

# Gold Award Project Rubric

|   |   | Does Not Meet Standard                                   | Meets Standards  | Above Average  | Exceeds Standards - NYWOD<br>(National Young Women of Distinction)  |
|---|---|--|--|--|---|
| A | <b>GS Promise &amp; Law</b>             | No mention of the GS Promise & Law                       | 2 Parts of the GS Promise & Law  | 3-4 Parts of the GS Promise & Law  | 5+ Parts of the GS Promise & Law  |
|   | <b>Target Audience</b>                  | Friends, Family, or Girl Scouts only                     | Local Community  | Local Community + Regional Community   | Local Community + Regional Community + National/Global Communities  |
|   | <b>Valid Community Need</b>             | Issue is:<br>BROAD and difficult to define.              | Issue is:<br>Specific & Addresses Root Cause via 1 Community Need                | Issue is:<br>Specific & Addresses 2 Community Needs  | Issue is:<br>Specific & Addresses 3+ Community Needs OR identifies a UNIQUE Need  |
| B | <b>Research</b>                         | Little or no research was done.                          | Research complete, 1-2 resources cited.  | Research complete, 3-4 resources cited. Research included phone calls or emails to "experts" in the field. | Research complete, 5+ resources cited. Research explores multiple aspects of the issue through a number of different sources. |
|   | <b>National &amp; Global Connection</b> | No mention of National or Global connection.             | Research includes evidence at the Local &/or National/Global level.              | Research includes evidence at the Local, National, & Global level.   | Research includes evidence demonstrating Local, National, and Global challenges.  |
| C | <b>Active Leadership</b>                | No skills identified and no goals to achieve new skills. | Lists a few leadership skills and identifies a skill to develop.                 | Lists leadership skills, has a plan to use those skills actively and identifies a skill to develop.        | Lists leadership skills, plans to teach those skills to others and challenges herself in developing a new skill.              |
| D | <b>Timeline</b>                         | Timeline absent, unclear, or unrealistic.                | Timeline is clear, realistic, and aligns with SMART goals.                       | Timeline is clear, realistic, aligns with SMART goals, and includes milestones.                            | Timeline is clear, realistic, aligns with SMART goals, includes milestones, and allows time for thoughtful work.              |
| E | <b>Team</b>                             | Team is only friends/family.                             | Team of 4-6 individuals  | Team of 6-9 individuals  | Team of 9+  |
|   | <b>Project Advisor</b>                  | Not identified or selected a family member.              | 1 project advisor selected, who is an expert in the issue.                       | 2 project advisors selected, at least 1 is an expert in the issue.   | Multiple advisors selected or more than 1 expert on the issue.  |
| F | <b>Budget</b>                           | Expenses, no income OR project earns a profit.           | 5-7 expenses listed, budget tallies to 0   | 8-10 expenses listed.  | 11+ expenses identified   |
|   | <b>Income &amp; Money Earning</b>       | Money earning activities are unclear.                    | Money-earning activities outlined.   | Money-earning activities outlined with back-up plan for lack of funds.                                     | Money-earning activities outlined with back-up plan for lack of funds & excess money.   |
| G | <b>Measurability</b>                    | No methods to measure impact.                            | 1 method of measurement is identified  | 2 methods of measurement are identified.   | 3+ methods of measurement are identified  |
|   | <b>SMART Goals</b>                      | No SMART goals.  | 1 SMART Goal   | 2 SMART Goals  | 3 SMART Goals   |
| H | <b>Sustainability</b>                   | One-time event.  | Continued online presence (Facebook, website, etc.)                              | Partner organization agrees to continue project.   | Project snowballs and becomes self-sustaining through multiple groups.  |
| I | <b>Impact &amp; Engagement</b>          | No plan to share project.                                | Plan to share has 2-3 ideas for sharing or "advertising" in the local community. | Plan to share has 4-6 ideas for sharing or "advertising" in the local & regional community.                | Plan to share has 7+ ideas for sharing or "advertising" in the local, regional, and regional/global community.                |