



girl scouts
of historic georgia
2019-2020 Annual Report



THE GIRL SCOUT PROMISE

On my honor, I will try:

To serve God* and my country,
To help people at all times,
And to live by
the Girl Scout Law.

THE GIRL SCOUT LAW

I will do my best to be

honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,

and to

respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

GSHG BOARD OF DIRECTORS

Elected at Annual Meeting, January 2020

Laura Toms, **Chair**, Fortson

Sue Else, **CEO, Ex-officio**, Savannah

Jeff Hewett, **First Vice Chair**, Savannah

Tracy O'Connell, **Second Vice Chair**, Savannah

Susan Speros, **Secretary**, Savannah

Jacqueline Dudley, **Treasurer**, Columbus

Debra Harden, **Immediate Past Chair**, Watkinsville

Members at Large

Angie Barber, Albany

Rashelle Beasley, Albany

Mark Bennett, Savannah

Jan Miller-Elkins, Athens

Jane Hemmer, Gainesville

Rylee Kirk, Macon

Lakaela Lofton, Evans

Nikki Randall, Macon

Crystal B. Smith, Augusta

James Welch, Bluffton, SC

Jeff Wilson, Augusta



Dear Friends of Girl Scouts of Historic Georgia,

The time has come to reflect on 2019-2020, and what a year this has been! It started off as a normal year, full of excitement and anticipation about the Girl Scout activities to come. Then spring came with uncertainty and challenges, but that did not stop us from doing what Girl Scouts do best - making it work, no matter what!

Our teams pivoted to give girls the best Girl Scout opportunities possible, from virtual badge work and events to a mailed-to-your-door summer camp experience. A council committee was also formed to develop a new Diversity, Equity, and Inclusion (DEI) badge program for girls with a leader training component. We want to ensure that all girls feel welcome in our council and movement. The adjustments to our usual ways of work have helped us examine our daily practices and improved operational efficiency. Additionally, undaunted by this trying time, staff and volunteers have found innovative ways to bring the Girl Scout Leadership Experience to girls in our council and across the country.

We are proud to report that, even during a pandemic, girls are enjoying outdoor adventures, learning about the environment, finding ways to manage money, providing aid and comfort to their communities, learning about computers and world cultures, and so much more – all because of Girl Scouts. For over 100 years we have stayed true to our mission of developing girl leaders, and this year is no different in that regard.

We are excited to see what the new year brings, and we look forward to sharing it with you!



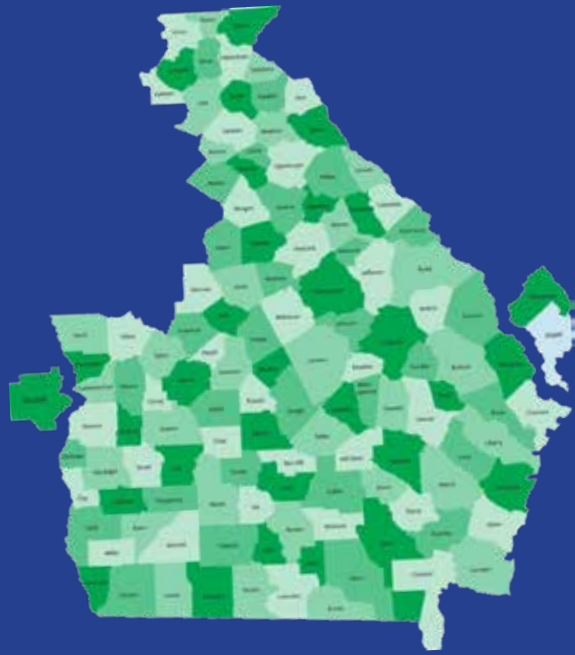
A handwritten signature in black ink that reads "Laura Toms".

Laura Toms
Board Chair



A handwritten signature in black ink that reads "Sue Else".

Sue Else
Chief Executive Officer



15,653 Total Members

4,285 Adult Members

11,368 Girl Members



2,818 Daisies (Grades K-1)

3,261 Brownies (Grades 2-3)

2,617 Juniors (Grades 4-5)

1,936 Cadettes (Grades 6-8)

445 Seniors (Grades 9-10)

291 Ambassadors (Grades 11-12)



Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

We're the preeminent leadership development organization for girls and we offer every girl a chance to practice a lifetime of leadership, adventure, and success.

Our extraordinary journey began more than 100 years ago with the original **G.I.R.L.**, Juliette Gordon "Daisy" Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we've honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place. Girl Scouts of Historic Georgia serves girls and adults in 122 counties in Georgia, two counties in South Carolina, and one county in Alabama.

Who We Are

2019-2020 GSHG GOLD AWARD GIRL SCOUTS*

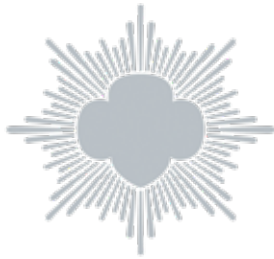


Naiomi Cookson - Savannah, GA
 Tabitha Daniels - Savannah, GA
 Gwenivere Friedman - Augusta, GA
 Kirsten Groskreutz - Athens, GA
 Isabella Guidera - Savannah, GA
 Virginia Hill - Athens, GA
 Abigail Kennedy - Athens, GA
 Louisa Leimbach - Athens, GA
 Amanda Livingston - Athens, GA
 Madison McDaniel - Columbus, GA
 Elizabeth Olig - Augusta, GA
 Sydnie Roberds - Savannah, GA
 Tymeia Scott-Wilson - Savannah, GA
 Kelly Shay - Augusta, GA
 Katherine Stigall - Savannah, GA
 Mary Surber - Savannah, GA
 Ciera Walker - Columbus, GA
 Alexandra Yu - Augusta, GA

*The complete list of all Highest Award recipients will be available after January 4.



The Girl Scout Gold Award can be earned by Seniors and Ambassadors in grades 9-12.



The Girl Scout Silver Award can be earned by Cadettes in grades 6-8.



The Girl Scout Bronze Award can be earned by Juniors in grades 4-5.



Bronze. Silver. Gold. These represent the highest honors a Girl Scout can earn. All three awards give girls the chance to do big things while working on issues they care about. Every Girl Scout goes above and beyond to make a difference in her community and the greater world.

The Girl Scout Gold Award is the highest award a Girl Scout can earn. Once achieved, it shows colleges, employers, and the community that Girl Scouts are out there changing the world. The Girl Scout Gold Award recognizes the work of Girl Scout Seniors and Ambassadors who have achieved outstanding accomplishments in the areas of leadership, community service, career planning and personal development. Each girl working toward the Gold Award spends a minimum of 80 hours planning and implementing a Girl Scout "Take Action" leadership project that has a positive and lasting impact on the community.

Highest Awards



When the COVID-19 pandemic hit the United States in mid-March, schools were closed, in-person activities ceased, and girls could no longer participate in normal Girl Scout meetings or events.

In addition to encouraging girls and volunteers to meet virtually for troop meetings, Girl Scouts of Historic Georgia turned several of the biggest events on the calendar into digital experiences that girls could do from home!



- 450 boxes mailed



- 650+ participants
- 36 states
- 2 countries



Camp Outside the Box was a mailed-to-your-door summer camp experience, designed for girls to participate in some of the best parts of Girl Scout summer camp in their own backyard. Girls tie-dyed, did science experiments, and even got a virtual sing-a-long!

Virtual QuestFest brought the fun and excitement of the annual Girl Scout-themed scavenger hunt to Girl Scouts in 36 states and 2 countries! Over 650 girls and adults took part in more than 80 quests. Participants lip synced, raised awareness, built structures, had tea parties, and danced together by video chat - what a way to spend a weekend!

Highest Award Ceremonies went digital, and for the first time celebrated Bronze Award, Silver Award, Gold Award, and adult recognitions together as a council.



Virtual Events

Girl Scouts of Historic Georgia served **3,551** girls and adults at in-person programs before March 2020.

Daily Dose digital programming on social media from March - May had over **6,500** participants, with girls from across the country joining in and 1,800 girls receiving patches!

3,826 girls and adults were served through virtual programming in 2020, including Camp Outside the Box, High Awards Ceremony, QuestFest, and various virtual Journey and badge programs.



CARING ADULT VOLUNTEERS

125 adults were trained in outdoor skills (camping, archery, canoeing, etc.), High Awards (Gold, Silver, Bronze), and running troops (took New Leader Orientation, GS 101, First Aid/CPR training).



GIRL SCOUTS LOVE STATE PARKS

275 girls and adults celebrated their local state parks across the council on September 27-29, 2020.

Programs





The world's recent economic challenges have made one thing clear: financial literacy skills matter.

However, there has been a gap when it comes to teaching young girls the skills they need. In order to have the same opportunities that boys do, experts say girls need to start learning about money as early as kindergarten, and in Girl Scouts, they do!

We offer all girls from kindergarteners to high school seniors the opportunity to build their business savvy and hone their financial literacy and entrepreneurial skills. Through the Fall Product and Girl Scout Cookie Programs, each girl learns five important skills.

- Goal Setting
- Decision Making
- Money Management
- People Skills
- Business Ethics

How did the COVID-19 pandemic affect cookie sales?

GSHG finished our Girl Scout Cookie Program on March 1 before nationwide shutdowns. Our council and troops encouraged the community to purchase the leftover cookies and donate to emergency and frontline workers.



2,072
girls participated in the Fall Product Program in 2019

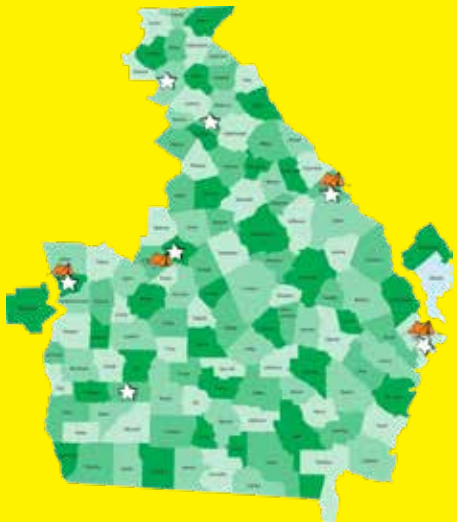
5,905
girls participated in the Cookie Program in 2020

1,686,578
total boxes of Girl Scout Cookies sold by GSHG in 2020!

2,881
donations for the 2019 Fall Product Care to Share program

17,984
boxes of cookies sold and shipped to service members

Entrepreneurship



In 2020, Camp Otaki was returned to the Corps of Engineers and the Columbus office was sold. The transactions were in accordance with the council's long-range property plan.

Four active camp properties remain part of the GSHG property portfolio. The camps are used for Girl Scout program activities and are available for rental. The sites include Camp Tanglewood in Augusta, Camp Robert Lewis in Forston, Camp Low in Savannah and Camp Martha Johnston in Lizella.

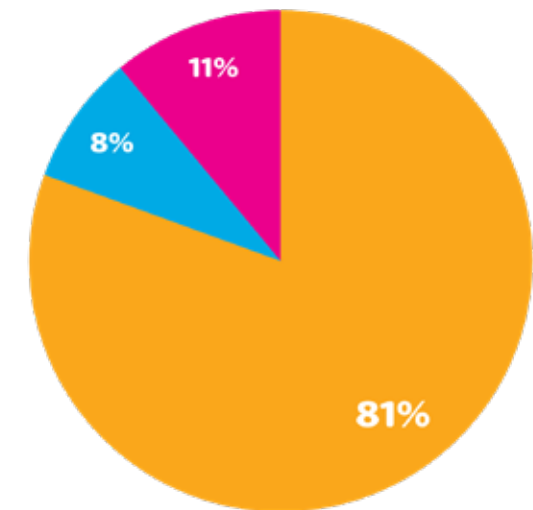
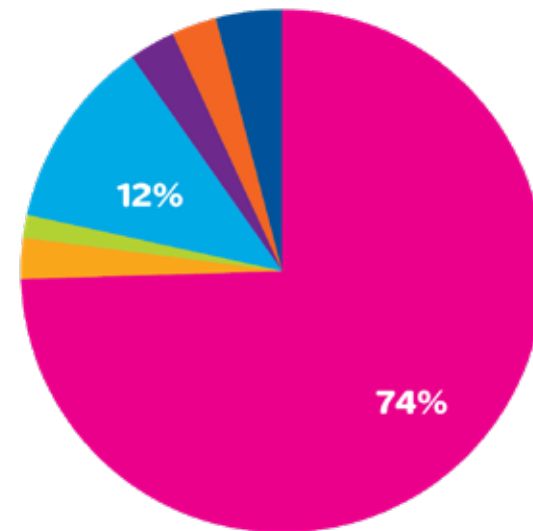
The Columbus office at 13th Street was sold in 2020. Plans are to renovate the Little House to provide program space as well as council office space.



Property

TOTAL OPERATING REVENUE & SUPPORT	\$5,325,258
Product Program	\$3,959,725
Merchandise Sales	\$134,052
Program Service Fees	\$75,319
Contributions	\$638,252
Fundraising Events	\$152,309
Investment Income	\$147,854
Other Income	\$217,747

TOTAL OPERATING EXPENSES	\$5,321,826
Program Services	\$4,033,603
Administrative	\$421,142
Fundraising	\$550,461
Depreciation	\$316,620



For complete financial information, please visit our website at gshg.org.

GSHG did receive a Paycheck Protection Program (PPP) loan from the SBA that helped keep our workforce employed during the Coronavirus crisis.



Financials

Girl Scouts of Historic Georgia (GSHG) expresses its deepest appreciation to all our donors for their generous contributions in support of Girl Scout programs between **October 1, 2019** and **September 31, 2020**.

Your generosity will help girls receive lasting benefits as they cultivate values, social conscience, and self-esteem while learning critical life skills that will help them to succeed in school and later as adults. Through Girl Scouting, they are learning about financial literacy and career paths including STEM (Science and Technology, Engineering and Math), preventing bullying, and developing social responsibility through Take Action community service projects.

Thank you for your donation and your continued support of Girl Scouts of Historic Georgia. We appreciate your being on the journey with us to build girls of courage, confidence, and character who make the world a better place.

A list of our donors and more information on opportunities to support GSHG is available on our website at gshg.org/donate.

Thank You



On My Honor Society

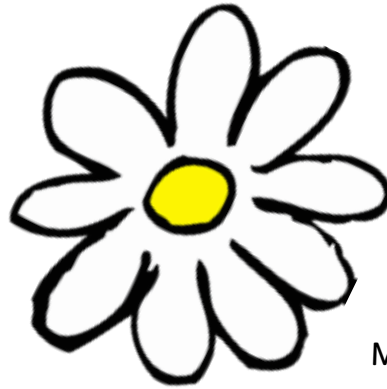
Juliette Low's legacy continues and is financially supported by generous contributions from members of the On My Honor Society. The OMH Society promotes the principles set forth in the Girl Scout Promise and Law by committing financial resources to Girl Scouts of Historic Georgia. Members contribute a minimum of \$1,000 to the council each year.



Julia Baldwin
Rose P. Barton
Mark Bennett
Myra Blackmon
Michaela Coleson
Elizabeth Connell
Irmgard Cordell
Daphne David
Jacqueline Dudley
Sue Else
Lynn Faust
Susan Goldsmith
Debra M. Harden
Jane Hemmer
Martee Horne
Mary Hurst
Ben H. Lancaster, Jr.
Jacquelyne Lartey
Lee Laughter

Stephen Blake Lavender
Cheryl K. Legette
Patti Lester
Ann Little
Donna Lovelace
Janet Miller-Elkins
Helen Mills III
Hayden Ramsey
Nikki Randall
Jim & Emily Reynolds, Jr.
Deidra E. Rivers
LaDon T. Shaw
Loretta Smashey
Susan Speros
John D. Stansell
Richard C. Stansell
Ken Turnipseed
Janelle VanReenen
Sally Boyett Whatley
Gwen Wood

Juliette Gordon Low Planned Giving Society



In March 1912, Juliette Gordon Low gathered just a few girls to begin the Girl Scouts. Juliette's outstanding leadership was matched by her stewardship when she converted the carriage house of her home into the first Girl Scout national headquarters, and she gifted the property to Girl Scouts in her will.

Juliette's bequest was the beginning of planned giving to Girl Scouts. In her memory, the Juliette Gordon Low Society was established to thank and honor friends of Girl Scouting who choose to make Girl Scouts part of their legacies and a beneficiary of their estate plans.

Isabella G. Arce	Sue Else
Kristina Banks	Thomas Feldman
Dianne Belk & Lawrence Calder	McGuire Gordon & Carolyn Stefanco
Dianne Belk & Lawrence Calder Girl Scouts Movement-wide Challenge Planned Gift	Cheryl K. Legette
Myra Blackmon & Tom Holland	Patricia Lyons
Monai Denise Boles	Kim Melton
Debra Caballero	Sherry Minnich
Ron & Sue Chipman	Dick & Lee Moeller
Elizabeth Connell	Janelle & Dennis VanReenen
Deborah Dees	Sally Whatley

Regional Advisory Board Members

Members of the Girl Scouts of Historic Georgia Regional Advisory Boards are vital to each region's success. These community leaders provide guidance and assist with council projects.

ATHENS

Meg Amstutz
Elaine Cook
Andrea Daniel
Evan Elder
Angela Gay
Sue Goldsmith
Debra Harden
Martee Horne
Ann Little
Jan Miller-Elkins
Helen Mills
Cass Robinson
Paige Simmons

James Holmes
Alexander Long
Donna Lovelace
Lisa Mayo
Wendy Perry
Karen Ribble
Lisa Rouse
Susan Salisbury
Crystal Boggs Smith
Mimi Wheeler
Jeff Wilson
Gwen Wood
Jerry Woods

Sydney Roberds
Amy Shaffer
Susan Speros
Ron Stephens
James Welch

COLUMBUS

Amy Bryan
Karon Henderson
Pat Hugley-Green
Billy Kendall
David Lewis
Janet Miller-Elkins
Linda Shinkle
Patty Taylor
Laura Toms
Connie Wilkes

SAVANNAH

Leigh Ashman
Mark Bennett
Laura Lee Bocade
Karen Bogans
Sue Else
Paige Engelage
Tom Feldman
Sasha Fellone
Delana Gajdosk-Nivens
Brynn Grant
Karen Guinn
Jeff Hewitt
Amy Hughes
Terry Lemmons
Tracy O'Connell
Judy Outz
Kirsten Parent

MACON

Debbie Blankenship
Elizabeth Hardin
Chris Howard
Tanzy Kilcrease
Kari Kitchens
Jennie Lacey
Lee Laughter
Becky Lee
Nancy Scott Malcor
Amy Maley
Lima McGuire
Terry Smith
Cassandra Washington

GAINESVILLE

Rose Barton
Barb Batog
Daphne David
Jane Hemmer
Marsha Hopkins
Patty Laine
Deborah Mack
Kim Melton
Martha Nesbitt
Reneigh Satterfield

AUGUSTA

Madeline Burrell
Alexander Crossley
Kim Elle
LaMonica Hillman



girl scouts of historic georgia



ALBANY
515 Pine Avenue
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ATHENS
185 Newton Bridge Road
Athens, GA 30607

AUGUSTA
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Augusta, GA 30907

COLUMBUS
P.O. Box 2471
Columbus, GA 31902

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535 Spring Street SE
Gainesville, GA 30501

MACON
6869 Columbus Road
Lizella, GA 31052

SAVANNAH
535 E. Liberty Street
Savannah, GA 31401

**GIRL SCOUT FIRST
HEADQUARTERS**
330 Drayton Street
Savannah, GA 31401



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