



Submit your troop photos to media@gshg.org, and you may see them featured on GSHG social media or in 5 on Friday!

Volunteer Development Updates

Adult Awards and Recognitions

Adult volunteers make Girl Scouting happen! Would you like to recognize a volunteer in your Service Unit for the great work they do with the troops in your area? We have formal and informal award and recognition opportunities. Check out our website to learn more about our Adult Recognitions process. Remember that some awards, like our Volunteer Years of Service and Membership Numeral Guards, can be self-nominated by yourself or by the Service Unit. Please review the Adult Recognitions booklet and the instructional videos on our website.



Nominations for adult recognitions are due to adultrecognitions@gshg.org by 11:59 pm on February 22. If you have questions about the process, forms or awards, please email Tiffany Connolly at tconnolly@gshg.org.

Membership Updates



Save the Date

Early Bird Registration opens April 1. Mark your calendars so you can renew your membership for the 2024-2025 Girl Scout year.

2025 Early Bird Patch Contest

It's time for our annual Early Bird Patch Contest. Girl Scouts are invited to design a patch and submit a picture of the design to media@gshg.org by March 1 to enter the contest. In early March, we'll post the submissions to social media and let everyone vote on their favorite design.

Meeting Locations in Your Community

Do you know of any places in your local community that would be a great spot to host a troop meeting? If so, please contact your regional Membership Recruitment Manager and provide them with the details.

Troop Opportunities Catalog

Need more girls and adult volunteers in your troop? We are here to help with that. Scan the QR Code and complete the form. We will update the Troop and Volunteer Opportunities Catalog for you. If you have the perfect number of girls and adult volunteers, please let your Membership Onboarding Manager know. We will mark your troop as closed and it will not be displayed in the Troop Opportunities Catalog.



Renew Today!

With cookie season underway, we'd like to remind you to double check your troop rosters to ensure all of your girls and adult volunteers are registered for this current Girl Scout year. If you need assistance, please reach out to your Membership Support Manager. If there are girls who are listed in your troop and they are not active members, please notify your Membership Onboarding Manager.



Troop Monthly Reports

We look forward to hearing about all the wonderful things your troop is doing! Please fill out this form by the 30th of each month.

Product Program Updates



It's time for your favorite part of the cookie program - booth sales!

Initial Order deliveries are scheduled between February 1 – 7. Your Service Unit Product Program Manager will reach out with the confirmed delivery date, time and location! Head over the Reports tab in eBudde and click Pickup Sheets so you know what you are picking up.

February 9 marks the beginning of the booth sale portion of the cookie program. Troop Cookie Managers, grab your tablecloths, and girls, practice your sales pitch. Have a booth sale location in mind? Complete the Cookie Booth Request Letter or share our online form so your troop can set up a booth sale at a local business.





Need more cookies?

Your Cookie Cupboards will open for reorders starting February 5 at 10 am. Your earliest pick up day is February 8. If you would like to pick up at one of the Apple Moving warehouses or are requesting a delivery, you may place that order starting February 12. For orders you would like delivered, please take note of the 125 case minimum. Use our How To Make A Cookie Cupboard Order flyer for assistance!

National Girl Scout Cookie Weekend is February 16-18!

Girls can visit local businesses to sell cookies and inspire them to create new treats and desserts using Girl Scout cookies. Complete [this form](#) to earn your National Girl Scout Cookie Weekend patch!



Cookies on the Go Charm

Earn your Cookies on the Go Charm by offering your Girl Scout cookies to neighbors between February 5-11. Make sure to submit [this form](#) to earn your charm!

Initial ACH Draft

February 20 marks our Initial ACH Draft. Ensure that all cash payments are in your Troop Bank Account. Use the formula below to determine that amount needed for the withdrawal.

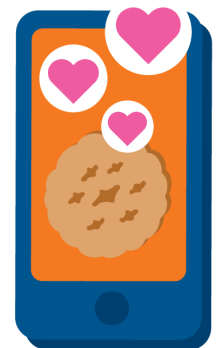
$$1st\ ACH\ Draft = (total\ IO\ in\ pkgs + Others + Extras - Charity) * \$5 / 2 - DOC\ Bank\ Payments\ made\ up\ until\ 2/15$$

What if I don't have that amount for the first ACH draft in my Troop Bank Account?

Contact your Regional Product Program Manager before February 16! You will be asked to complete the ACH Delinquent Request form and communicate the amount we are able to pull from your account. Note that once this form is submitted, you will not be permitted to order more cookies from your local cupboard or warehouse until your Initial ACH Draft is paid in full.

Other upcoming dates and deadlines:

- February 1-7: Initial Order Cookie Drops
- February 5: Troops can start reordering to the Cookie Cupboards
- February 8: Troops can begin picking up from the Cookie Cupboards
- February 12: Troops can begin picking up from the warehouses and requesting deliveries
- February 16-18: National Girl Scout Cookie Weekend
- February 16: Troops must request a decrease in the amount of Initial ACH withdrawal
- February 20: Initial ACH Draft



Need help with eBudde or Digital Cookie?

Check out the GSHG Cookie Essentials page of our website for resources to help you with all your cookie season needs!

- Mini Monthly Trainings
- eBudde Training Videos
- eBudde Training Video Guide
- Digital Cookie Training Videos
- 2024 Parent Cookie Training
- 2024 Juliette Cookie Training
- and more!



Communications Updates

Get to know the Girl Scout brand

Girl Scouts is a vibrant, living, and constantly evolving community - and so is our visual identity. Our brand is not just a logo - it is a complete design system composed of a number of elements that work together to create a distinctive look and feel for all our communications.

Branding Pro Tip: Use only GSUSA-approved fonts in your designs!

Want to create flyers to help grow your troop? Looking to invite girls to a Service Unit event? Make sure you are only using GSUSA-approved fonts in your designs.

In order to advance our brand through a unified voice, GSUSA uses a custom typeface that is uniquely its own—appropriately named “Girl Scout.” This typeface was created exclusively for Girl Scouts and is a contemporary reimaging of an old-style serif font reminiscent of typography from the time of our founding in 1912.

AaBbCcDdEeFf
GgHhIiJjKkLlMm
NnOoPpQqRrSsTt
UuVvWwXxYyZz

Girl Scout font is Intellectual Property of GSUSA, so volunteers, Girl Scouts, and parents should use “Palatino Linotype” for flyers, posters, social media graphics, etc.



For more information about using fonts, shapes, colors, logos, and illustrations in your design, visit the Brand Center on our website.

Still have questions or need design approval? Contact Brianna Jarvis at bjarvis@gshg.org or Brandy Tatum at btatum@gshg.org.

Governance Updates

Upcoming Town Halls

Looking for more ways to stay up to date with GSHG? All volunteers, parents, and girls are welcome to attend any of the scheduled Town Halls.

- Thursday, March 14, 6:30pm – Augusta (register by March 7)
- Saturday, March 23, 11:30am - Virtual (register by March 18)
- Thursday, March 28, 6:30pm – Savannah (register by March 21)
- Thursday, April 4, 6:30pm - Virtual (register by March 29)

Scan the QR code and fill out the form to submit your questions and RSVP for one of these dates!



Annual Meeting

In case you missed it, January 27 was our annual meeting. We went over our 2022-2023 annual report, "Because You Said Yes" with our Board of Directors, council staff, and guests. Our recording for the annual meeting, as well as the PDF of our annual report, is now live on our website! Congratulations again to our new and returning Board members!

Retail Updates

Come visit us at one of our council shops!

- First Headquarters Museum & Shop is open 10 am - 4 pm on Monday through Saturday. Closed Sundays and Wednesdays.
- Athens, Macon, and Savannah (Liberty Street) shops are open Monday - Thursday from 9 am - 5 pm, and Friday from 9 am - 12 pm.
- Don't forget about Shop Saturday! The Athens, Macon, and Savannah (Liberty Street) shops are open every first Saturday from 10 am - 1 pm

New Items in the Shops

We have some new items in our shops! Stay warm and fashionable during booth sales with our new, in-store exclusive, More Than Just Great Cookies hoodie, sherpa cookie scarf, and our new belt bag!



Shop Girl Scouts of Historic Georgia 24/7 Online



Program Updates

We have lots of exciting programs happening around the council! Whether you're a Girl Scout ready to earn your next badge and make new friends at an art workshop, or an adult volunteer looking for training opportunities, we've got an upcoming event to help you do it. Search for Girl Scout events near you!

Athens & Gainesville

2/22 Celebration

Feb. 22, 6 pm - 7 pm; registration ends Feb. 15

Come join us to celebrate with dancing, pizza fellowship, and games.

Augusta

Radiant Minds: Empower Her Retreat

Feb. 23, 7 pm - Feb. 25, 12:30 pm; registration ends Feb. 10

Join our Empower Her Retreat where a transformative journey blends positive speech, art, scavenger hunts, a fun spa night, and more.

Savannah

Savannah Ghost Pirates

Mar. 9, 7-9 pm

Save the Date! Be prepared to cheer on the Spooktacular Savannah Ghost Pirates during Girl Scout night!

Albany

Journey to Aspire (Mental Health Workshop)

Mar. 23, 1-4 pm; registration ends Mar. 8

Come along for this journey to explore personal mental health and learn tips and tricks of self regulation and care.

Columbus

Program Aide and VIT Training

Mar. 23, 10 am - Mar. 24, 12 pm; registration ends Mar. 13

Program Aide Training! Those attending this event must have completed their LIA prior to the start of the event.

Macon

First Saturdays in Lizella: Climate Challenge

Mar. 2, 10 am - 12 pm; registration ends Feb. 25

This month we will be learning how to protect our environment by participating in the GSUSA Climate Challenge.

Virtual

Council Bronze Award Project - GS Week

Feb. 29, 6 pm - Mar. 16, 3 pm with meetings on Feb. 29, Mar. 7, 14, & 16; registration ends Feb. 26

Join us to complete a council-level Bronze Award Project!

Register for an event with us today!

Scan here to see all of our programs happening around the council! Remember, you can attend any of our programs, no matter what region you live in!



Get ready to Explore!

With Girl Scout campgrounds across the council and super-powered outdoor programs, there are lots of options for Girl Scouts to create their own explorations this summer! Check out our Summer Camp Guide to learn more. Registration opens soon!



Spring Outdoor Training

You're doing something amazing by volunteering with Girl Scouts - introducing girls to new experiences and being a great role model! So whether you're new to Girl Scouts or a seasoned pro, we want to make sure you're prepared for all the great experiences that are ahead. Check out some of the trainings we are offering this spring to help you provide the best experiences for Girl Scouts.

- March 16-17: Basic Outdoor Skills - Fitzgerald, GA (Ben Hill County)
- March 23-24: Basic Outdoor Skills - Camp Low; Savannah, GA
- April 5-7: Outdoor Skills Summit (a weekend with many trainings offered)- Camp Martha Johnston; Lizella, GA
- April 12-13: Basic Outdoor Skills & Advanced Cooking - Camp Robert Lewis; Fortson, GA (Muscogee County)
- April 19-20: ARC Lifeguard Training - Camp Martha Johnston; Lizella, GA
- April 27-28: Basic Outdoor Skills (along with Earth Day Troop Camp) - Crawfordville, GA (Taliaferro County)
- April 27: Basic Water Safety & Small Watercraft - Springfield, GA (Effingham County)
- May 4-5: ARC Lifeguard Training - Camp Tanglewood; Augusta, GA



For more information or to register for one of these trainings, please visit the events page of our website.

If you have a need for outdoor training in your area, please email Betsy Connell at bconnell@gshg.org.

We're Hiring!

Imagine working for an organization that makes a positive difference in the lives of girls and a lasting impact on the community--a place that builds girls of courage, confidence and character, who make the world a better place. Working for Girl Scouts of Historic Georgia is about much more than a job. It's about passion and commitment to help girls – all girls – grow into the best version of themselves. It's about delivering leadership programs for girls, working side-by-side with volunteers to bring the Girl Scout mission to life and forming lasting partnerships in the community.

If you are ready to embark on a challenging, yet rewarding career, apply to any open position listed on our website!



Meet the Membership and Volunteer Development Teams!

Questions about your area? Reach out to our staff, visit our website, or call Customer Care at 888-689-1912.

Athens & Gainesville

Jaci Bridges

Regional Director, Membership & Volunteer Support

Kate Childers

Membership Support Manager

Melissa Clink

Membership Support Manager

Sarah Jones

Membership Recruitment Manager

Ivy Westbrook

Membership Onboarding Manager

Augusta

Maria Ingegneri

Regional Director, Membership & Volunteer Support

Tranae Edwards

Youth Coordinator

Jennifer Ellis

Membership Onboarding Manager

Heather Lucius

Membership Recruitment Manager

Savannah

Tamara Williams

Regional Director, Membership & Volunteer Support

Shatia Coats

Membership Recruitment Manager

Jennifer Rounds

Membership Support Manager

Ebonie Smith

Youth Coordinator

Albany

Chuck Allen

Membership Support Manager

Cynthia Gaines

Membership Support Manager

Columbus

Dee Dee Rivers

Senior Director of Membership and Volunteer Support

Melissa Burkett

Membership Recruitment Manager

Eltalena Freeman

Membership Onboarding Manager

Jennifer Jordan

Membership Recruitment Manager

Macon

Jade Hill

Regional Director, Membership & Volunteer Support

Tiffany Connolly

Director of Volunteer Development

Bianca Gouch

Membership Recruitment Manager

Kiaira Jackson

Membership Recruitment Manager



*Need to get in touch with someone from another department?
Visit our website for a full staff directory.*