

### Into The Woods Trail Run

Saturday, September 27 8:30 a.m. Camp Martha Johnston 1500 Girl Scout Rd. Lizella, GA

Girl Scouts of Historic Georgia builds girls of courage, confidence, and character who make the world a better place.

Step into the wild and challenge yourself at Girl Scouts of Historic Georgia's annual Into The Woods Trail Run, an exciting outdoor race hosted at Camp Martha Johnston in Lizella, Georgia! Set against the backdrop of our beautiful camp property and winding trails, this event invites runners of all ages and abilities to connect with nature! The diverse woods of Camp Martha Johnston (CMJ) is a peaceful 165-acre camp in the heart of Crawford County that has been owned and operated by Girl Scouts since 1925.

Whether you're an experienced trail runner or just looking for a fun outdoor activity, Into The Woods Trail Run is open to everyone - businesses, families, military personnel, troops, and friend groups. This is our invitation to share the Middle Georgia treasure that is Camp Martha Johnston!

All proceeds from the Into the Woods Trail Run go toward supporting Girl Scouts of Historic Georgia, empowering young girls to build courage, confidence, and character as they learn new skills, make lasting friendships, and become leaders in their communities.



## About Girl Scouts of Historic Georgia

Girl Scouts is the premiere leadership development organization for girls. For more than 100 years, Girl Scouts has been dedicated to building girls of courage, confidence, and character, who make the world a better place. Through research-based programs that are girl-led, experiential, and collaborative, girls discover their unique skills and gifts, connect with others and the world around them, and take action to make a difference in their communities.



girl scouts

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of historic georgia

Trail Run

Within the Girl Scouts of Historic Georgia council footprint we serve:

- More than 11,000 girls and 4,000 adults in 122 counties in Georgia, two counties in South Carolina, and one county in Alabama
- More than 48,000 square miles







Girl Scout programming emphasizes STEM, healthy relationships and living, outdoor experiences, financial literacy, and community service. As a result, girls who participate in Girl Scouting are more likely than non-Girl Scouts to:

- Set ambitious goals and think about the future
- · Be more financially astute and self-reliant
- · Advocate for themselves and others
- Practice empathy and emotional intelligence
- · Care about and take action for social justice
- Be more solution oriented
- Embrace new experiences and overcome failures

Building girls of courage, confidence, and character who make the world a better place!

Your investment in Girl Scouting will help build tomorrow's female leaders and your future workforce!











Into The Wood's

Sponsorship Benefits	Oak Tree Sponsor \$3,000	Dogwood Sponsor \$1,500	Azalea Sponsor \$500	Aster Sponsor \$250	girl scouts of historic georgia
Sponsor included in all marketing materials	<b>✓</b>	✓			Prail Run
Sponsor included in all media releases/activities	<b>√</b>	<b>√</b>			
Sponsor featured on GSHG social media promotion	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Sponsor featured prominently on event t-shirt	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Sponsor featured prominently on event signage	<b>√</b>	<b>√</b>	<b>√</b>		
Opportunity to host race sign up event at business location	<b>√</b>				
Opportunity to sponsor table on race day	<b>√</b>				
Opportunity to include promotional item in race bags	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Complimentary race entry (including t-shirt)	6 Bibs	3 Bibs	2 Bibs	1 Bib	
Sponsor featured on downloadable course map	<b>√</b>	<b>√</b>			
Regognition during awards ceremony	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	Interested in in-kind sponsorship opportunies? Let us know!
Opportunity for company representative to speak at awards	√				Kimberly Novak, Community Engagement Manager, knovak@gshg.org!
Employee volunteer opportunities	<b>√</b>				

## Sponsorship Agreement Form

Into	The $W_{OOd}$
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#### **Sponsor Company Information**

Company/Organizat	10n			
Mailing Address				
Please indicate your Oak Tree Sponsor Dogwood Tree Spo Azalea Shrub Spor Aster Flower Spon	- \$3,000 onsor - \$1,50 nsor - \$500 sor - \$250	00		
Please make checks	payable to (	Girl Scouts of Histo	ric Georgia, Inc.	
For credit cards, ple	ase complet	e the following info	ormation:	
TOTAL PAYMENT A	MOUNT:			
Credit Card Type:	VISA	MasterCard	American Express	
Account Number: _			Expirati	on Date:
Signature:			CVV·	

Please return this form and payment to:

Girl Scouts of Historic Georgia Attn: Kimberly Novak 6869 Columbus Rd. Lizella, GA 31052 knovak@gshg.org | 706-564-2656





## Looking for more ways to give back?

# Join our Adopt-a-Camp Team at Camp Martha Johnston!

Race day would not be possible without the help of our amazing Adopt-a-Camp Team!

GSHG's wonderful camps need some tender loving care in order to preserve these wonderful resources. Materials and skilled labor are expensive and manpower/womanpower is at a premium. In order to provide the finest possible venues for life changing outdoor experiences at an affordable price, we need your help!

Girl Scouts of Historic Georgia is looking for moms, dads, grandparents, and responsible older girl volunteers to help keep our camp properties functional and beautiful. We need carpenters, painters, electricians, plumbers, and willing workers to come and lend a hand!

#### Interested in joining our Adopt-a-Camp Team?

Feel free to reach out to Kimberly Novak, our Community Engagement Manager in Lizella, Georgia at knovak@gshg.org or 888-689-1912 to get connected!

#### Don't Forget to Follow Us Online!

www.gshg.org

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