

What's New with Cookies 2025?

Extreme Team Rewards

- This year we are offering two Girl Scout Experiences for girls who achieve the highest levels in cookie sales: Savannah Girl Scout Experience 5000+, Georgia Aquarium Girl Scout Experience 3000+ packages.

Bling Your Booth

- Submit a photo of your booth for a chance to be on GSHG's Social Media! Each Girl Scout Cookie Booth weekend will have its very own theme starting February 14, 2025.
 - Make each booth stand out by assisting your girls in showcasing the following themes:
 - 2/14-2/16: Valentine's Day Weekend
 - 2/21-2/23: Girls Through the Years / Decades
 - 2/28-3/2: Unbox Your Future / Career
 - 3/7-3/9: Embrace Possibility / Cookie Mascot

Digital Cookie Rewards

- Digital Cookie Rewards will not be available through the rewards line-up in the 2025 Cookie Program.

Cookie Booth Selector

- The Cookie Booth Selector will open January 11, the weekend before Troop Initial Order submissions are due, allowing troops better accuracy when ordering Cookie Booth inventory.
- Rounds 1 - 3 of the Cookie Booth Selector will occur on January 11, 2025, at 10 a.m.
- Round 4 of the Cookie Booth Selector will occur on January 25, 2025, at 10 a.m.
- The Final Round of the Cookie Booth Selector will occur on February 1, 2025, at 10 a.m.

Debt Paperwork

- Parent Debt and Troop Debt Procedure paperwork is now available through DocuSign. All debt paperwork is due to council before January 2, 2025.

Gift of Caring

- Operation Cookies From Home and Gift of Caring Cookie Sales will be combined for the 2025 Cookie Program. Volunteers will add all donated booth sales packages to the GOC column in eBudde. Customers will still be able to purchase donated cookies to be shipped overseas for our military personnel.