

## Council Updates



### April is National Volunteer Appreciation Month!

Happy Volunteer Appreciation Month! Thank you for all the creativity, care, and dedication you bring to Girl Scouts. We appreciate everything you do to help build girls of courage, confidence, and character, who make the world a better place.

### Closures

The Augusta office will be closed the week of April 7 due to the Masters and staff will be working remotely.

All GSHG offices and shops will be closed on Friday, April 18, for Good Friday.

### Spring Signature Events

Mark your calendars for these upcoming signature events!

- *May 1:* Grits and Girl Scouts, Augusta - Region 2
- *May 8:* Columbus Women of Distinction, Columbus - Region 5
- *May 14:* Legacy of Leadership, Savannah - Region 3
- *June 7:* Summer Summit, Monroe - Region 1



## Marketing & Communications Updates

### Stay connected!

Want to be the first to hear about exciting Girl Scout adventures, upcoming events, and inspiring stories? Follow us on social media and never miss a moment!

#### Official GSHG Accounts:

Facebook: [Girl Scouts of Historic Georgia](#)

Instagram: [@girlscoutshistoricga](#)

TikTok: [@girlscoutshistoricga](#)

LinkedIn: [Girl Scouts of Historic Georgia](#)

#### Additional Accounts:

Albany Girl Scout DreamLab Facebook: [Albany Girl Scout DreamLab](#)

Albany Girl Scout DreamLab Instagram: [@gshg\\_girlscoutdreamlab](#)

Bridging Savannah's Bridge Facebook: [Bridging Savannah's Bridge](#)

Bridging Savannah's Bridge Instagram: [@bridgingsavannahsbridge](#)

Camp Low Facebook: [Girl Scout Camp Low](#)

Camp Martha Johnston Facebook: [Girl Scout Camp Martha Johnston](#)

Camp Tanglewood Facebook: [Girl Scout Camp Tanglewood](#)

Girl Scout First Headquarters Facebook: [Girl Scout First Headquarters](#)

Girl Scout First Headquarters Instagram: [@girlscoutfirstheadquarters](#)

## Membership Updates

### Early Bird Registration

Early Bird Registration runs from April 1-June 30. This year's theme is "Your Year of Adventure." Here's a little blurb you can use when sharing with your service units and troops: *We know that you have been having an amazing year of fun and exploration, but are you ready for a year of adventure? Renew your membership from April 1 to June 30 and continue your journey of discovering more of what Girl Scouts has to offer!*

### Council Early Bird Incentives

- All girls who re-register for 2025 during the campaign (April 1-June 30) will receive the one-of-a-kind GSHG Early Bird patch designed by a GSHG girl!
- Troops who re-register 80% of their girls and 2 adults during the first 2 weeks (April 1-15) will receive \$50!
- Troops who re-register 80% of their girls and 2 adults in the following weeks (April 16-June 30) of the campaign will receive \$25!
- Service Areas will receive \$1 for every girl who early bird registers during the campaign (April 1-June 30).
- Don't forget to check out the [early bird incentives for your region!](#)



### Reminder:

For the membership year 2025-2026, which begins on October 1, girl memberships will be \$45, plus a \$5 council fee, and adult memberships will be \$30.

### Extended Year Membership for New Members

Know someone ready to start their Girl Scout journey? Invite them to join with an Extended Year Membership and unlock up to 5 extra months of adventure! Starting April 1, 2025, their membership will run all the way through September 30, 2026—giving them even more time to make friends, explore new skills, and create unforgettable memories.

#### *Extended year cost:*

- New girl members: \$63 + \$5 council fee
- New adult members: \$42

### Troop Monthly Reports

We look forward to hearing about all the wonderful things your troop is doing! Please [fill out this form](#) at the end of each month.



## Volunteer Development Updates

### Outdoor Training

Spring is for outdoor training! Check out these upcoming trainings and sign up to get the information and skills you need to get your Girl Scouts outdoors. More dates will be added as details and trainers are confirmed. If you'd like to see training offered in your area or if you are interested in becoming an outdoor trainer as part of our fabulous volunteer team, please reach out to Betsy Connell at [bconnell@gshg.org](mailto:bconnell@gshg.org).



*April 11-12: Basic Outdoor Skills and Advanced Outdoor Cooking - Fortson - Region 5*

*April 11-13: Camp Low Challenge Course Facilitator Training - High and Low Elements - Region 3*

*April 12: Camp Low Challenge Course Facilitator Training: Low Elements only - Region 3*

*April 25-27: Outdoor Skills Summit - Camp Martha Johnston - Region 6*

*May 3: Archery Level 1 - Savannah - Region 3*

*May 3-4: Basic Outdoor Skills - Savannah - Region 3*

### Save the dates!

*July 18-19: Leader Glamporee - outdoor fun and learning for leaders at Camp Martha Johnston*

*September 27-28: Basic Outdoor Skills - Augusta - Region 2*

*October 17-19: LEAP adult training weekend - Savannah - Region 3*

### Volunteer Appreciation Month

Thank you for making a difference in the lives of girls in your community by being a Girl Scout volunteer. Our GSHG volunteers are out of this world, and we appreciate each of you!

We appreciate our volunteers every day, but we want to make sure that each of you feel extra appreciated during April. Join us in celebrating the volunteers in your troop or Service Unit this month. GSUSA has great ideas for service units, troops, and families with these [Volunteer Appreciation Toolkits](#).



### We want to hear from you! Girl Scout Voices Count survey coming in April.

You spoke. We listened. Last year, over 60,000 Girl Scouts completed our annual Girl Scout Voices Count (GSVC) national survey to tell us about their Girl Scout experiences. Feedback is used to make national programs more engaging, inclusive, and hands-on. Your voice matters and makes Girl Scouting better for everyone—so we want to hear from you!

In April, we'll be conducting our Girl Scout Voices Count national survey of Girl Scouts. The feedback you provide is so important as it helps us improve Girl Scout programs and services. The GSVC Girl Scout Survey launches on April 7! Watch your email for your invitation, plus reminders by email—and by text if you've opted in. As a thank you, everyone who completes the survey will have a chance to win 1 of 20 \$50 gift cards. We're looking forward to hearing from you!

If you have any questions, please email [GSVoicesCount@girlscouts.org](mailto:GSVoicesCount@girlscouts.org).

## gsLearn Updates

GSHG is transitioning to a new mandated reporter training created by GSUSA and our liability insurance provider, Palmer and Cay. The course, 325 GSHG: Mandated Reporter Training and Acknowledgement for Volunteers, will be live in gsLearn in May. It will include GSUSA's Girl Scouts Child Abuse and Neglect Prevention course, along with an e-signature form to sign that volunteers acknowledge that they are mandated reporters in the state of Georgia as volunteers for Girl Scouts. We will transition away from the state training over the summer.

## Product Program Updates

### The 2025 Cookie Program has officially ended!

A huge shoutout to all troop cookie program managers that dedicated weekends counting cookies to ensure our Girl Scouts reached their goals. You sold a total of 1,569,189 packages of cookies! 🍪

*Rewards will begin arriving April 1 to your service unit product program manager.*



### Product Program End Survey

The Product Program Team is already prepping for next year so let us know your favorite rewards, what changes you want implemented for next year and any opinions you want to share. [Complete the Product Program End Survey by May 31!](#)

### Product Program Planning and Advisory Committees

Want to make a difference in upcoming product programming? Join our Product Program Planning Committee or Girl Advisory Committee!

The Girl Advisory Committee is for girls ONLY. During these mini-meetings we hear directly from our Girl Scouts on the rewards and experiences they want to earn for next year's Fall Product and Cookie Program. [Sign up today!](#)



The Product Program Planning Committee is for volunteers aiming to communicate with the Product Program Team on changes to upcoming seasons. If you are a volunteer with big ideas on how the Product Program Team can make each season better for YOU, please apply! [Complete your application by April 30, 2025.](#)



## Program Updates



### Girl Scout Destinations

We still have [Destinations](#) scholarships available! Girl Scout Destinations are the ultimate adventure for individual Cadette, Senior, and Ambassador Girl Scouts. Push past your comfort zone by applying for a trip on your own, and make friends from all over the country as you travel with new Girl Scout friends. There's a unique, life-changing experience for everyone. [Sign up for a Destination today](#) and contact Lorena Kirschner at [lkirschner@gshg.org](mailto:lkirschner@gshg.org) for more information about scholarships!



### **Family Adventure Day**

Girl Scouts, friends, and neighbors are invited to Camp Low on Sunday, April 13, from 1:00 to 4:00 p.m. for Family Adventure Day! Learn about Girl Scouts, take part in a hands-on service project to remove invasive Chinese tallow trees, and find out how our community can work together to make our environment greener. Enjoy all the fun for just \$5 a carload (up to 7 people).

### **Camp Open Houses**

Thinking of summer camp? Join us for our camp open house where you can explore the property, ask questions, and get a sneak peek at the adventures waiting for you this summer.

Camp Low – April 13 | 4-5 p.m.

Camp Martha Johnston – April 27 | 2-4 p.m.



Can't make it to an open house and want to know more? Every Monday in May from 6-7 p.m. we'll be live on Facebook talking about all things camp!

### **Summer Camp**

Get ready for a summer full of adventure, friendship, and unforgettable memories! Whether you're looking for an exciting overnight resident camp or a fun-filled day camp, there's something for every Girl Scout. Register today!

#### *Resident Camp Options:*

- June 1-6: Camp Like a Muggle - Camp Low
- June 8-13: Camp Like a Girl - Camp Martha Johnston
- June 15-20: In Our Element - Camp Martha Johnston
- June 22-27: Playing the Past - Camp Martha Johnston
- July 8-11: Living Out Loud - Camp Martha Johnston
- July 13-18: Travel Camp - Departing from Camp Martha Johnston



#### *Day Camp Options:*

- Girl Experience Center in Savannah: June 2-6, July 14-18, July 28-August 1
- Albany Girl Scout DreamLab: June 2-6, June 9-13, July 7-11, July 21-25
- Dot's Little House in Columbus: June 9-13, July 14-18



### **Bridging Savannah's Bridge**

Girl Scouts, family, and friends are invited to join us for a supersized bridging ceremony on June 21 where we'll be walking over the Talmadge Bridge! Girl Scouts from across the nation come to Savannah, the historic home of Juliette Gordon Low, to participate in this special and unique opportunity: to celebrate themselves; reflect on their contributions to their community; connect with their Girl Scout sisters and our history; and experience a Girl Scout Ceremony as they never have before! Registration is open now!

## Check out these upcoming events!

Remember, your membership is nationwide, so you can attend any of our programs, no matter what region you live in. [Visit our website to register](#) for events!



### Region 1

**Apr. 25 & 26:** Disney on Ice - Athens

**Apr. 26:** Girl Scout Day at Arrows Farm - Clarkesville

**May 3:** Highest Awards Ceremony - Homer

### Region 2

**May 3:** Highest Awards Ceremony - Augusta

### Region 3

**May 4:** Highest Awards Ceremony - Savannah

### Region 4

**May 4:** Highest Awards Ceremony - Albany

Check out the [daily programming offerings](#) at the Albany Girl Scout DreamLab!



### Region 5

**May 3:** Highest Awards Ceremony - Columbus

**May 23:** Girl Scout Day with the Columbus Clingstones

### Region 6

**Apr. 26:** Earth Day Celebration - Lizella

**May 3:** Highest Awards Ceremony - Macon

**May 3:** STEM and Skate - Macon

## Retail Updates

### Celebrate Volunteer Appreciation Month!

April is Volunteer Appreciation Month, so show them how much they mean to you: a scarf or necklace for your favorite co-leader, a baseball hat for that special “dad” volunteer, new volunteer level pins for your Service Unit Team, or some trefoil sticky notes and paper clips for your daughter’s troop leaders.

Our NEW Leader Appreciation Bundle includes a GSHG stainless steel travel mug, an I Love Being a Leader patch, a Historic Georgia keychain, and a Girl Scout gel pen. The cost is \$15.00, which is a savings of \$3.00. Include a note or coloring sheet from your Girl Scout for a gift any leader!



**Don't forget!** You can shop [Girl Scouts of Historic Georgia online](#) 24/7!





## Meet our Staff

Questions? Reach out to our staff, or call Customer Care at 888-689-1912 today!

### Athens & Gainesville

**Cheryl Legette**, Chief Operating Officer

**LaDon Shaw**, Chief Advancement Officer

**Jaci Bridges**, Regional Director of Membership & Volunteer Support

**Melissa Clink**, Membership Manager

**Sara Kirk**, Membership Manager

**Ellie Riddell**, Membership Manager

**Lori Cobb**, Customer Care Specialist

**Alicia Palmer**, Customer Care Reservation Specialist

**Ivy Westbrook**, Onboarding Manager

**Sarah Jones**, Program Manager

**Breanna Jackson**, Program Administrative Assistant

**Addie Kelly**, Assistant Director of Product Program

**Brandy Tatum**, Marketing and Social Media Specialist

**Sidney Popish**, Shop Associate

**Lindsay McCuen**, Community Engagement Manager

**Rick Lemyre**, Grants Administrator

**Stefanie Murray**, Accounting Manager

**Betsy Connell**, Project Specialist

### Augusta

**Quiana Wizzart**, Interim Regional Director; Product Program Manager

**Lisa Martin**, Membership Manager

**Mona Cox**, Youth Coordinator

**Shekoyah Cox**, Youth Coordinator

**Juliette Williams**, Data Administrator

**Jennifer Ellis**, Onboarding Manager

**Amani Cummings**, Program Manager

**Shawn Risher**, Community Engagement Manager

**Monica Jones**, Grants Administrator

**Janelle VanReenan**, Director of Accounting

**Carl Gibbs**, Property Manager

**Wesley Barney**, Assistant Property Manager

### Savannah

**Sue Else**, Chief Executive Officer

**Amy Varboncoeur**, Executive Assistant to the CEO

**Tammy Williams**, Regional Director of Membership & Volunteer Support

**Sally McCoy**, Membership Manager

**Jennifer Rounds**, Membership Manager

**Gabrielle Sovocool**, Membership Manager

**Carmen Exum**, Youth Coordinator

**Lorena Kirschner**, Senior Director of Program

**Jami Brantley**, Assistant Director of Program & Partnerships

**Stacy Radecki**, Program Manager

**Anyia Jackson**, Program and Museum Educator

**Lori Warnock**, Product Program Manager

**Dawn Cusack**, Retail Sales Manager

**Nasheemah Kennedy**, Shop Associate (FHQ)

**Chelsea Simpson**, Community Engagement Manager

**Mollie Andrade**, Troop Account Manager

**Denis Robertson**, Assistant Property Manager

## Albany

**Cullena Mays**, Girl Scout  
DreamLab Manager

**Cynthia Gaines**, Membership  
Manager

**Abrea Harrell**, Membership  
Manager

**Keisha Herrin**, Membership  
Manager

**Michele Edwards**, Assistant  
Director of Program

**Kiwanis Booker**, Program  
Manager

**Shanika Price**, Product  
Program Manager

## Columbus

**Dee Dee Rivers**, Senior Director  
of Membership & Volunteer  
Support

**Anne Martin**, Regional Director  
of Membership & Volunteer  
Support

**Melissa Burkett**, Membership  
Manager

**Raneshia Hudson**, Youth  
Coordinator

**Wanda Jenkins-Davis**, Youth  
Coordinator

**Jackie Ramsey**, Director of  
Customer Care

**Eltalena Freeman**, Onboarding  
Manager

**Ellie Smith**, Program Manager

**Susan Freeman**, Director of  
Product Program

**Melisa Resto**, Product Program  
Manager

**Sophie Jones**, Community  
Engagement Manager

## Macon

**Deborah Dees**, Executive  
Assistant to the COO and CAO

**Tiffany Connolly**, Director of  
Volunteer Development

**Jade Hill**, Regional Director of  
Membership & Volunteer  
Support

**Pristiny Brown**, Membership  
Manager

**Kiaira Jackson**, Membership  
Manager

**Ashlynn Kilcrease**,  
Membership Manager

**Jax Exum**, Youth Coordinator

**Ashley Newton**, Youth  
Coordinator

**Haley Hall**, Program Manager

**Becki Sandifer**, Product  
Program Manager

**Catherine Shinn**, Shop  
Associate

**Kimberly Novak**, Community  
Engagement Manager

**Ronald “Doc” Holliday**,  
Director of Properties

**Bobby Lumpkin**, Assistant  
Property Manager



*You can always access our full [staff directory online](#) or call Customer Care at 888-689-1912, and they will direct you to the right person!*