

What's New with Cookies 2024?

Extreme Team Rewards

- All Final Rewards above the +1,200 package level are considered Extreme Team Rewards. This level is NOT cumulative.
- Initial and Final Rewards are selected via eBudde but Extreme Team Rewards are submitted via JotForm by the Girl Scout's parent/caregiver and/or Troop Leader. This form is due the same day Final Rewards are due in eBudde, March 14th.

OCFH & GOC Patch

- Girls selling a combination of 125+ of through GOC and OCFH will earn the Gift of Caring Patch and additional rewards per level.

PGA Calculation

- PGA = average amount of cookies sold per girl selling (not number of girls listed on roster).

Make sure you are registered!

- Be registered for the 2023-2024 Girl Scout Membership Year. This goes for volunteers too!
- If a girl is enrolled in 2 Troops (Travel Troop and Traditional Troop), please indicate which Troop they will participate with prior to December 1st.

Be open in the Troop Catalog!

- For Troops with less than 5 registered girls in grades K-5 and/or less than 3 registered girls in grades 6-12 , you may continue to participate in upcoming Product Programs IF you are open in the Troop Catalog.

Parent Initial Order

- Parents will submit initial order via Digital Cookie by 11:59 PM January 11th, 2024.

Initial Reward Level

- The Initial Order Reward level now has only 2 levels at 250+ and 350+.

Cookie Trip

- The Cookie Trip will be at the 3,000+ package Extreme Team Reward level.
- We are going to SeaWorld in Orlando, FL from July 21st - July 24th.

Build A Bear Tea Party

- At the 1,500+ Extreme Team Reward Level we will be hosting a Build A Bear Tea Party at Camp Martha Johnston on April 27th with a sleepover the night before on April 26th. Girls will create their own Build A Bear outfits and celebrate their Cookie Season in their finest attire.

Digital Cookie Rewards

- Girls will receive the Cookie Techie Patch when setting up their site and making one sale.
- When girls send 18+ emails through Digital Cookie they will receive the Email Charm.

Expiring Rewards

- As of January 1, 2024, rewards will be held by council for one year. Council is requesting all rewards are picked up prior to the start of the 2025 Cookie Program to avoid forfeiture.

Multi-Level Opt Out

- For multi-level Troops with MAJORITY cadettes level girls and up (for example, 1 Brownie in a Troop with 5 Cadettes) will qualify as a CADETTE MULTI-LEVEL TROOP and can opt out of rewards for Product Program - Fall Product, Cookies, or both.
 - Cookie Program opt out deadline - before January 11th.
 - Troops that opt out of rewards will only receive the theme patch, and the additional \$.10 per package.

NEW! Sending Cheers

- Girl Scouts, Troop Volunteers and even customers can send “cheers” via Digital Cookie to encourage girls to keep going!