

**Appreciation Pin – GSUSA Level**  
**Requires Approval of the Council Review Committee and Board**



The Appreciation Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience. This service, which has had measurable impact on one geographic area of service, helps the council reach its mission delivery goals for that area.

**Criteria:** The candidate

- is a current registered member of GSUSA
- meets the general criteria for awards
- has provided outstanding service to a geographic area in a way that furthers the council's goals
- provides service that goes beyond the expectations of the position

**Nominated by and Endorsed by:** An individual familiar with the service performed and willing to coordinate the submission of the nomination and any follow-up questions submits a nomination form including a list of individuals (or groups of individuals) that have agreed to write Letters of Endorsement. Candidates for the Appreciation Pin need **two** letters of endorsement. The person submitting the nomination may be one of the individuals endorsing the candidate.

All letters of endorsement need to be individually written and provide specific accounts of the service provided by the candidate.

**Approval:** The recognitions committee reviews the nomination and the letters of endorsement and recommends approval or denial to the Council Board of Directors. The Council Board of Directors approves or denies the award and notifies the recognitions committee and nominating individual.

**Form of Recognition:** The Appreciation Pin is awarded at a Council level Awards event.

**Potential candidates for the Appreciation Pin:**

- A corporate volunteer who recruits co-workers to lead or sponsor troops or provide career mentors for girls from underrepresented populations in the council.
- A person who develops and implements a successful family partnership program for a Service Area that exceeds financial goals.
- A geographic area director or program delivery team leader whose management of the area team results in an increase in membership ratio in all groups and a stable retention pattern over several years.
- A Girl Scout who uses her consulting skills to develop and implement a Service Area wide, interactive pluralism program that helps girls and adults develop a great appreciation of people who are different from themselves.

**Deadline for Completed Submission:**  
**2<sup>nd</sup> Monday in February**

## Appreciation Pin Nomination Form

The Appreciation Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience. This service, which has had measurable impact on one geographic area of service, helps the council reach its mission delivery goals for that area.

**Contact Information:**

	Candidate: Person Being Nominated	Sponsor: Person Submitting the Nomination
Name:		
Address:		
Phone:		
e-mail:		
Previous awards and dates:		

**Confirmation of eligibility:**

- \_\_\_\_\_ Registered adult Girl Scout in good standing
- \_\_\_\_\_ Submission of this nomination form along with two letters of endorsement where the endorsers are not related to the nominee.

The two letters of endorsement must be independently written and address the following:

- Context (how the endorser knows the person being nominated)
- Explain how the service has supported (directly or indirectly) one or more of the focus areas for the Girl Scout Leadership Experience (i.e., develop a strong sense of self, display positive values, seek challenges and learn from setbacks, form and maintain healthy relationships, and identify and solve problems in the community)
- Specific information/support for how the service has resulted in exceptional, measurable benefits beyond the expectations for the position held
- Description of how the service has made an impact on at least one geographic area (e.g., service area)

	Name and address of individuals providing letters of endorsement—The person submitting the nomination may serve as one of the endorsers.
1	
2	

[Preferred submission method]: Collect all letters of endorsement and send a complete nomination packet as attachment(s) to an email sent to [adultrecognitions@gshq.org](mailto:adultrecognitions@gshq.org).

[Alternative method]: Have each person completing a document submit her part as separate attachments to an email submitted to [adultrecognitions@gshq.org](mailto:adultrecognitions@gshq.org) and include the following in the body of the email: award name, name of the individual being nominated, name of the sponsor, and name of the individual(s) associated with the attachment(s).

----- Office Use Only -----

**Award: Appreciation Pin**

**Application #: \_\_\_\_\_**

### Appreciation Pin Endorsement Cover Page

Name of the person being nominated: \_\_\_\_\_

Name of the person providing this endorsement: \_\_\_\_\_

Name of the Sponsor (person coordinating the nomination): \_\_\_\_\_

**DO NOT USE THE NAME OF THE PERSON BEING NOMINATED IN THE LETTER OF ENDORSEMENT.** [Instead use statements such as: “As a member of \_\_\_\_\_ committee”, “She used professional experience as a \_\_\_\_\_” ...]

Attach this cover page to your letter of endorsement or include it as the first page of an electronic file where your letter starts on page 2. The review process uses “blind” reviews, so this page will be removed from the material going to the Review Committee. The committee will expect each person providing an endorsement to provide her own perspective about the candidate—rather than a form letter used by multiple endorsers.

**DO** include specific information related to the following:

- Context (how the endorser knows the person being nominated)
- Explain how the service has supported (directly or indirectly) one or more of the focus areas for the Girl Scout Leadership Experience (i.e., develop a strong sense of self, display positive values, seek challenges and learn from setbacks, form and maintain healthy relationships, and identify and solve problems in the community)
- Specific information/support for how the service has resulted in exceptional, measurable benefits beyond the expectations for the position held
- Description of how the service has made an impact on at least one geographic area (e.g., service area)

Type or neatly write your endorsement on a separate page (Remember NOT to use the person’s name since these go through a blind review process; do not sign your name).

Once complete, submit your letter of endorsement following the instructions provided by the person coordinating the nomination (the sponsor). Note: This person may give you an earlier deadline than the council deadline to allow her time to assemble all material and submit a single completed nomination packet in one email.

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**Award: Appreciation Pin    Application #: \_\_\_\_\_    Endorsement #: \_\_\_\_\_**