

2023-2024 Girl Scout Cookie Program®

Troop Cookie Manager Manual



NEW!

**Redesigned
LittleBrownie.com**

Check out cookie resources
on the baker's new website

Girl Scouts® Cookie Captains Video

Inspire seasoned Girl Scouts
to share their ideas

Table of Contents



Letter from our CEO	Page 3	Cookie Booth Standards	Page 16
Welcome Volunteers!	Page 4	Cookie Booth Etiquette	Page 17
Council Contacts	Page 5	Cookie Booth Selector	
Product Program Calendar	Page 6	and Flow Chart	Page 18
2023-2024 Cookies	Page 7	Cookie Booth Space Request	Page 19
Meet our Mascots	Page 8	Cookie Challenges	Page 20
Cookie Captains	Page 9	eBudde Basics	Page 21
New Littlebrownie.com	Page 10	Helpful Information	Page 22
Inspire Cookie		Necessary Forms	Page 24
Entrepreneurs	Page 11	Cookie Program Credits	Page 33
Marketing Online	Page 13	Rewards	Page 34
Marketing in Person	Page 14	Volunteer Action Plan	Page 36
Cookie Booths	Page 15	Resources at a Glance	Page 37



OWN YOUR magic



A Message from Our CEO

This Cookie Season, we are here to help girls UNBOX THE FUTURE! While the world keeps trying to put Girl Scouts in a box of arts and crafts, and sugar and spice, we're focused on breaking barriers and shattering expectations.

When Girl Scouts participate in the Cookie Program, they're doing much more than selling cookies. They're setting goals, gaining entrepreneurial skills, building friendships, and discovering other useful skills they'll take into the future. Pretty sweet, right? Whether it's looking up at the stars at camp or looking at the stars from a rocket ship, there's no place the confidence and boldness she learns from selling cookies can't take her; whoever said the sky's the limit obviously never met a Girl Scout!

Thank you for your support of the Cookie Program. Now let's go change the world, one cookie box at a time!

Yours for the girls,

Sue Else





OWN YOUR magic



Whether they're a social butterfly, creative thinker or strategic innovator, every Girl Scout entrepreneur has their own kind of magic. And Girl Scout Cookie Season is the perfect time to harness that magic and achieve their goals!

The information in this guide was crafted to help you empower each and every Girl Scout — from newcomers planning their first cookie booth to seasoned pros upgrading their digital strategies.

There's no limit to what Girl Scouts can achieve with your help, and we know you're excited to get started. So go ahead, own your magic!



Three cheers for our volunteers!

It's a fact: Cookie season couldn't happen without the hard work of our volunteers. Thank you for serving as a Troop Product Manager! In this guide, you'll find tips, tricks and resources you can use to make this season the best one yet.



Know Your Council

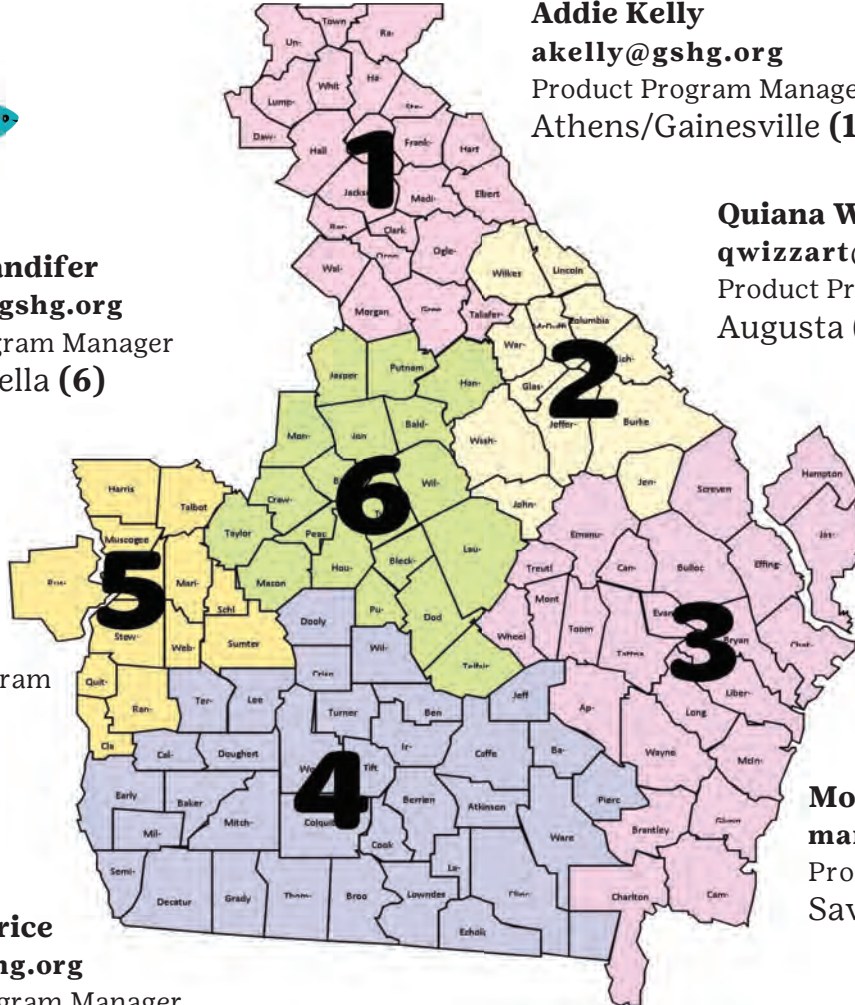


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Contact your Regional Product Program Manager with questions regarding the Cookie Program

Customer Care 1-888-689-1912
customercare@gshg.org

Emergency Hotline
1-866-236-7944



Product Program Calendar



December

December 1 **Cookie Training** becomes available on **gsLearn**

January

January 1 **Initial Orders** begin

January 1 All SU and Troop Product Manager Agreements submitted to Council

January 11 **Initial Order taking ends**; Parents/caregivers enter initial orders and rewards by 11:59 pm; Deadline for Troops with **majority CAD, SR, AMB** to opt-out of Rewards

January 12 **Troops** confirm and submit **Initial Orders** and **Initial Order Rewards** in eBudde by 11:59 pm

January 16 **SUs** confirm and submit **Initial Orders** and **Initial Order Rewards** to eBudde by 11:59 pm

January 17 **Cookie Booth** spreadsheets are due to Council

January 20 **Cookie Booth** Selection

January 31 **SU** and **Troop ACH** submitted to Council

Debt Procedure forms are due to Council

February

February 1-7 **Initial Cookie Orders** delivered to Service Units

February 5 Troops begin **submitting reorders** to Council Cupboards @ 10am

February 8 Troops begin **order pick up** from Council Cupboards

February 9 **Cookie Booth sales begin**

February 12 **Reorders** submitted to Delivery Agents by 10 am for deliveries/pick ups

February 16 Deadline to request a decrease in Initial Troop ACH withdrawal by submitting an **ACH**

Delinquency Request form

February 16-18 National Girl Scout Cookie Weekend

February 20 **First half** of Initial Order payment due in Troop bank account

March

March 8 **Cookie Cupboards** close

March 10 **2024 Cookie Program** ends

March 12 **ALL** money due in Troop bank account

March 13 Deadline to request a decrease in the Final Troop ACH by submitting an **ACH Delinquency Request** form

March 14 **Troops** confirm and submit **Final Rewards** and all paperwork, including **Delinquent Account forms**, to SU by 11:59 pm

Extreme Team Level Rewards JotForm due to Council by 11:59 pm

March 18 **SU** submit all **Rewards** and Delinquent Account forms to Council by 11:59 pm

March 22 **SU Bonus forms** due

April

April 15 **Rewards** begin arriving at SUs



2023-2024 Girl Scout Cookies®

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

The World's Most Flavorful Lineup



Adventurefuls® • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt \$ 5
 Approximately 15 cookies per 6.3 oz. pkg.
 Ⓢ



Lemon-Ups® NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits \$ 5
 Approximately 12 cookies per 6.2 oz. pkg.
 Ⓢ



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe \$ 5
 Approximately 38 cookies per 9 oz. pkg.
 Ⓢ



Do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling \$ 5
 Approximately 20 cookies per 8 oz. pkg.
 Ⓢ



Samoas® • Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes \$ 5
 Approximately 15 cookies per 7.5 oz. pkg.
 Ⓢ



Tagalongs® • Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating \$ 5
 Approximately 15 cookies per 6.5 oz. pkg.
 Ⓢ



Thin Mints® • Made with Vegan Ingredients • Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint \$ 5
 Approximately 30 cookies per 9 oz. pkg.
 Ⓢ



Girl Scout S'mores® • Made with Natural Flavors • Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling \$ 5
 Approximately 16 cookies per 8.5 oz. pkg.
 Ⓢ



Toffee-tastic® • No Artificial Flavors GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits \$ 5
 Approximately 14 cookies per 6.7 oz. pkg.
 Ⓢ



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ACCEPTED

Meet our Mascots Lucy and Lottie



AXOLOTLI FUN FACTS

Namesake



Axolotls were named after Xolotl, the Aztec god of fire and lightning, who could take on the form of a salamander.

Underwater Habitat



Axolotls swim among plants like water lilies and water lettuce, and enjoy companions like crayfish, fish and frogs.

Forever Tadpole



Axolotls look like babies even when they get older. This condition is called "neoteny."

Five Lives



Axolotls can regenerate lost limbs up to 5 times. That means they can regrow arms and legs!

Size



An axolotl can reach 18 inches in length, but usually grows to about 9 inches.

COLORFUL Camouflage



Axolotls are often pink as pets, but can be many other colors in the wild to blend into their environment.

Native to Mexico



Their natural habitat is Lake Xochimilco (So-chee-mil-co) in Mexico City, Mexico.

Carnivores



They eat worms, insects, crustaceans, mollusks and some small fish.

Smiley



Axolotls love to smile (a whole lot!)

Gills



Even though they have lungs, axolotls mostly breathe through the feathery gills on each side of their head.

Go-getters



Baby axolotls swim on their own only two weeks after hatching.

Eating



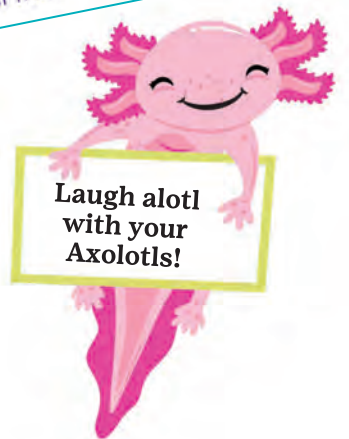
Axolotls don't chew their food — they feed by using suction.

Endangered



They are considered endangered due to their loss of habitat, pollution and invasive species like carp and tilapia.

Laugh alot!
with your
Axolotls!



Resources for Entrepreneurs: Cookie Captains



Cookie Captains



Watch our video!

What does it mean to be a Cookie Captain?

Cookie Captains are experienced older Girl Scouts—level Cadettes, Seniors & Ambassadors—who want to help their sister Girl Scouts reach their Cookie Season Goals.

Do you remember how hard it was to ask your first cookie customer to buy a box of cookies? Become a SUPERHERO to younger Girl Scouts during their Cookie selling season. Earn service leadership hours, and receive the Cookie Captain patch by sharing what you know.

- Help girls develop cookie selling skills and confidence.
- Show Troop Leaders the ropes.
- Lead activities at a Troop meeting.
- Receive a fun training full of game and activity ideas.

Cookie Captains earn this one-of-a-kind patch!



GIRL SCOUT COOKIE ROOKIES & CAPTAINS



Find more
Cookie Captain materials
in the
Cookie Season Resources
section of
LittlebrownieBakers.com

Sign up today by
scanning the QR Code or
clicking the link [here](#):



How does it work?

Girl Scouts and Troop Leaders will use the link to the left to sign up. Once a Troop Leader requests a Cookie Captain, girls will have access to Troop meeting schedules so they can plan a visit to teach your Girl Scouts the tips and tricks to a successful Cookie Season. Activities include mock booth sales, money management skills, frequently asked customer questions and so much more!

Inspire cookie entrepreneurs



Skills they build

The Girl Scout Cookie Program® helps Girl Scouts develop real-world skills in five essential areas:

1 Goal Setting
Girl Scouts learn how to set goals and create a plan to reach them.
How you can help: Encourage them to set incremental, achievable goals. Work with them to break down their goals into small, frequent wins, like weekly challenges.

2 Decision Making
Girl Scouts learn to make decisions on their own and as a team.
How you can help: Talk about how they plan to spend the troop's cookie earnings.

3 Money Management
Girl Scouts learn to create a budget and handle money
How you can help: Build on their interest in learning to manage all facets of the cookie business, like creating a budget to fund a troop experience or figuring out the percentage of customers who chose the donation option.



4 People Skills
Girl Scouts find their voices and build confidence through customer interactions.
How you can help: Ask them about new marketing ideas they want to try. They can discuss how to tailor their cookie pitch to achieve their goals.

5 Business Ethics
Girl Scouts learn to act ethically, both in business and life.
How you can help: Talk to them about the importance of delivering on their promise to customers. They can also consider offering a cookie donation option.



Learn more!

Good for Girl Scouts, good for the planet!

Packages of Samoas® now have reduced plastic packaging, and cases of Thin Mints® use 26% recycled content (and 18% less packaging material).



Did you know?
100% of our rewards packaging is recyclable or reusable!



Inspire cookie entrepreneurs



Cookie business badges

Entrepreneurs can earn these official Girl Scouts® recognitions by completing requirements that help them develop new business skills.

Learn more at [girlscouts.org](https://www.girlscouts.org)!

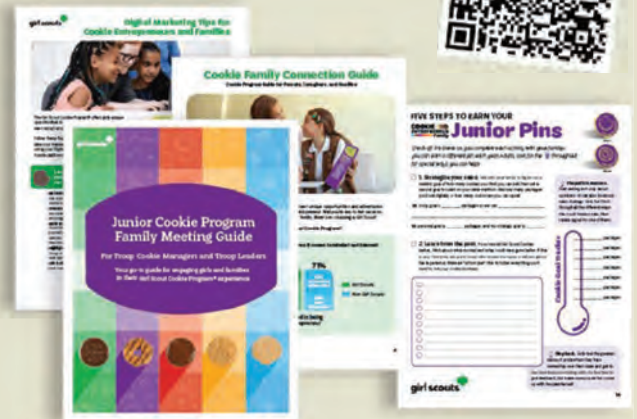


Getting families involved

Families can support their Girl Scouts as they learn the five skills and think like entrepreneurs. With the encouragement of their family, there's no stopping a Girl Scout!

Inspire families to get involved by reviewing these resources:

- [Cookie Program Family Meeting Guides](#)
- [Cookie Entrepreneur Family Pins](#)



Market their business online



Your #1 strategy

Girl Scouts can expand their customer base by promoting their cookie business online. Here are a few ways they can take their digital marketing to the next level.

- Digital Cookie®: Personalize their site by uploading weekly videos. Offer cookies through direct shipping or in-person delivery.
- Social Media: Create a digital marketing campaign to stand out and spread the word to far-away family and friends. For tips and best practices, visit [Digital Marketing Basics](#) on LittleBrownie.com.
- Text or Call: Reach out to customers who may not be online and follow up for reorders.



Scan this code to find more great Digital Marketing Tips for Cookie Entrepreneurs and Families



Find ready-made graphics, announcements and other digital resources:

Find inspiration on social! Follow and share posts to kick-start a digital campaign.

Plan your content with the Digital Marketing Basics

Download posts

Girl Scouts® Little Brownie Bakers®

January 2024 calendar with a callout for 'Kick off the official start of the Girl Scout Cookie Season!' on January 16th.

Reminder: Booths now open! Yay!

Happy Women's Entrepreneurship Day!

Samoas®

Social media icons for Facebook, Twitter, Instagram, and Pinterest.

Safety resources

Girl Scouts and their caregivers must read, agree to and abide by the guidelines linked below before engaging in online marketing and sales efforts through the cookie program. You can also ask our council about the Volunteer Essentials and Safety Activity Checkpoints. These include basic facts, forms, tips and more!



[Internet Safety Pledge](#)



[Digital Cookie Pledge](#)



[Computer Online Safety Checkpoints](#)

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Market their business in person



Share the magic, face-to-face

If your troop is planning in-person cookie events, there are lots of ways they can creatively rise to the occasion!

- **In the Neighborhood:** Girl Scouts can stay local and ask their neighbors to buy cookies using their cookie order card.
- **Cookie Stands:** Entrepreneurs can set up shop in front of a residence or private property and market their cookies to customers who live nearby.
- **Cookie Booths:** Preapproved locations like grocery stores, banks, malls or even parking lots are great places to set up a booth and connect with cookie lovers*.

**Cookie booths must be coordinated by Troop Product Managers, may only happen at council-approved locations and must be legally open to, accessible, and safe for all girls and potential customers. For more details, talk to your council and visit girlscoutcookies.org/troopleaders.*

Cookie menu lanyard

On-the-go Girl Scouts will love these handy Girl Scout Cookie™ menus!

They fit easily into plastic holders on lanyards so they're protected from all types of weather. Entrepreneurs can wear them at booths and encourage customers to scan their QR code to go to Digital Cookie®. It's especially handy if booth inventory in a certain variety is running low!

Girl Scouts can also pop them into their backpacks for customers to scan anytime.

Lanyard inserts can be personalized with marketing messages and cookie prices.



Found at LittleBrownie.com

Only need one printed insert per Girl Scout!



Cookie Booths



Cookie Booths

Cookie Booths are a great way for your Girl Scouts to sell cookies in your communities. Your troop can set up a table at a business or other approved public location and sell Girl Scout cookies. All proceeds earned go into your troop's bank account for troop activities and events.

Girls get excited when setting up their booths. They use all types of creativity from balloons and streamers to posters and goal charts. Some girls even dress up in a cookie costume to drive business to their booth!

Your Regional Product Program Manager will set up listings for Cookie Booth Sites in eBudde. On January 20, the Cookie Booth Selector will be open at 9 am and everyone can begin to make their selections for times and locations of the booth spaces they want.



Cookie Booths Flavors

Mommy and Me cookie booths give opportunities to any girl who strives for her personal goal. The “Mom” can also be a Dad, or caregiver and does not need to be an approved volunteer.

Mommy and Me cookie booths are set up by the Service Unit Product Manager and can be found under Booths in eBudde.

Lemonade Stands are cookie booths held on your residential property or at private property which has granted permission.

Girls and their parent/caregiver are responsible for their own materials, tables, decorations and cookies. The girl should be in Girl Scout uniform and, if possible, the attending adult should wear attire that supports Girl Scouts.

The girl should stay with her booth at all times and she should know what to do in case of emergency.

Cookie Finder

The **Cookie Finder** mobile app is a great way to locate Cookie Booths within a specific area. The customer puts in a zip code and Cookie Finder locates all the available cookie booths within that area on a map.

Make sure your cookie booth is available by submitting your information to your Service Unit Product Manager. Your cookie customers can scan the QR code or go to our website, GSHG.org, for a convenient way to find you and your cookies!



Cookie Booths Standards



Cookie Booth Standards

We ask that Volunteers and Girl Scouts follow the Girl Scouts of Historic Georgia's Cookie Booth Etiquette Standards.

Booth sales are conducted by Troops or a parent/caregiver and their Girl Scout. Individually Registered Girls (IRGs) can sell at a **Lemonade Stand** at their residential property or run a **Mommy and Me Booth** set up at approved Council sites.

If two troops show up to the same location, please work it out as sisters to every Girl Scout, and have booth confirmation available (use appropriate language).

There must be **2** registered adults (1 with an approved background check) at each cookie booth station. If you set up at a large retail chain such as Walmart covering 2 doors, then you must have **4** registered adults.

Your girls are encouraged to accept payments and make change, and an adult should be carefully watching **all** financial transactions.

Never leave Girl Scouts alone unsupervised at a booth sale, and never leave a girl with a stranger at a booth.



Cookie Booth Standards (cont'd)

In the case of an incident where you or your Girl Scouts feel threatened, or money/product are stolen, **DO NOT** attempt to physically retrieve the stolen items and **DO NOT** allow the girls to do so. Instead, get a good description of the offender(s), **call 911** immediately and then call **866-236-7944**.

Make sure the Girl Scouts know what to do in these instances. Their safety is our top concern.

If approached by individuals who are challenging the Girl Scouts or market place competition, adults are asked to not engage in debate.

Girl Scouts should be identifiable as Girl Scouts by wearing membership pins, uniform, sash, vest, or Girl Scout clothing.

Location store managers have the right to ask anyone participating in a cookie booth to leave.

If Girl Scouts or adults need a food or drink break, they must eat and drink discreetly **AWAY** from the cookie booth table (customers should not be able to see girls eating or drinking from table). Food, drink and other items are not allowed on the booth display, or near the area.

If a Girl Scout needs to be reprimanded by attending parent/caregiver, the conversation should be away from other Girl Scouts and the Cookie Booth area.



Cookie Booth Etiquette



Cookie Booth Etiquette

Girl Scouts should always behave in a manner appropriate to a public place. Adults are responsible for the actions of themselves and the actions of the girls. Keep in mind that girls and adults who are not willing to follow procedures and etiquette should not be permitted to participate in cookie booths.

Inappropriate Behaviors

- Taking orders or selling before January 1, 2024.
- Selling cookies for the incorrect price. **GSHG sells all cookies for \$5/pkg.**
- Selling cookies outside of authorized areas.
For example:
 - Selling at a booth location not scheduled for your troop in eBudde and/or without first submitting and receiving an approval.
 - Conducting a “My Sale/Trunk Sale” in unapproved locations such as in parking lots, in sight of other cookie booths, on a street corner.
- Selling at a booth without adults present.

Consequences

If girls and/or troops are not selling in accordance with the established tiers, Girl Scouts and/or Troops can be penalized by having one or more of the following consequences enforced:

- Removal of the highest reward level earned
- No future booths at same site chains
- Reduction in troop proceeds or opt out proceeds
- Reduction in boxes sold for girl and/or troop
- Forfeiture of girl and/or troop proceeds/rewards



Remember, we are all responsible for the reputation of Girl Scouts of Historic Georgia and Girl Scouts of the United States of America. Protect the reputation and relationships with the businesses that support us with cookie booth opportunities.

Shop Locations

Get all your Girl Scout Cookie merchandise, booth accessories, and fun cookie patches at one of our shops! See our hours and shop online .

Scan the code or visit:

www.girlscoutshop.com/HISTORIC-GEORGIA-COUNCIL



Athens Shop
185 Newton Bridge Road
Athens, GA 30607

Lizella Shop
6869 Columbus Road
Lizella, GA 31052

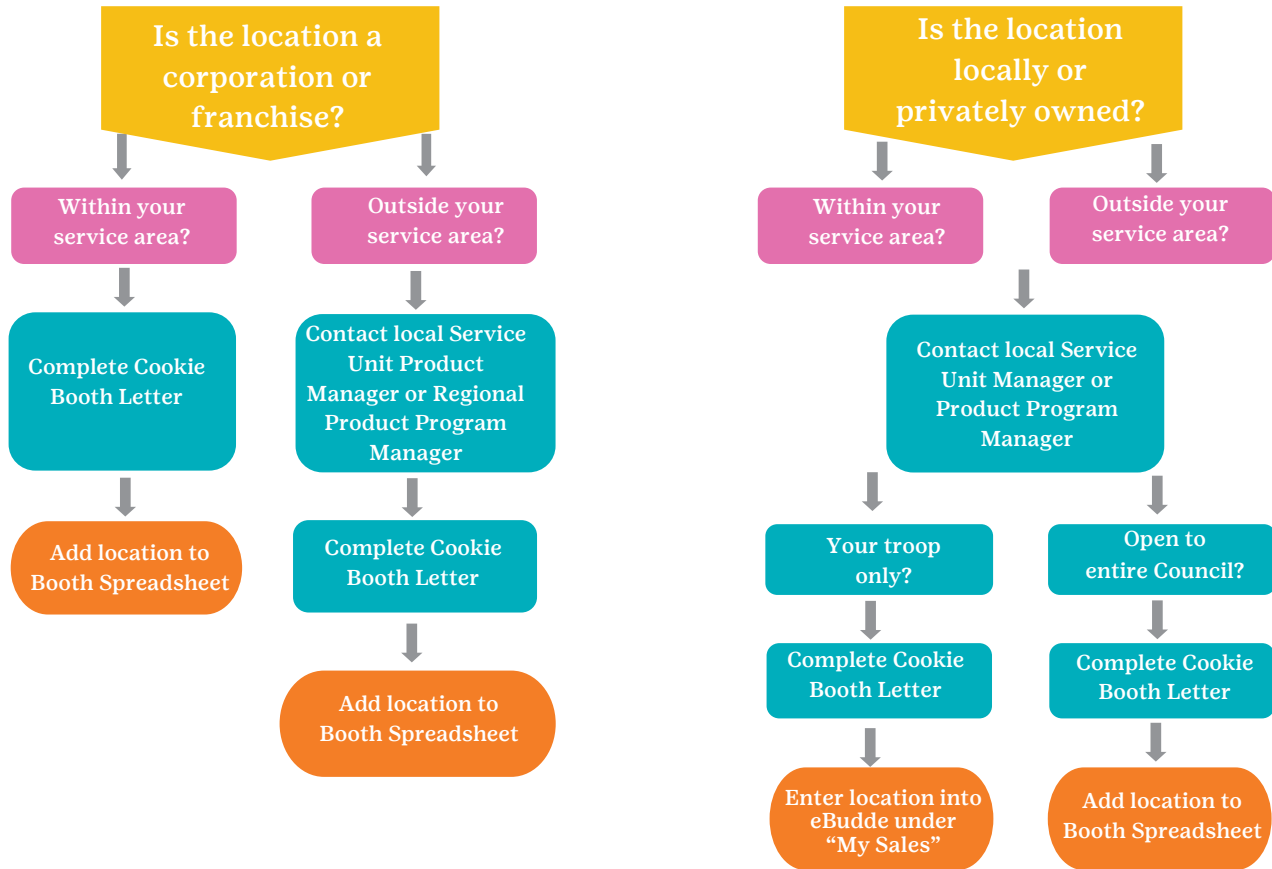
Savannah Shop
535 E. Liberty Street
Savannah, GA 31401

First Headquarters
330 Drayton Street
Savannah, GA 31401

Cookie Booth Flow Chart



Your Service Unit Product Manager has council authorization to inquire after booth locations within the community. Please work directly with your volunteers to acquire booth locations!



Cookie Booth Selector—Saturday, January 20, 2024

Your Service Unit Only

- Round 1— 9:00 am to 9:30 am Troops choose 4 booths; limit 2 per chain
- Round 2— 9:31 am to 10:00 am Troops choose additional 4 booths; limit 3 per chain
- Round 3—10:01 am to 10:30 am Troops choose 6 additional booths; limit 4 per chain

Tuesday, January 23, 2024 - All Service Units Available

- Round 4—6:00 pm eBudde open for all troops to select booths in ANY service area through March 10.

*** Please remember to deselect booths your troop will no longer need. It is the Troop Leader and/or Troop Product Manager’s responsibility to make sure parents who attend cookie booths are fully aware of our Cookie Booth etiquette and follow it.**



2023-2024 Request for Cookie Booth Space

Business Name: _____

Address: _____ City: _____ Zip Code: _____

It's time for Girl Scout Cookies! We are looking for businesses like yours to allow our troops to set up cookie booths. Our Cookie Booth sales run from February 9 - March 10. Your support of Girl Scouting is important to your community and is greatly appreciated.

I have been appointed by the council as the authorized person to contact you regarding troop booth sales. To avoid confusion, should anyone else contact you regarding Girl Scout troop booth sales, please refer them to me.

On the calendar below, please write in the **TIMES** on any dates that troops **WILL** be allowed to hold booth sales at your location. You may state any restrictions in the space provided below. Feel free to contact me with any questions.



Thank you for supporting Girl Scouts of Historic Georgia!

Please fill out the information below or scan this code and add your information online.

Authorized Person Name: _____ **Date:** _____

Signature: _____

Phone: _____ **Email:** _____

Preferred Method of Contact: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Booth Location is within our Service Unit: YES <input type="checkbox"/> NO <input type="checkbox"/>					February 9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	March 1	2
3	4	5	6	7	8	9
10						

Restrictions/Additional Information: _____

Girl Scout Volunteer: _____

Email: _____

Phone: _____

If the booth is not located within our Service Unit, please submit a completed form to your Regional Product Program Manager for final approval; do not include it on your booth spreadsheet.

Cookie Challenges



During February, cookie challenges will be posted weekly on our Product Program Facebook Page and emailed to troops leaders, parents, and girls!

Cookies on the Go February 5-11, 2024

Take it back to the basics and grab your best dressed cookie carts and wagons to offer Girl Scout cookies to people in your neighborhood.

Scan the QR code or visit [this link](#) and submit photos on the Cookies on the Go Request Form. All forms must be in by 5 pm on February 11, 2024.



Cookie Booth Sales February 9-March 10, 2024

Participate in one (1) or more Girl Scout Cookie Booth sales and you will receive this delightful Cookie Booth Charm.

National Girl Scout Cookie Weekend February 16-18, 2024

Girls can visit local businesses to sell cookies and inspire them to create new treats and desserts using Girl Scout cookies.

Submit photos of participating Girl Scouts to the [2024 Girl Scouts to the National Girl Scout Cookie Weekend](#) request form. Or, use the QR code. All forms must be submitted before 11:59 pm on February 18, 2024.



Cookie Entrepreneur Challenge

Girl Scouts are encouraged to go to local organizations and talk about the five (5) skills they learn by participating in the Girl Scout Cookie Program.

Submit photos of participating Girl Scouts to the [Cookie Entrepreneur Request](#) Form. Use this QR code and submit your entries before the deadline.





A must-have for Girl Scout Cookie™ volunteers

The eBudde cookie management system offers calendar reminders, reports, training and much more — on either your desktop or mobile device. It's also where sales are recorded so Girl Scouts get full credit for their hard-earned rewards.

Quick tips to get you started:

- Download the eBudde app
- Once you've been added to the system, you will receive an email with a link and login information from littlebrowniebakers.com
- Set up your troop — review your roster, enter your troop's package goal and individual goals, and edit your troop's reward settings
- Explore the dashboard on both the desktop and app versions, where you'll find messages, links to tools and resources you'll need throughout the season
- Visit the eBudde Help Center for any questions related to tech and training



Visual learner?

There's a video for that on the Little Brownie Bakers® YouTube channel! Check out this playlist for step-by-step eBudde training videos.



Watch videos!



Helpful information

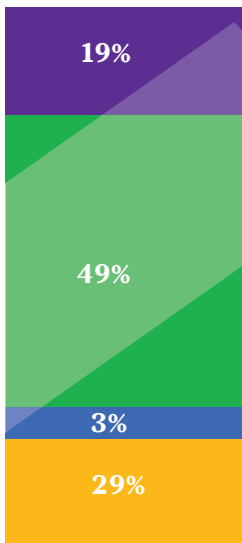


Where the money goes

Girl Scout Cookie™ fans are especially eager to support Girl Scouts when they have a clear picture of where the money goes. Help them see how proceeds stay local, powering amazing year-round experiences for local Girl Scouts and preparing them for a lifetime of success.

The breakdown

Earnings are based on PGA, or Per Girl Selling Average. The higher the PGA, the more troops earn!



- 19% Troop Earnings**
 In addition to the many council programmatic experiences funded by cookie earnings, troops earn \$0.65 per package sold. Tiers are based on per-girl selling average (PGA).
- 49% GSHG**
 Council-sponsored programs, events, priorities, training and other support.
- 3% Girl rewards**
- 29% Girl Scout Cookies®**

Cookie prices remain at **\$5/package** for all varieties. This includes the specialty cookies, Girl Scout S'Mores and Toffee-tastic.

Cookie proceeds fund programmatic council experiences, and troops can earn between \$0.65 and \$0.75 per package sold.

PKGS	PROCEEDS
1-1799 PKGS	\$0.65
1800-3599	\$0.70
3600+ PKGS	\$0.75

CASES	PROCEEDS
1-149 CASES	\$0.65
150-299	\$0.70
300+ CASES	\$0.75

Cookie varieties

Core:

- Thin Mints®
- Samoas®
- Tagalongs®
- Trefoils®
- Do-si-dos®
- Lemon-Ups®
- Adventurefuls®

Specialty:

- Girl Scout S'mores®
- Toffee-tastic®



Helpful information



Girl Scout Cookie pick-ups

Picking up your cookie order is exciting, and there are a few steps you can take to make sure everything goes smoothly. First, be aware that troops are responsible for counting and verifying the total number of cases received. When in doubt, recount!

Tips for a smooth pick up:

- Know exactly how many cases you ordered of each variety
- Arrive at your scheduled pickup time
- Make sure you have enough vehicles to load your order (see below)
- Line up your vehicles at the same time
- Check in and receive your pickup ticket
- Give your pickup ticket to the loader and count cases as they're loaded in
- Sign for your order and take your receipt



How many cases can my car carry?

Compact car	23 cases
Hatchback car	30 cases
Standard car	35 cases
SUV	60 cases
Station wagon	75 cases
Minivan	75 cases
Pickup truck	100 cases
Cargo van	200 cases



Average sales per cookie variety

Deciding how many packages to order for booths isn't an exact science, but here are average sales per cookie variety to give you an idea of how many to order:

	Thin Mints®	26%
	Samoas®	19%
	Tagalongs®	14%
	Adventurefuls®	9%
	Trefoils®	8%
	Do-si-dos®	8%
	Lemon-Ups®	7%
	Girl Scout S'mores®	6%
	Toffee-tastic®	3%

*Data from 2022-2023 Girl Scout Cookie Season



Necessary Forms

This QR code links you to all the forms you will need to submit to participate in the 2024 GSHG Cookie Program. These same forms are on our website: gshg.org > **Members > For Girl Scouts > Cookies and Fall Product > Cookie Resources.**

Parent Permission form This online form must be completed by the parent or caregiver. If the personal credentials (valid driver's license or social security card) cannot be provided, cookies must be paid for in advance.

Product Program Banking Authorization (Troop ACH) A signer of the troop account must complete this online form giving GSHG permission to credit or debit the troop account. Additional troop bank account documentation may be required if there has been any change in the leadership team or troop bank account since last year. Troop bank account information must be entered into eBudde.

Product Program Manager Agreement Volunteers who want or need access to eBudde must complete this online form, be a registered Girl Scout volunteer and have a current background check on file.

Cookie Captain Sign Up Cookie Captains are experienced older Girl Scouts - levels Cadettes, Senior & Ambassadors - who want to help their sister Girl Scouts reach their Cookie Season Goals. Refer to page 9 for more information.

Request for Cookie Booth Sale Dates Council members, including Volunteers, can use this form to secure locations for our troops to use during the Cookie Program to sell cookies. Visit our website at GSHG.org or refer to page 19 in this manual.

Operation Cookies From Home Troops with girls making a donation to Operation Cookies From Home need to complete this online form so that the girls will receive their patch. Typically, these cookies are disbursed by Council to local military bases. Many girls having military connections will deliver these cookies in person. GSHG also recognizes First Responders, Police Departments and Medical personnel.

2024 Cookie Program Extreme Team Rewards This reward is for our super selling Girl Scouts that sell 1,200+ packages during the 2024 Cookie Program. This separate JotForm must be completed by the Girl Scout's parent/caregiver or the Troop Leader(s). Refer to page 24 for more information.

2024 Service Unit Bonus form Service Unit Product Managers must complete this online form by March 22nd to qualify.

***The forms below must be printed, filled out and submitted.**

Delinquency Request ACH form (*page 27*) In the event a troop will not have sufficient funds to cover the first or final ACH withdrawal an ACH Delinquency Request form needs to be filled out and submitted prior to the date of the ACH draft. Refer to page 27 in this manual for instructions on what is included and to whom this form will be sent.

Delinquent Account form (*page 28*) In the event a parent or caregiver does not pay for cookies by your troop's deadline, a completed Delinquent Account form is required. Failure to complete the Delinquent Account form by March 18th will result in the Troop Product Manager being solely responsible for any missing funds. Please see Troop and Parent Debt Forms for specific procedures.

Parent Debt form (*page 29*) Must be printed and signed by the parent or caregiver accepting financial responsibility for Cookies. If the form is not completed, cookies must be pre-paid. A separate form must be completed for each girl.

Troop Debt forms (*page 30*) Must be printed and signed by person accepting the Troop Product Manager position as well as the Troop Leader. If the troop defaults or proper procedures outlined in this form are not followed, the person(s) completing this form is solely responsible for any uncollected debt.

How To Participate in the Cookie Program: Parent Checklist

_____ **Register** for the current Girl Scout Membership year. To verify, call Customer Care at 1-888-689-1912.

_____ **Help any way you can!** It takes a village to run a Cookie Season. Ask your Troop Leader how you can lend a helping hand – Booth Sales, cookie inventory, even coffee runs for early Booth Sign Ups.

_____ **Opt in** to receive emails. Ensure that your email address is listed in your MyGS account. To receive information from eBudde and your Digital Cookie invite, verify that you are opted in.

_____ **Complete Forms.** Visit this link - [2023-2024 Product Program Parent Permission Form](#) As you complete this form you will need to know your Troop #, Service Unit and Region. If you are unsure, please contact your Troop Leader. You will also need to complete the **Parent Debt Form** and return it to your Troop Product Manager before **January 31st**.



Note that the online form can be completed once for both the Fall Product and the Cookie Program seasons during the current Girl Scout Membership Year. In no way does the completion of these forms require you to participate in both programs.

Paper order cards and money envelopes can be obtained from the Troop Product Manager, the Service Unit Product Manager, and/or the Regional Product Program Manager at the local Council office.

You can find additional information as well as digital manuals and order cards by visiting our website at [Girl Scouts of Historic Georgia - Cookie Essentials](#).

_____ **Extreme Team Level.** This reward is for our super selling Girl Scouts that sell 1,200+ packages during the 2024 Cookie Program. This is a separate JotForm that must be completed by the Girl Scout **parent/caregiver or the Troop Leader(s)**. Deadline is March 14th @ 11:59 PM. Visit this link – [2023-2024 Cookie Program Extreme Team Rewards](#).



How To Participate in the Cookie Program: Troop Checklist

_____ **Be Product Program Ready.**

- Be a **registered** Girl Scout **Volunteer**, with an approved **background check**, for the current Girl Scout Membership year. You **must** have the **Troop Cookie Sales Manager** role assigned to you in MyGS to have access to your Troop eBudde Dashboard.
- In order to be Product Program ready, you **must** have two (non-related and background checked) volunteers assigned to the Troop Leadership role in MyGS.
- For Troops with less than 5 registered girls in grades K-5 and/or less than 3 registered girls in grades 6-12, you may continue to participate in upcoming Product Programs if you are open in the Troop Catalog. To verify, call Customer Care at 1-888-689-1912.

_____ **Create your Team!** Not even a Superhero can run a Cookie Program alone. Divide and conquer – one schedules Booth Sales, one organizes the finances, and one handles inventory.

_____ **Check MyGS.** Ensure that all your Girl Scouts are accounted for in your Troop MyGS account. Council automatically uploads the MyGS roster to eBudde and Digital Cookie by the end of November. Verify that your parents have opted in to receive emails via the MyGS site.

_____ **Complete Product Program Manager Agreement.** Click this link - [2023-2024 Product Program Manager Agreement Form](#). If you are a Troop Product Manager and/or a Service Unit Product Manager, you will complete the same form. Note that you only have to complete one form for both the 2023-2024 Cookie Program and the 2023 Fall Product Program! This form must be submitted via JotForm by **January 1st**.



_____ **gsLearn 2024 Cookie Training.** Training must be completed to gain admin access to eBudde and Digital Cookie. Go to your MyGS account for access to all our training.

_____ **Submit the Troop/SU ACH Form and Troop Debt Procedure.** Visit this link - [2023-2024 Product Program Banking Authorization Form](#) (Troop/SU ACH). This form must be completed by Troop/SU account holder. Form must only be completed once for the current Girl Scout Membership Year, unless your banking information has changed. Complete the Troop Debt Procedure form and deliver **all** debt procedure paperwork to your Service Unit Product Manager by **January 31st**.



_____ **Ask your Service Unit Product Manager about our weekly reports!** Each week your Service Unit Product Manager receives an updated account on all JotForm submissions. If you are curious if all your parents have submitted the proper paperwork or are wondering why you do not have admin access to eBudde and Digital Cookie, contact your Service Unit Product Manager. You can find additional information as well as digital manuals and order cards by visiting our website at [Girl Scouts of Historic Georgia - Cookie Essentials](#).



Date of Submission: _____

2023-2024 ACH Delinquency Request

Please complete this form to advise the amount to be withdrawn from your troop account for the upcoming ACH. Note you will need to submit a separate form for **each** troop/parent debt along with this form. Be sure that all paperwork is provided.

No ACH Delinquency Request Forms will be accepted by Council after **February 16th** for 1st ACH and after **March 13th** for Final ACH.

Troop # _____

Responsible Party Name: _____

Home Address: _____ City: _____ Zip: _____

Home #: _____ Cell #: _____ Work #: _____

Email: _____

All Permission forms submitted to Council? Yes No

All Troop / Parent Debt form(s) submitted to Council for this delinquency? Yes No

All receipts for separate forms submitted? Yes No

Troop Product Manager is responsible for debt if NO paperwork is provided!!

Amount Due \$ _____ **Requested amount to withdraw \$** _____

Please provide a reason for requesting a delinquency. Be sure to provide names of individuals who will be submitting separate delinquent forms. (Continue on back as needed):

Notes:

Internal Use only:

In S. F. Case # _____

Council Communication Notes:

Contact Type: _____ Date: _____ Time: _____

Notes:



Date of Submission: _____

2023-2024 Delinquent Account Form

Fill out a Delinquent Account Form for each person who owes money for cookies prior to the 1st ACH withdrawal and the final ACH withdrawal. These forms must have ALL paperwork included. No Delinquent Account Forms will be accepted by Council after **March 18th** for Final ACH withdrawal.

The following supporting documentation MUST be provided:

- Delinquent Account Form
- Copies of ALL receipts for cookies/payments
- A copy of the signed parent permission form
- Any correspondence. (emails, texts, etc.)

Responsible Party (circle one): Parent/Guardian Troop Product Manager Troop Leader/# _____

Responsible Party Name: _____

Girl(s) Name: _____

Home Address: _____

City: _____ Zip: _____

Home #: _____ Cell #: _____ Work #: _____

Email: _____

Permission Form submitted to Council? **YES** **NO**

Troop Debt and Parent Debt forms submitted to Council? **YES** **NO**

Signed product receipts attached? **YES** **NO**

Troop Product Manager is responsible for debt if NO paperwork is provided!!

Original Amount Due: \$ _____ Payments made to date: \$ _____ Current due: \$ _____

Please provide communication notes below (use additional page(s) as needed):

Contact type: _____ Date: _____ Time: _____

Notes: _____

Contact type: _____ Date: _____ Time: _____

Notes: _____

Internal Use only:

In S. F. Case # _____

Council Communication Notes:

Contact Type: _____ Date: _____ Time: _____

Notes: _____



2023-2024 Parent Debt Procedure

It is the procedure of Girl Scouts of Historic Georgia ('GSHG') to work with all Service Units to resolve outstanding debt to the troop and/or council. If a delinquent payment is anticipated, this should be communicated to the Product Program Manager *before* the payment is due from the troop to avoid money being withdrawn, via Automated Clearing House (ACH), and a penalty incurred for insufficient funds. The following are guidelines established to settle outstanding debt.

FOR UNCOLLECTED FUNDS FROM A PARENT

1. The Troop Leader/Service Unit Product Manager and/or SUPM must notify Council via email (to Director of Product Program and/or Product Program Manager) of uncollected funds for the first 1/2 ACH pull per the date specified in the *Volunteer Product Manual*.

The following supporting documentation must be provided:

- a. Delinquent Account form
- b. Copies of **all** receipts for products/payments
- c. A copy of the signed parent permission form
- d. Any correspondence (text, email, Instagram, Facebook, etc.)

2. Upon receipt of documentation, the council will adjust the troop amount due to reflect the unpaid parent/caregiver's portion.

3. Once notification has been received, Council will contact the parent/caregiver.
 - a. **1st notice:** Parent/caregiver will be contacted by phone as well as email informing them that they have **ten (10)** business days to pay in full.*
 - b. **2nd notice:** After ten (10) business days, a second letter will be sent to the parent/caregiver informing them they have **fifteen (15)** business days in which to respond with their payment in full.* A copy of the letter will be sent to the SUM/SU Product Manager and Troop Leader.

All efforts will be made to offer the parent/caregiver payment options. * **No additional cookies will be swapped or checked out by parent/caregiver until the delinquent amount is paid to the Product Manager.** Once paid, parents/caregivers requesting more cookies must pay for any remaining inventory before additional cookie orders are filled.

The parent/caregiver is responsible for obtaining a receipt for any cookies picked up and any payments made. *Parent/caregiver should not take cookies or submit money without a receipt.*

4. **3rd notice**, a certified letter, will be sent to the parent/caregiver if no response has been received after **fifteen (15)** business days following the 2nd notice. The Council will continue to offer the parent/caregiver payment options.*
5. A **Final Notice** will be issued if there is still no response following the 3rd notice, and thirty-five (35) business days of attempted debt resolution. The parent/caregiver will be informed that GSHG is filing "Theft by Taking" or "Theft by Conversion" charges against them with the appropriate court of law.
6. **Girl(s) will not receive rewards/incentives for any sales until outstanding debt to the Council is paid in full.** Debt paid after Cookie Program Credits expire will result in credits being forfeited.
7. Adults/girls who have any outstanding debt to the Council are not permitted to participate in the Council Product Program or other fund-raising activities until such debt is resolved.
8. Any adult who has an outstanding debt to the Council is not a certified member in good standing of GSHG and, therefore, may not officially represent the Council in the community, Council, or beyond. In addition, she/he cannot handle troop, community, or Council funds or products.

*Payments will be accepted via certified check, money order, credit/debit cards or cash.

Parent Acknowledgement

Date: _____

By: _____

Troop: _____

Print: _____

Youth: _____

2023-2024 Troop Debt Procedure

It is the procedure of Girl Scouts of Historic Georgia ('GSHG') to work with all Service Units to resolve outstanding debt to the troop and/or Council. If a delinquent payment is anticipated, this should be communicated to the Product Program Manager **before** the payment is due from the troop to avoid money being withdrawn, via Automated Clearing House (ACH), and a penalty incurred for insufficient funds. The following are guidelines established to settle outstanding debt.

FOR UNCOLLECTED FUNDS FROM A TROOP

1. The troop leader and/or Product Manager will comply with timeline specified in Debt Procedure for Parents. All paperwork is required at first ACH pull. If parent/caregiver is late with first ½ payment, Troop Product Manager will solely take on that debt. **All** paperwork is required for the final ACH pull. If the parent/caregiver is late Troop Product Manager will solely take on that debt. If paperwork is turned in on time for the first and second ACH pulls, debt will be council's responsibility at end of sale - not the Product Manager's. **All** paperwork is required at end of sale for parent debt that hasn't been paid for remaining balance.

The following support documentation must be provided:

- Delinquent Account Form
 - Copies of **all** receipts for cookies/payments
 - A copy of the signed parent permission form
 - Debt Procedure for Parent(s) Form
 - Any correspondence (text, email, Instagram, Facebook, etc.)
2. Troops that cannot make their **full initial payment** (not including delinquent parents/caregivers) will be denied access to eBudde and no additional cookies for the troop can be ordered through cupboards or troop-to-troop transfers until the troop brings its account current. The Product Program Manager, Membership Manager, Service Unit Product Manager, and cupboards will be notified. All delinquent troops will have **ten (10)** business days from ACH pull date as specified in *Volunteer Product Manual* to correct this issue and pay in full.
 - 3 The council will notify troops via email within **five (5)** business days of any **Non-Sufficient Funds (NSF)** issued after the troop's first 1/2 payment. All delinquent troops will have **five (5)** business days from notification by council to correct this issue and pay in full or troop will be denied access to eBudde and no additional cookies for the troop can be ordered through the cupboards or through troop-to-troop transfers until the troop brings account current. The Product Program Manager, Membership Manager, Service Unit Product Manager, and cupboards will be notified.
 - 4 If final payment is unsuccessful, troops will be notified via phone call and email from the Council. Troops will receive their **1st Notice** email/letter and have **ten (10)** business days to pay off their debt or sign a Council conditioned payment plan. Product Program Manager, Membership Manager, Service Unit Product Manager, and cupboards will be notified. Service Unit Product Manager will complete a Delinquent Form on the troop.
 5. If no payment is received by the 11th business day, troops will receive a **2nd Notice** email/letter from the Product Program Manager requesting full payment or a signed payment plan within **fifteen (15)** business days. A copy of this email/letter will be sent to the troop's SUPM and SUM.
 6. Failure to pay fifteen (15) business days after receiving a second notice will result in a 3rd Notice, a certified letter, sent to the troop. The troop will have **ten (10)** days to respond with payment in full or sign a council conditioned payment plan.
 7. Following 35 days of repeated non contact and non-filing of a signed council Promissory note, a **Final Notice** will be issued stating that GSHG will be filing "Theft by Taking" or "Theft by Conversion" charges with the appropriate court of law.
 8. Troops will not receive rewards or be allowed to participate in any upcoming Product Program and/or Cookie Program until payment is resolved. *Debt paid after Product Program Credits expire will result in credits being forfeited. (continued)

2023-2024 Troop Debt Procedure (continued)

9. Adults/girls who have any outstanding debt to the Council are not permitted to participate in the Fall Product Program and/or the Cookie Program, or other fund-raising activities until such debt is resolved.
10. Any adult who has an outstanding debt to the Council is not a certified member in good standing of GSHG and, therefore, may not officially represent the Council in the community, Council, or beyond. In addition, she/he cannot handle troop, community, or Council funds or products.
11. Money handling must be done in accordance with the policy as stated in the *Troop Cookie Manager Manual*. Product Managers handling money for deposit to Leaders/Treasurers are responsible for securing a signed receipt from both parties; otherwise, Product Manager will be responsible for money not accounted for at the time. Product Manager is solely responsible for filling out receipts for any transactions with parents. If Product Manager does not comply with receipts, Product Manager is solely responsible for that debt.
12. Product Managers are required to follow GSHG Product Program Manager's direction with regards to pre-paid parents. If the Product Manager gives cookies to a parent noted as **pre-pay-only** without collecting the money first, Product Manager will be solely responsible for debt if parent does not pay.
13. Product Manager will be required to ensure product sale proceeds are in the troop checking account. Any amount of troop proceed money missing needs to be explained to Membership Support Manager. If adequate explanation is not provided within **fifteen (15)** business days, the Product Manager is solely responsible for that debt and amount owed to troop will be added to charges.

*Payments will be accepted via certified check, money order, credit/debit cards or cash.

Troop Leader and Product Manager Acknowledgement:

By: _____
TROOP LEADER

Date: _____

Print: _____

Troop: _____

By: _____
TROOP PRODUCT MANAGER

Date: _____

Print: _____



Service Unit Cookie Bonus

Service Units must meet all requirements as shown below, and submit the Service Unit Bonus form by March 22, 2024 to earn up to \$0.25 per case sold.

This digital form can be found on our website: gshg.org

1 - SU & Troop ACH, Bank Acct in eBudde, Agreements, & Training (5 cents per case)

The following items have been completed and submitted to Council by the deadline for each form. **NO** exceptions will be made for returning troops:

- Service Unit Product Manager Agreement completed and submitted by January 1, 2024
- Troop Product Manager Agreement completed and submitted by January 1, 2024
- Cookie Training is completed
- Service Unit ACH form has been submitted online by January 31, 2024
- Troop ACH forms completed online by January 31, 2024. (If you completed this during the Fall Program you don't have to repeat)
- **However**, if bank account or leadership has changed you must submit new forms by January 31, 2024
- Cookie Booth spreadsheet submitted to council by January 17, 2024

2 - DEBT FORMS (5 cents per case)

All deposit deadlines were met by participants:

- Parent Debt Procedure forms completed and submitted by January 31, 2024
- Troop Debt Procedure forms completed and submitted by January 31, 2024

3 - INCREASED PARTICIPATION (5 cents per case)

Have increased girl participation from 2022-2023 to 2023-2024 cookie program

4 - FINALIZING SALE (5 cents per case)

The following items have been completed and submitted to council by March 18, 2024:

- All troops have assigned all cookies to the appropriate girls
- All troops have selected all the girl rewards
- All troops have submitted all End of Season reward forms :
 - ◊ Operation Cookies from Home Patch order forms with documentation if necessary
 - ◊ Extreme Team Level JotForms

5 - DELINQUENCIES (5 cents per case)

All Delinquent Account paperwork with 100% of supporting documents have been completed and submitted to Council by March 18, 2024.

2024 Cookie Program Credits

Girls may choose **Cookie Program Credits** when selecting Final Rewards in place of another item within a specified point level. These Cookie Program Credits allow girls to visit any one of four (4) Council shops and make purchases using these credits towards the final price. Cookie Program Credits are not a 1:1 dollar equivalent.



If visiting one of our council shops, please print your Rewards email and bring it with you! Scan this QR code to find our retail locations and hours.



If using Cookie Program Credits for **GSHG Summer Camp, GSHG Events, EF Tours or GS Destinations**, please scan the QR code and fill out the online form. **GSHG Summer Camp** will require a deposit to be made first then, we can apply a credit to your account balance.



If using Cookie Program Credits for **Lifetime Membership**, please scan the QR code and fill out the form. Ambassador Girl Scouts who are graduating from high school can use their Cookie Program Credits toward their lifetime GSUSA membership.



Online Cookie Program Credits allow a girl and her parent/caregiver access to the online shop where she can see all the ways she can use her Cookie Program Credits, including great events!

Scan this code to access our Cookie Program Credits page where you and your girl will see the many ways her Cookie Program Credits can be used.

Cookie Program Credits are non-transferrable, and **All Cookie Program Credits** expire on **December 15, 2024**.

2024 Rewards

Rewards are based on individual sales.
All rewards are **CUMULATIVE** except
for Extreme Team Rewards



Initial Order Rewards

For cookie orders taken from January 1–11, 2024 girls will earn:

Own Your Magic Charm
250+ pkgs

Zipper pocket and card slots inside!

Wallet Pouch
With wrist lanyard
350+ pkgs

Digital Cookie Rewards

Cookie Techie Patch
Set up website and receive one order
1+ pkgs

Phone Charm
18+ emails sent through Digital Cookie
Hangs out

Lottie the Axolotl Mini Plush
Hangs on
120+ pkgs ordered through Digital Cookie

Gift of Caring

Gift of Caring Patch or Charm
35+ Gift of Caring pkgs

Fashion Patches
75+ pkgs

Troop PGA Rewards

"Axolotl in my Pocket" Tee
425+ pkgs

Cookie Boxes Charm
425+ pkgs

2024 Volunteer Patch
425+ pkgs

2024 Year Bar Patch
24+ pkgs

Own Your Magic Patch
48+ pkgs

Charm Patch
Charms earned separately
60+ pkgs

Axolotl Samoas® Charm
60+ pkgs

Cotton Bandana
96+ pkgs

4 different axolotls

Axolotl Action Patch
132+ pkgs

Arm rotates

Lucy the Axolotl
16" soft huggable axolotl
395+ pkgs

GSHG Flashlight
180+ pkgs

OR

Adjustable Lanyard
180+ pkgs

Phone Wallet with Key Ring
Fits any phone
240+ pkgs

OR

Axolotl Socks
240+ pkgs

Confidence Key Necklace and Charm Bracelet

OR

\$15 Cookie Program Credit
500+ pkgs

Crossbody Bag
with two interchangeable straps

OR

\$20 Cookie Program Credit
600+ pkgs

Troops choosing to "opt out" from receiving Rewards will receive the Own Your Magic theme patch and \$.10 per package in proceeds.

Starter Vest Kit

OR

Bracelet Making Kit

OR

\$25 Cookie Program Credit
750+ pkgs

Baseball Hat and Travel Cup

OR

Weekender Tote

OR

\$30 Cookie Program Credit
900+ pkgs



Crossover Patch

Girls will earn the Crossover Patch by doing with following:

- Earn the 2023 Fall Personalized Patch
- Send out 18+ DOC emails
- Sell 325+ packages of cookies during the 2024 Cookie Program

2024 Rewards

Rewards are based on individual sales.
All rewards are **CUMULATIVE** except
for Extreme Team Rewards



Extreme Team Rewards

(Non-cumulative—girl may choose one (1) reward ONLY!)



Summer Camp Voucher (200 CPC)
or
Wireless Headphones
or
S'mores Maker

1200+ pkgs



Mini Photo Printer
or
Echo Dot
or
Teddy Bear Tea Party Event
April 26-27, 2024

1500+ pkgs



Outdoor Bundle
or
Sports Bundle

1750+ pkgs



Summer Camp Voucher (400 CPC)
or
Nintendo Switch

2000+ pkgs



Samsung Galaxy Tablet
or
VR Headset

2500+ pkgs



SeaWorld and Aquatica
(Junior, Cadette, Senior, Ambassador)

July 21-24, 2024

3000+ pkgs



Juliette's Super Seller
5K Superstars
5000+ pkgs

Choice of 2 Extreme Team Rewards

Cannot choose 2 rewards from the SAME level

Cookies on the Go

February 5–11, 2024
Scan the QR code and submit your photos that show where you've been selling your Girl Scout cookies. You'll get this cute frog charm!



Cookie Challenges



Cookie Booth Sales

February 9–March 10, 2024
Participate in one (1) or more Girl Scout Cookie Booth Sales and receive this charm.

Resources at a glance



All resources can be found at girlscouts.org/cookieresources

[About Girl Scout Cookies®](#)

[Troop Leader Resources](#)

[Cookie Business Badges](#)

[Cookie Entrepreneur Family Pin](#)

[Digital Cookie®](#)

Girl Scouts' safety guidelines

One of the most essential steps you can take to have a magical season is to review all safety guidelines with troop members and their caregivers.

- Practical Tips for Parents
- Safety Tips for Product Sales
- Your Council's Volunteer Essentials and Safety Activity Checkpoints

For more information visit:
girlscouts.org/cookieresources



Found at LittleBrownie.com

Digital Marketing Basics

FAQs and Nutrition Information

Girl Scouts® Cookie Captains and Cookie Rookies

Social Media Tools and Graphics

Own Your Magic Resources

Resources for Girl Scouts to Grow Their Cookie Businesses



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Need Inspiration?

Find us on Pinterest for quick, easy and exciting ways to make the Girl Scout Cookie Program® a success.

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OWN YOUR magic

