

Girl Scout Leadership Experience

Girl Programs Provide 15 Essential Outcomes

Girls **discover** their values and use their knowledge and skills:

- Strong sense of self
- Positive values
- Practical life skills
- Positive attitudes
- Critical thinking

Girls **connect** with others:

- Healthy relationships
- Cooperation and team building
- Conflict resolution
- Advance diversity
- Community networks

Girls **take action** to make the world a better place:

- Community issues
- Problem resolution
- Advocacy
- Inspiration to others
- Make a difference locally and globally

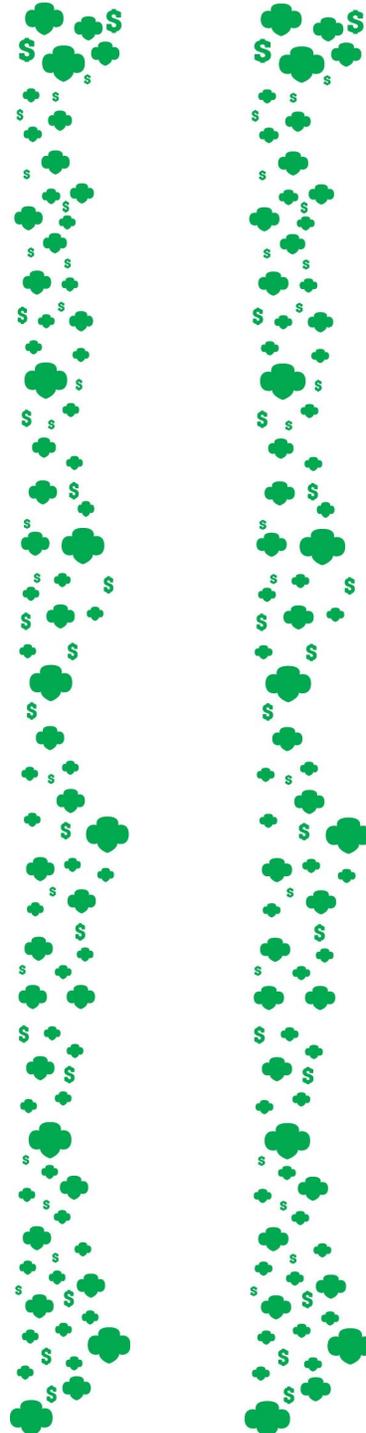
YOU make a difference and help girls develop these essential outcomes and future success.

Thank you!

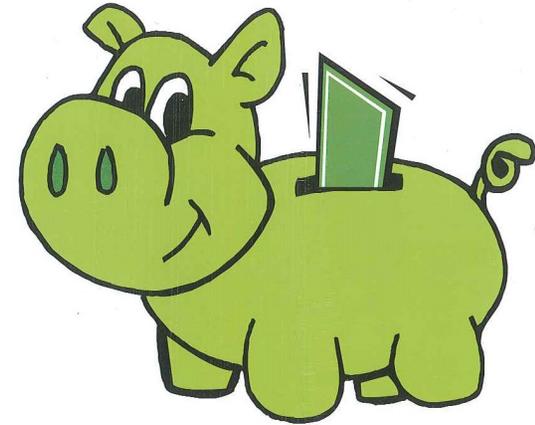
Girl Scouts of Historic Georgia promotes a culture of philanthropy as an integral operation of our Girl Scout mission. Girl Scouting values donors as partners and creates relationships based upon a shared belief in and support of the mission.

Thank you for being part of our greater Girl Scout family.

Together, we can make a difference!



I am a Philanthropist



Daisy and Brownie Patch Program Troop Leader Guide



I am a Philanthropist

Daisy & Brownie Program

The **I am a Philanthropist** Daisy and Brownie program empowers younger Girl Scouts to “Take Action” and make a difference in their world.

This adult guide correlates page by page with the girl booklet and provides objectives and activity concepts to assist troop leaders in demonstrating that sharing and giving to others is a positive action that girls can do with their troop and family members.

One of the patch’s requirements has the girls explain the program to parents/guardians and encourage their support of Girl Scouting. This provides an additional opportunity to improve parental communication and engagement.

Upon completion of the activities in the girl “I am a Philanthropist” booklet, the troop leader or adult volunteer will contact the Girl Scouts of Historic Georgia (GSHG) Development Department to deliver/mail the collected funds and request the quantity of “I am a Philanthropist” patches for the girls in their troop. The process follows the girl booklet page descriptions.

There is no charge for the program materials or patches, and all girls in the troop who participate in the program will receive a patch, regardless of the dollar amount that she raised.

GSHG will provide a thank you note for each girl with the patch via the troop leader. Family donations will receive an acknowledgement and receipt directly from GSHG. Families who contribute over \$25 per girl will receive one segment of the Daisy Society patch program.

I am a Philanthropist

Materials List

Troop supplies include:

- Leader booklet
- Troop participation summary

Girl supplies include:

- Girl booklet
- Family packet (letter from GSHG and contribution form)

Implementation Process

1. Review the materials received from GSHG
2. Reserve one troop meeting date for the **I am a Philanthropist** program (allow at least 2 weeks for delivery of girl program items)
3. Contact the local GSHG office to request the girl supplies for your troop
4. Conduct the program with the girls using the page-by-page guidelines in this booklet
5. Distribute family packets at the end of that meeting for the girls to take home along with their booklets
6. Collect the girls’ donations at your next troop meeting and any family contribution forms and donations that were not mailed directly into GSHG
7. Complete the participation summary and mail it to the local GSHG office
8. Distribute thank you notes and patches to girls (allow at least 2 weeks for delivery of girl thank you items)



Improve Parental Communication & Support

Parental engagement is a positive component of Girl Scouting. Parental support is very important for a girl to realize the greatest benefits from Girl Scouting. The parental bond is very strong at this age, and the girls need positive reinforcement for their Girl Scout activities.

There are many ways that busy parents can participate in their daughter's Girl Scout experience. They may:

- Serve as a part of the troop's leadership team – You may delegate tasks at the troop meetings. Consider rotating responsibility for the meeting's opening or closing ceremonies.
- Coordinate the troop's Cookie Sale or Fall Product Sale – Plan early and engage parents in the spring for the coming year. This helps ensure continuous involvement.
- Drive to an event or field trip – Refer to your Volunteer Essentials training for guidelines.
- Encourage relatives, neighbors, and friends to attend special girl ceremonies - Ask parents to participate in the events, such as investitures, bridging, and rededication.
- Help with regular troop program activities – Publish a listing of upcoming troop meetings and ask each parent to be the facilitator at one of them.
- Provide contact assistance – The old-fashioned phone tree works wonders to remind parents of upcoming meetings, field trips, and other activities. This could also be adapted for email use.

There are so many opportunities. Parents are one of your best resources.

I am a Philanthropist Objective

The objective of this program is to show Girl Scout Daisies and Brownies that sharing and giving to others is a positive activity that they can do with their family members and their Girl Scout troop. The concepts in this program reinforce the Girl Scout Promise and Law, providing specific examples of how Girl Scouts live the Law and how girls can "make the world a better place."

Girl Booklet Page 2

What is philanthropy?

Teach the girls how to say the word by breaking it into syllables.

Philanthropy is a learned concept and is the first step toward girls understanding how someone who is young can still make a difference in the world. Girl Scouts need to learn that philanthropy exists in everyday activities, and when they follow the 10 components of the Girl Scout Law, they are philanthropists.

Girl Booklet Page 3

Who is a philanthropist?

Help us break the myth that philanthropy is only for big corporations.

In the United States:
73% of all charitable giving is from individuals
27% is through foundations or corporations

For additional information on these statistics and charitable giving, Giving USA publishes updates every year at: <http://www.aafrc.org/>

Girl Booklet Page 4

Am I already a philanthropist?

Every time your troop does something for others, you are philanthropists. Examples in the girl booklet include:

- Collecting pet food
- Planting a garden
- Making and sending cards

Ask the girls to remember other activities that your troop has done for others. You may need to prompt them to remember that before the holidays they sang at a retirement home, collected food for holiday baskets, or provided bottled water for recent wildfire victims. Their ideas will reaffirm the underlying concept of service to others and will help them brainstorm future activities. This thought process is essential for girls to identify their positive involvement.

Girl Booklet Page 5

Your help makes a difference in the world.

The third key of the Girl Scout Leadership Experience is Take Action. In girl surveys, this is the area where girls score themselves 20% lower than other outcomes. Girls do positive and motivating activities, yet they don't understand that what they do through troop activities is making a difference in the world. Taking part in this program is one way to help girls understand their purpose and to Take Action with their own Girl Scout troop and families.

Girl Scouts of Historic Georgia needs their help too! Annual giving supports girl programs. The cost that the troop or family pays for programs is less than the actual cost. Every year, GSHG raises money to keep the prices low and to offer financial assistance so that no girl is turned away from participating in a program or activity.

Who is asked for an annual giving donation?

GSHG individual giving includes:

- Board of Directors
- Staff
- Former Board Members
- Lifetime Members
- Alumnae
- Families, troops, service units, & friends
- Former staff
- Everyone who values the Girl Scout Leadership Experience

GSHG community partnerships include:

- United Ways
- Community service organizations
- Foundations
- Corporations

What can an individual donation accomplish?

\$15 provides one year of membership

\$23 supplies 8 weeks of Girl Scout activities to two at-risk girls in an outreach program

\$50 offers 5 girls the chance to participate in a special Science, Technology, Engineering and Math (STEM) program.

\$100 provides 4 girls with the opportunity to attend a weekend program event

\$329 underwrites the cost of Girl Scouting for one year for one girl*

\$350 allows a girl to attend a summer resident camp session.

* The cost per girl increased from \$211 in 2011 to \$329 in 2012.



I already purchase the troop's supplies. Isn't that my financial contribution?

Your troop's participation in the Fall Product Sale and Cookie Sale should provide essential operating funds. In your Volunteer Essentials training, you received ideas on ways to fund your troop's activities. You are not required to use personal funds, especially when other resources are in place to fund your troop's activities.

The annual giving campaign supports the affordability for girl programs and ensures the highest quality girl experience. Council programs still need your financial support.

What do I do if a parent sends cash with a girl for her family's contribution?

Put the cash with the troop's funds and submit the donation at the same time. Note the family's name, address and amount of the gift. This will allow the gift to be acknowledged.

If you receive additional cash contributions from a family who does not want to receive recognition for their donation, you may add those on the supplemental donations line on your troop participation summary. The amount will be added to the troop's total donation, and the troop will receive the recognition.

If you receive an additional donation by check, whoever is listed on the check will receive a direct acknowledgement from the council for the donation amount.

In either scenario, the easiest way is for the family to provide their name and address with the donation. Please ensure they know your troop number and service unit name or number. You could even add those two items to the girl's booklet prior to distribution.

Girl Booklet Pages 6 & 7 Five steps to earn the patch

(1) Ask the girls how much they would like to raise as their troop goal. Help them determine a likely amount, something around \$2 or \$5 per girl. If they want to have a higher goal, let them tell you their ideas on how they will earn the money. Girls should do extra chores or some special activity to earn their share.

If they say \$10 for the troop, help them break that into equal shares for each girl. One activity would be to have a \$10 roll of quarters, and ask each girl to put a quarter in front of her until all of the quarters are equally distributed. Then, they can count out the amount of their equal share. So they don't forget, show the girls how to write the amounts in their program booklets on page 6.

(2) An essential element of earning the patch is for the girl to show her program booklet to her parents/guardians and in her own words share why giving to others is an important part of being a Girl Scout. She will give the family packet to her parents for their consideration.

(3) During this conversation, the girl should offer her ideas about how she would like to earn her share of the troop's donation.

(4) She needs to ask her parents to match the total troop donation which the family packet explains. For example, if the troop determines a troop donation of \$10, each family is requested to donate \$10. Some families may have the capacity to give a larger donation, others may not. The underlying premise of this program is that every donation counts and is valued. The family will return their donation in a sealed envelope or mail their envelope directly to council. Checks should be payable to GSHG.





(5) At your next troop meeting, collect any family giving envelopes from the girls that were not mailed directly to council and then ask them to put their coins or dollars in a jar. Do not count each girl's contribution. Wait until all of the girls have placed their donation into the jar and count the total. You will put those donations into your return envelope (or write a check for the amount) and will mail or deliver the donation to the council along with the troop participation summary with the girls' names.

Girl Booklet Pages 8 - 9

You are a philanthropist!

You will receive a thank you card and one "I am a Philanthropist" patch for each girl in your troop.

After receiving your patches, plan the opening of the next meeting to be a review of the concept of giving to others and how that relates to Take Action and the Girl Scout Law.

Another way to help the girls remember their good deeds is to sing the **I am a Philanthropist** song on page 9. They can also make up additional verses to compliment the good deeds they have done with their troop.

Girl Booklet Page 10

Did you know?

Read the facts about GSHG to the girls in your troop. This will help the girls understand that they can continue in Girl Scouting throughout the summer and into the next membership year.

Leader FAQs

Why do we make our donations payable to GSHG?

Girl Scouts of Historic Georgia is a federally recognized nonprofit with a 501(c)(3) which is why all donations need to legally flow through Council. Individual troops or service units do not have the authority to provide a charitable receipt for tax purposes.

If you have questions regarding donations, you are welcome to contact the Development Department in your local office.

What do I say when a girl's parents already made a contribution this year?

Thank the family for supporting Girl Scouting and encourage their daughter to continue her participation in your troop's **I am a Philanthropist** program. Based upon the amount of the family's gift, they will receive their incentive items directly from Council. Their Girl Scout will receive her philanthropist patch at the same time the other girls in the troop receive their patch. If they have additional questions, please refer to the Development Department.

I volunteer my time. Isn't that enough?

GSHG values your commitment. Your troop exists because of your volunteer support. In addition to the investment of your time, we encourage you to make a financial donation to girl programs. We need both to sustain a high-quality Girl Scout Leadership Experience.

