

Juliette : Cookies 101

WELCOME to your FIRST cookie season! When you sell Girl Scout Cookies, you're doing more than helping your customers stock up on delicious treats (and having lots of fun). You have a goal in mind: to power life-changing programs, experiences, and learning for yourself and your troop all year long. Because no matter what obstacles pop up, we know that you'll face them with resiliency and creativity—it's the Girl Scout way.

[Cookie Program Calendar](#)

[What's New with Cookies?](#)

Step 1: Complete your Parent Checklist This checklist contains the tasks required to participate in the Cookie Program. Tasks include submitting necessary online forms and completing the paper debt forms that are required by the council.

[Cookie Program: Parent Checklist](#)

[Parent Debt Procedure](#)

Step 2: Check out our Parent/Caregiver Cookie Training! Go to www.gshg.org, for more information on how to assist your Girl Scout throughout their Cookie Program. If your Girl Scout is participating in the Cookie Program as a Juliette, make sure to watch our [Juliette Cookie Training](#).

[Juliette Cookie Training](#)

[Cookie Resources: For Girl Scouts](#)

[Juliette Resources: For Girl Scouts](#)

Step 3: Mark your calendar Make sure you are aware of all deadlines set throughout the Cookie Program!

January 2nd Cookie Program starts and your Girl Scout can begin selling!

[Digital Cookie: For Parents & Caregivers – Initial Login](#)

[Digital Cookie: For Parents & Caregivers – Approving Orders](#)

January 2nd – January 10th is the Initial Order taking period of the cookie program. After January 10th, all orders will count towards final rewards. Your Girl Scout paper order card sales and Initial Reward selection is due by 11:59 p.m. on January 10th in Digital Cookie.

[Digital Cookie: For Parents & Caregivers – My Cookies-Initial Order](#)

February 6th – February 11th Remember those cookies you ordered on January 10th? Well they are on the way! Make sure to ask how you can help your troop organize and distribute cookies to your Girl Scouts.

[Digital Cookie: For Parents & Caregivers – My Cookies-Inventory Category](#)

[Digital Cookie: For Parents & Caregivers – My Cookies-Delivery Settings](#)

February 14th Booth Sale time!

February 12th – 14th Girl Scout Cookies are on the go! Girl Scouts are taking it back to the basics by selling cookies door-to-door! Grab your cookies carts and wagons, map out your neighborhood or local business district and submit a picture of your Girl Scout offering delicious Girl Scout cookies to people in your area to the Cookie on the Go charm. This form will close on March 9, 2025, at 11:59 pm.

[Cookies on the Go Charm Order Form](#)

February 18th Double check with your Troop Cookie Program Manager that you have paid for all cookies you have picked up from your Troop Cookie Cupboard.

[Digital Cookie: For Parents & Caregivers – My Cookies-Financials](#)

February 21st – 23rd National Girl Scout Cookie Weekend! Girl Scouts are encouraged to go to local organizations and talk about the 5 skills they learn by participating in the Girl Scout Cookie Program to earn the National Girl Scout Cookie Weekend patch. Form submissions will be accepted until 11:59 pm on March 9, 2025.

[National Girl Scout Cookie Weekend Patch Order Form](#)

March 7th Cookie Cupboards close – your Troop Cookie Program Manager will not be able to pick up more cookies from the Cupboards. For any remaining orders you have, ensure that your Troop Cookie Program Manager is aware!

March 9th Cookie Program Ends!

March 10th All money is due in your troop bank account. Double check with your Troop Cookie Program Manager that you have paid for all cookies you have picked up from your Troop Cookie Cupboard.

[Digital Cookie: For Parents & Caregivers – My Cookies-Financials](#)

March 11th Troops submit Final Rewards by 11:59 PM. Extreme Team Level JotForm will close at 11:59 PM on this date. Your Troop Cookie Program Manager might request your rewards earlier than this date!

[Digital Cookie: For Parents & Caregivers – My Rewards](#)

[Extreme Team Level Rewards – JotForm](#)

[Cookie Rewards: For Girl Scouts](#)

April 1st Your rewards begin arriving to Service Unit Product Program Managers