

### **Direct Delivery: Fall Product Program 101**

**Welcome!** The Girl Scout Fall Product Program is a fundraising activity where girls sell to friends and family to earn proceeds for their troop and rewards for themselves. Items include nuts, chocolates, magazine subscriptions, personalized items, Tervis tumblers and Girl Scout-themed BarkBox options for dogs. This interactive guide will be useful throughout the Fall Product Program for tracking due dates and finding answers to frequently asked questions.

[Fall Product Program Calendar](#)

[What's New on the Menu?](#)

*“How does it work?”* Girls take orders on paper order cards from customers using cash or direct customers to the girl's personalized storefront to shop the entire product line. Customers can choose to have items shipped directly to them or select from a group of products that the girls can deliver.

**Step 1: Complete the Parent Checklist!** This checklist contains the steps required to participate in the Fall Product Program.

- ✓ **Register your girl** for the current Girl Scout membership year. To verify, call Customer Care at 1-888-689-1912.
- ✓ **Opt-in to receive emails.** Ensure that your correct email address is in your myGS account and verify that you **opted-in** to receive emails to receive your Girl Scout's online site invite.
- ✓ **Submit the [2025-2026 Product Program Parent Permission Form](#).** Complete this form with your region, troop number, and school before September 20<sup>th</sup>, 2025 to be preloaded into the M2 Media platform. If you are unsure of this information, please contact your Youth Coordinator.
  - The Product Program Parent Permission form can be completed once for both the Fall Product Program and the Girl Scout Cookie Program during the current Girl Scout membership year. Submission of any product program forms does not require your participation in either program.

**Step 2: Watch the training videos!** Head to [www.gshg.org](http://www.gshg.org) to access available training resources.

**Step 3: Mark your calendar!** Be aware of all deadlines set during the Fall Product Program.

### Fall Product Program - FAQs

*“What is the difference in “GS Nuts and Mags” and M2 Media?”* M2 Media is the website used in the Fall Product Program where your Girl Scout will be able to set up her personalized storefront and invite her friends and family to shop online. Our council, Girl Scouts of Historic Georgia (GSHG), uses “GS Nuts and Mags” as part of the web address for our council identification in the M2 Media website.

*“How do I get access to my Girl Scout’s online storefront?”* Girl Scouts that are preloaded into the website will receive access email invitations and can launch their accounts beginning on September 20<sup>th</sup>, 2025. The website will not be available before this date!

- Your access email invitation to set up your Girl Scout’s Fall Product Program site will be sent to the email listed in your myGS account. It will prompt you to create a password to access your girl’s account. If you are a returning user, you can login using your existing credentials.
- If you have not received an access email invitation by September 20<sup>th</sup>, 2025, you can register once the program begins at: [www.gsnutsandmags.com](http://www.gsnutsandmags.com). Your Girl Scout will be added to the M2 system once council confirms her membership and a signed Product Program Parent Permission Form is on file.
- Once registered, Girl Scouts will be able to personalize their storefronts and invite friends and family to shop!

*The following videos offer instructions on navigating the M2 system, setting up a Girl Scout’s online storefront, create an avatar and personalized patch, and tracking your Girl Scout’s progress during the Fall Product Program!*

[Fall Product Program for Participants: Site Setup  
Instructions](#)

[Fall Product Program for Participants: Creating  
an Avatar](#)

[Fall Product Program for Participants:  
Personalized Patch](#)

[Fall Product Program for Participants: Recording  
Voice Message](#)

[Fall Product Program for Participants: Sending  
Emails](#)

[Fall Product Program for Participants: Options  
for Contacting Customers](#)

[Fall Product Program for Participants: Share My  
Site](#)

[Fall Product Program for Participants: Tracking  
Progress & Girl Dashboard](#)

*“Is there a mascot giveaway this year?”* Yes! This is the year of the [Great Grizzly Giveaway!](#) Girl Scouts will have the chance to name and take home our lovable, huggable, super-size grizzly mascot by following these easy steps:

- Sell 25 items and be automatically entered into the drawing.
- Each time she sells an additional 25 items, the Girl Scout receives another entry.
- The drawing for this over-fluffed, huggable-stuffed grizzly bear is November 5<sup>th</sup>, 2025.

| Fall Program Participation Options |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                   |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                    | Nuts/Chocolates                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                   | Magazines & More                                                                                                                                                                                                                  |
| Type                               | In person                                                                                                                                                                                                                                         | Online-Girl Delivered                                                                                                                                                                                                                                                    | Online-Direct ship                                                                                                                                                                                                                | Online-Direct ship                                                                                                                                                                                                                |
| Ordering Process                   | <ul style="list-style-type: none"> <li>• Girls collect money with orders</li> <li>• Girls submit money and order card to Troop PPM to enter orders into M2Media or</li> <li>• Caregiver receives money and enters orders into M2 Media</li> </ul> | <ul style="list-style-type: none"> <li>• Girls create a M2 Media storefront and email friends and family</li> <li>• Customers order and pay online through girl's M2 Media storefront</li> <li>• <i>Only items shown on order card can be girl delivered!</i></li> </ul> | <ul style="list-style-type: none"> <li>• Girls create a M2 Media storefront and email friends and family</li> <li>• Customers order and pay online, including the cost of shipping, through girl's M2 Media storefront</li> </ul> | <ul style="list-style-type: none"> <li>• Girls create a M2 Media storefront and email friends and family</li> <li>• Customers order and pay online, including the cost of shipping, through girl's M2 Media storefront</li> </ul> |
| Delivery Process                   | Girl delivers products to customer                                                                                                                                                                                                                | Girl delivers product to customer                                                                                                                                                                                                                                        | Direct ship to customers in 1-2 weeks                                                                                                                                                                                             | Direct ship to customers in 6-8 weeks                                                                                                                                                                                             |

*“What can customers buy that can be “girl-delivered?”* Only items listed on the paper order card will be delivered by the Girl Scout.

- The Fall Product Program paper order card changes annually depending on the previous season's top sellers and any new products added. Customers can use the paper order card if paying cash or they can order online using a credit card. All other items sold in the Fall Product Program will be online only and shipped directly to the customer. *\*All items purchased during the Fall Product Program must be paid at the time of order.*

*“Who enters the paper order cards into the website?”*

- Girls can use both their paper order cards and their online storefront to receive orders. All paper order cards must be entered into the girl's online storefront by October 29<sup>th</sup>, 2025 by 11:59 p.m. Customers can continue shopping the online storefront until November 2<sup>nd</sup>, 2025 at 11:59 p.m. All money is due to the Council office by close of business on Thursday, October 30<sup>th</sup>, 2025.
- Watch: [Fall Product Program for Participants: Entering Order Card Items](#)

*“Now what?”* Your Girl Scout is now finished with the “sales” portion of the program, and the “delivery” stage is coming in a few weeks. Watch for a message from your regional Product Program Manager on when your girl-delivered products are ready to be picked up!

*“When will the girl rewards be delivered?”* Rewards are delivered to your regional Product Program Manager around mid-December. Your regional Product Program Manager will let you know when the rewards are delivered. Look at your girl dashboard to see all the rewards your Girl Scout earned throughout the program!

### **Fall Product Program - Deadlines**

**September 20<sup>th</sup>** - Fall Product Program officially begins! Girl Scouts can begin sharing their digital storefront to friends and family.

**November 2<sup>nd</sup>** - Fall Product Program ends at midnight! All online ordering stops at midnight, and any incomplete online orders will be cancelled.

**November 12<sup>th</sup> - 14<sup>th</sup>** - Once your regional Product Program Manager has received and sorted the products into individual girl's orders, they will be ready to give them to parents/caregivers.

- Contact your troop leader if any product is damaged before November 23<sup>rd</sup>, 2025.
- Girls will need to coordinate delivery of the product with their customers before November 23<sup>rd</sup>, 2025.
- Participants may contact Customer Service for additional customer information if necessary for delivery.

**November 23<sup>rd</sup>** - Girl Delivery and Customer Wrap-Up!