

Direct Delivery: Cookies 101

WELCOME the 2025 cookie season! When you sell Girl Scout Cookies, you're doing more than helping your customers stock up on delicious treats (and having lots of fun). You have a goal in mind: to power life-changing programs, experiences, and learning for yourself all year long. Because no matter what obstacles pop up, you'll face them with resiliency and creativity—it's the Girl Scout way.

[Cookie Program Calendar](#)

[What's New with Cookies?](#)

Step 1: Complete the three-step Parent/Caregiver Checklist:

- 1) **Register!** Make sure your girl is registered for the current Girl Scout membership year. To verify, call Customer Care at 1-888-689-1912.
- 2) **Email Opt In!** Ensure that your correct email address is listed in your myGS account. To receive information from eBudde and your Digital Cookie invite, verify that you **opted in**.
- 3) **Submit the Product Program Parent Permission form!** Visit this link below. Complete this form with your troop number, school, and region. If you are unsure of this information, please contact your Youth Coordinator. Please submit this form by January 2, 2025 to allow participation.

[2025 Product Program Parent Permission Form- Direct Delivery](#)

Step 2: Check out our Direct Delivery Parent/Caregiver Cookie Training! Go to www.gshg.org, for more information on ways to assist your Direct Delivery Girl Scout throughout her Cookie Program.

[Direct Delivery Cookie
Program Training](#)

[Cookie Resources: For Girl
Scouts](#)

[Direct Delivery Product
Program Procedures](#)

Step 3: Mark your calendar! Make sure you are aware of all deadlines set during the Cookie Program:

January 2nd Cookie Program starts, and your Girl Scout can begin selling with the paper order form or on Digital Cookie!

[Digital Cookie: For Parents & Caregivers –
Initial Login](#)

[Digital Cookie: For Parents & Caregivers –
Approving Orders](#)

January 2nd – January 10th is the Initial Order taking period of the cookie program. Your Girl Scout paper order card sales need to be submitted by 11:59 p.m. on January 10th on the Cookie Order Form. – Direct Delivery * Cookie orders will be paid for at pickup.

[Girl Scout Cookie Order Form - Direct Delivery](#)

February 10th – February 14th Remember those cookies you ordered on January 10th? Well they are on the way! Your Youth Coordinator and regional Product Program Manager will be in contact with you to schedule a day and time to pick up and pay for your Girl Scout cookies.

February 10th – 14th Girl Scout Cookies are on the go! Girl Scouts are taking it back to the basics by selling cookies door-to-door! Grab your cookies carts and wagons, map out your neighborhood or local business district and submit a picture of your Girl Scout offering delicious



Girl Scout cookies to people in your area to earn the Cookies on the Go charm. This form will close on March 9, 2025, at 11:59 p.m.

[Cookies on the Go Charm Order Form](#)

[Digital Cookie: For Parents & Caregivers – My Cookies-Financials](#)

February 16th- March 2nd - You can a place weekly cookie reorder! Submit the cookie order form by 11:59 p.m. on Sunday night and your regional Product Program Manager will contact you to schedule your cookie pickup. * All cookies must be paid for at time of pick up.

[Girl Scout Cookie Order Form - Direct Delivery](#)

February 21st – 23rd National Girl Scout Cookie Weekend! Girl Scouts are encouraged to go to local organizations and talk about the 5 skills they learn by participating in the Girl Scout Cookie Program to earn the National Girl Scout Cookie Weekend patch. Form submissions will be accepted until 11:59 p.m. on March 9, 2025.

[National Girl Scout Cookie Weekend Patch Order Form](#)

March 9th Cookie Program Ends! Today is the last day your Girl Scout can sell any cookie packages on hand or collect sales on Digital Cookie!

[Digital Cookie: For Parents & Caregivers – My Cookies-Financials](#)

March 11th Help your Girl Scout make her reward selections! Reward selection in Digital Cookie and Extreme Team Level JotForm will close at 11:59 p.m. on this date.

[Digital Cookie: For Parents
& Caregivers – My
Rewards](#)

[Extreme Team Level
Rewards – JotForm](#)

[Cookie Rewards: For Girl
Scouts](#)

April 1st Rewards begin arriving to regional Product Program Managers and they will contact you for date and time pick up!