



GoFundMe for Gold Award Projects – Guidelines for Crowd-Sourced Fundraising

Girl Scouts whose Gold Award Proposals have been formally approved by the GSHG Gold Committee may use GoFundMe to raise funds for their Gold Award projects. Please review the following guidelines:

General Guidelines

- **GoFundMe use is permitted only for approved Gold Award projects.** No other use of GoFundMe is allowed by girls in Girl Scouting.
- **Girls may not create personal GoFundMe pages.** All fundraising must be done through the official GSHG GoFundMe account.

Setting Up a GSHG GoFundMe Page

- Submit the required information using the [**GSHG GoFundMe Page Set Up**](#).
- Council staff will create your GoFundMe page within one week of receiving your request. Once the page is live, you'll receive a link to share with family and friends.
- Pages remain active for **no more than 30 days**. The page will be taken down once you reach your fundraising goal or after 30 days, whichever comes first.
- After the page closes, you will be notified of the total funds available for your project. This amount reflects the total raised **minus GoFundMe fees** (2.9% of the amount collected plus \$0.30 per donor transaction).

Requesting Funds Raised on GoFundMe

- Submit the needed information (name, parent/guardian name, project title, amount requested, and receipts or invoices) through the [**GSHG Gold Award Candidate GoFundMe Funds Request Form**](#).
- After your request is received, your parent/guardian will receive two forms to complete so GSHG knows where to send your funds.
- Once these forms are submitted, GSHG will issue a check or make a direct deposit to the parent/guardian's account within two weeks.

Unused or Excess Funds

- If more money is raised than is needed for the project, the remaining funds will be added to the **Gold Award Scholarship Fund**. Donors will see this information on the GoFundMe page.
- GSHG will hold your GoFundMe funds until your project completion deadline. Any funds not used by that deadline will also be allocated to the Gold Award Scholarship Fund, with notice provided to donors on your GoFundMe page.

Questions? mygoldaward@gshg.org