

Patch Pals

What is Patch Pals?

Patch Pals is a unique partnership opportunity that brings local businesses and organizations into the heart of the Girl Scout experience. Through fun, collectible patches, partners inspire girls to explore new interests, engage with their community, and celebrate meaningful achievements. By joining Patch Pals, your organization not only supports the growth and confidence of girls but also builds lasting visibility, exposure, and goodwill within the community.

By becoming a Patch Pal, your organization will:

- Inspire local girls with experiences that highlight your mission or services
- Build lasting relationships with families in your local community
- Gain visibility through Girl Scout involvement
- Showcase your brand as a community supporter and youth advocate
- Reach more potential customers through our Girl Scouts communications channels



Whether you're a business, nonprofit, or community group, Patch Pals offers a simple and scalable way to connect with Girl Scouts while making a meaningful difference.

By partnering with Girl Scouts of Historic Georgia, your brand is highlighted in front of families, volunteers, and community leaders, gaining valuable recognition and visibility. At the same time, Patch Pals creates a lasting bridge between your organization and the next generation of leaders, inspiring girls to dream big, explore new opportunities, and make their mark on the world.

Partnership Opportunities

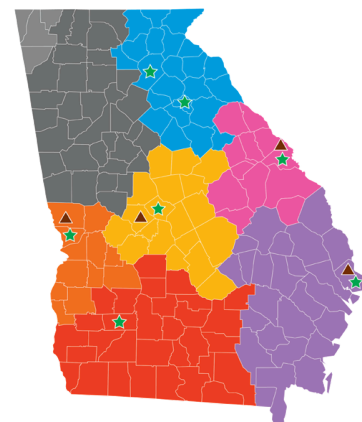
Partnership Benefits	Gold Partner \$1,000	Silver Partner \$500	Pearl Partner \$250
GSHG Training	✓	✓	✓
Listing in Digital Directory	✓	✓	✓
Background check and membership for up to 2 facilitators	✓	✓	✓
Dedicated email promotion to Girl Scout families for a selected event	✓	✓	✓
Patch Pals Window Decal	✓	✓	✓
Booth at a major council event	✓	✓	
Social Media Recognition	5 times a year	2 times a year	
Limited event listing on GSHG website	✓	✓	
Event listing in 3 quarterly Program Newsletters	✓	✓	
Event registration through GSHG website	✓	✓	
Bonus event listing on GSHG website	✓		
Bonus dedicated E-blast	✓		
GSHG Program staff support for events	✓		

About Girl Scouts of Historic Georgia

Girl Scouts is the premiere leadership development organization for girls. For more than 100 years, Girl Scouts has been dedicated to building girls of courage, confidence, and character, who make the world a better place. Through research-based programs that are girl-led, experiential, and collaborative, girls discover their unique skills and gifts, connect with others and the world around them, and take action to make a difference in their communities.

Within the Girl Scouts of Historic Georgia council footprint, we serve:

- more than 7,000 girls and 4,000 adults in 122 counties in Georgia, two counties in South Carolina, and one county in Alabama
- more than 48,000 square miles



Girl Scout programming emphasizes STEM, healthy relationships and living, outdoor experiences, financial literacy, and community service. As a result, girls who participate in Girl Scouting are more likely than non-Girl Scouts to:

- Set ambitious goals and think about the future
- Be more financially astute and self-reliant
- Advocate for themselves and others
- Practice empathy and emotional intelligence
- Care about and take action for social justice
- Be more solution oriented
- Embrace new experiences and overcome failures

Building girls of
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Your investment in Patch Pals not only supports Girl Scouts today, but also helps shape the leaders, innovators, and problem-solvers who will power the future!

girl scouts
of historic georgia

Partnership Agreement Form

Partner Information

Company/Organization: _____

Contact Name: _____

Email: _____

Phone: _____

Mailing Address: _____

Please indicate your Patch Pals level:

_____ Gold Partner - \$1,000

_____ Silver Partner - \$500

_____ Pearl Partner - \$250

All sponsors should email their logo and any usage guidelines to Chelsea Simpson at csimpson@gshg.org.

Please return this form and payment to:

Girl Scouts of Historic Georgia
Attn: Chelsea Simpson
535 East Liberty Street, Savannah, GA 31401
csimpson@gshg.org | 912-271-3885

Please make checks payable to Girl Scouts of Historic Georgia, Inc.

If your organization requires an invoice, please email Chelsea with your request.

