2.6. POLICY: FUNDING
Troops/groups may be financed in any of the following ways: dues, council sponsored product sales, addi-
tional troop sponsored money earning projects (which must be preapproved by the council), and if nec-
essary, through council financial aid available to individual members. Funding for troop/group activities is
primarily the responsibility of the troop/group, the girls and their families.

I. Read Council’s policy on money-earning projects. Applications are due at least two weeks prior to the
planned project/request. Please read the Money Earning Standards in Volunteer Essentials.

II. Complete the following list as a guideline to plan troop/group money-earning projects. If you answer “yes”
to all the following questions, it is likely that your project conforms to the money-earning standards of
GSUSA and GSHG.

☐ Yes ☐ No  Will every girl in your troop/group benefit from this money-earning project?
☐ Yes ☐ No  Will every girl participate in this money-earning project?
☐ Yes ☐ No  Will this (or has this) troop/group actively participate(d) in the current year’s Fall Product
Sale? (Troop must participate in at least one of the council’s product sales.)
☐ Yes ☐ No  Will this (or has this) troop/group actively participate(d) in the current year’s Cookie
Program? (Troop must participate in at least one of the council’s product sales.)
☐ Yes ☐ No  Do the dates of this project avoid the dates of the United Way Campaign, the Fall Product
Sale, and the Cookie Program?
☐ Yes ☐ No  Is the project in harmony with local ordinances and does it avoid any resemblance to
gambling or raffles?
☐ Yes ☐ No  Are you confident that this project will not have a negative effect on local businesses or
other troops?
☐ Yes ☐ No  Will this money-earning project protect the name and good will of Girl Scouting?
☐ Yes ☐ No  Will it prevent Girl Scouting from being capitalized on by promoters, politicians, fundraising
organizations or sales campaigns?
☐ Yes ☐ No  Did the troop/group participate in the Friends and Family Campaign?
☐ Yes ☐ No  Will the proceeds fund another campaign or cause outside of Girl Scouts?

III. Complete this form and return it to your Membership Manager two weeks prior to the fundraising
event. Attach a copy of the troop’s budget.

IV. DO NOT proceed with the project/request until you have received a copy of the application marked
“approved.”

V. Keep a copy of the application during the project.

VI. How much money do you need for the project? $   How much do you have? $   
Troop/Group #  Service Unit/Area  Program Level  
Troop/Group Leader  Phone Number  
Date of Activity:  
Information about the activity (where, what):  

Service Unit/Area Manager’s Signature ___________________________ Date ____________

Name of Bank: ___________________________ Bank Account Number: ___________________________

For Office Use Only
☐ Approved  ☐ Not Approved  Comments ___________________________

Membership Representative’s Signature ___________________________ Date ____________