager

#### **Albany**

**Abrea Harrell**, Membership Manager

**Cynthia Gaines,** Membership Manager

**Keisha Herrin**, Membership Manager

## Augusta

**Quiana Wizzart**, Regional Director of Membership and Volunteer Support

**Demar Johnson,** Membership Manager

**Lisa Martin**, Membership Manager

Mona Cox, Youth Coordinator

**Shekoyah Cox**, Youth Coordinator

#### Savannah

**Tammy Williams,** Regional Director of Membership and Volunteer Support

**Alexa Collyer,** Membership Manager

**Jennifer Rounds,** Membership Manager

**Sally McCoy,** Membership Manager

#### Columbus

**Anne Martin,** Regional Director of Membership and Volunteer Support

**Dee Dee Rivers**, Senior Director of Membership and Volunteer Support

**Lauren Fender**, Membership Manager

**Melissa Burkett**, Membership Manager

**Wanda Jenkins-Davis**, Youth Coordinator

**Raneshia Hudson**, Youth Coordinator

#### Macon

**Jade Hill,** Regional Director of Membership and Volunteer Support

**Ashlynn Kilcrease,** Membership Manager

**Kiara Jackson,** Membership Manager

**Pristiny Brown**, Membership Manager

**Rachel Griffith**, Membership Manager

**Ashley Newton**, Youth Coordinator

Jax Exum, Youth Coordinator



You can always access our full <u>staff directory online</u> or call Customer Care at 888-689-1912, and they will direct you to the right person!

